Review rewards

Your notion that good reviewers should be rewarded (Nature 2014;514:274) is obvious; but your editorial does not go far enough to mention all possible reward schemes. As I mentioned elsewhere (ASBMB Today, August 2013; http://www.asbmb.org/asbmbtoday/asbmbtoday_article.aspx?id=48314) reviewing should be a paid business transaction. Why would somebody do a thorough review, which could take days (as the editorial correctly mentions), for a for profit organization such as Elsevier or Mcmillan, without any monetary reward? Even a modestly paid review (I suggested \$200 per review) could be better and faster, mainly through highly experienced retired scientists.