18th Annual Report

2007-2008

Dalla Lana School of Public Health
University of Toronto
# INDEX

**Director’s Report**

- 2

**Partnerships**

- Centre for Addiction and Mental Health 4
- Health Nexus 4
  (as CHN Health Promotion Affiliate)

**CHP Units**

- Ontario Health Promotion Summer School 7
- International Health Promotion Unit 8
- The Health Communication Unit 10
- Youth Voices: Youth Engagement Unit 14

**CHP Interest Groups**

- Cancer Prevention interest Group 17
- Ontario Healthy Schools Coalition 17

**Connections to the University of Toronto**

- Global Health Concentration 19
- Student Projects 19

**Funding Proposals**

- 20

**Information**

- 22

**Funding 2007 – 2008**

- 23

**Those Who Made it Happen 2007-2008**

- 24

**Organization Chart**

- 25

**How to Reach Us**

- 26
DIRECTOR’S REPORT

I am always impressed with everything that happens at the Centre for Health Promotion over the course of one year. We made particular contributions to mental health promotion and health promotion in the circumpolar region of Canada as you can see below. The following are some of the highlights.

Mental Health Promotion
One of the main partners for the Centre for Health Promotion has been the Centre for Addiction and Mental Health. In 2008, we worked together with Toronto Public Health on the next in our series of best practices guides for mental health promotion, focused on immigrants (thanks to Erinn Macauley from Centennial College) and refugees (thanks to Kristin De Maeyer). We also worked together on a project with the Toronto Central LHIN to add health promotion resources to their databases on mental health and seniors (thanks to Andrea Stevens-Lavigne, Jessica Elgie, and Nadia Fazal). Along with other organizations in Ontario, we gave a webinar to LHIN staff on health promotion, and prepared a paper calling for action on mental health promotion in Ontario. With other organizations across Canada, we planned a Think Tank on mental health promotion that was held in Calgary at the beginning of November 2008. About 80 people from the Mental Health Commission, provincial governments, and NGOs across Canada came and provided input and enthusiasm to the background document we commissioned. Looking forward, this partnership has great plans to continue to move mental health promotion forward in Canada in 2009!

Health Promotion in the Far North
I am a co-investigator on a Circumpolar Health Team Grant with Kue Young as the Principal Investigator. With funding from this grant, I was thrilled to welcome Katherine Minich (a 2008 graduate of the MHSc in health promotion) as of September 2008 into a new position at the Centre as a Research Associate - First Peoples Specialist. As soon as she arrived, we co-facilitated two major four-day training events in Iqaluit and Whitehorse. In Iqaluit, we worked with about 18 mostly Inuit community health workers using the THCU health promotion planning workshop as the basis. Katherine was able to ensure that our materials and examples were appropriate for the Inuit perspective (we now have presentation slides in Inuktitut). We then returned to the Yukon and gave a second course (the first was in 2007) in Whitehorse to over 30 First Nations health workers. This second course built on the success of the first and it was great to see several of the participants from the first training come back to help facilitate the small groups at this session. The point of the training was to use data and research information relevant to each Territory to address issues facing their communities and plan health promotion programs. We are hoping to do an impact evaluation in 2009. In November 2008, we submitted a Community-University partnership application to the Social Sciences and Humanities Research Council under their northern partnerships call with the Arctic Health Research Network-Yukon, Yukon College and the Council of Yukon First Nations. Our application built on the solid relationships we have formed over the last two years with our colleagues in the Yukon.
International Profile
The Centre worked closely with Marilyn Rice at PAHO to move the agenda forward on mainstreaming health promotion in PAHO. A meeting was held with the PAHO Director in April 2008 and she was very supportive and encouraging. Things have stalled a bit waiting for a new Associate Director to take up leadership for this initiative. The Centre continued its work with PAHO in developing an evaluation system for health promotion in the Americas through piloting and revising a tool in collaboration with other WHO Collaborating Centres in meetings in Washington and Puerto Rico.

The Centre is involved in the Balkans Youth and Health Project in outreach to action sites, engagement of youth and training of service providers. Two key training events were linked in follow-up to the two-week Summer School for health professionals from Serbia and Bosnia-Herzegovina that was held in July 2007. In May 2008, many of the professionals that came to Toronto were the trainers for three-day events in each country. What was exciting was the use of interactive teaching methods, the presence of youth, and a focus on case studies.

Also at the international level, the Canadian European Health Promotion exchange program was very active. The Centre received 2 students from the UK in February and May and 3 Greek students over the summer while sending one Canadian to Athens and one to Brighton. This exchange with Europe ended in September 2008 but the Centre is part of a successful second application to continue our relationship and exchange which started in October 2008.

Education and Training
Training is the bread and butter of the THCU and they have continued to play a major role in Ontario in training practitioners about health promotion planning, evaluation, communications, advocacy and more. The Health Promotion Summer School is also an annual feature of the Centre’s training work. In 2008, we embarked on a brand new topic in the health promotion field of talking about the role of health promotion in emergency management. It was a difficult topic to communicate to potential participants but I found the discussion of the different ways that health promotion can contribute to preparation, mitigation, response and recovery very stimulating.

The Centre is also very closely connected to the Masters of Health Sciences program in the new Dalla Lana School of Public Health. Several students worked closely with me to conduct evaluations or research projects. In 2008, it was a pleasure to work with Suzannah Bennett, Emily Adlparvar, Katharine Hagerman, and Gillian Kolla. I continued to teach three courses in health promotion and global health and play a key administrative role as Co-Director of the Global Health Concentration.

Evaluation
The Health Communication Unit (THCU) has been providing evaluation training and consultation for years. I have also had projects of my own, including conducting an impact evaluation of the health promotion summer school held in 2007 on mental health promotion (thanks to Katharine Hagerman), designing an evaluation process for the Learning Series give by the Canadian Diabetes Association (thanks to Emily Adlparvar and Reg Warren), developing an evaluation process for an exciting new legal-medical partnership at Sick Kids Hospital, developing an evaluation of a participatory planning community initiative in Kenya (thanks to Katharine Hagerman and ICA Canada), and ongoing evaluation of the Early Parenting Program in north Toronto (thanks to Suzannah Bennett and Gillian Kolla). This last
project was particularly exciting for me because we were exploring the role of community parents in early parenting programs using a realist evaluation method. This is a longer term project which will be continuing into 2009.

**Comings and Goings**

As usual, the Centre was a busy place. I would like to thank Kate Thorpe, who was the Financial and Administrative Assistant for the Centre for most of the past year. She returned to the UK in September 2008 to join her fiancé. It was a real pleasure to work with her and I am pleased to welcome Michelle Rosen as the new Financial and Administrative Assistant. I would like to especially mention Cathy Duerden and Barry MacDonald, who worked tirelessly for the THCU and provided support to the Centre when there were gaps in my own financial and administrative support. There are many other people (at least 80) who contributed over the last year to the Centre and they are listed near the end of this report. It is always a pleasure to work with so many wonderful people! Thank you to everyone who contributed!

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Suzanne Jackson, Ph.D.
Director
PARTNERSHIPS

CENTRE FOR ADDICTION AND MENTAL HEALTH

The Centre for Addiction and Mental Health (CAMH) and the Centre for Health Promotion (CHP) have continued to enjoy a rewarding partnership since 2002.

Mental Health Promotion

Over this past year, CAMH and CHP continued their collaboration with Toronto Public Health toward finalizing the Mental Health Promotion Guide for Adults 55+ in anticipation of its release in early 2009. This is the second guide in a series designed as on-line resources for frontline practitioners. Work is also well underway in developing the third and fourth e-guides that focus on mental health promotion for immigrants and refugees. Masters students Erin Macauley, Kristin Demaeyer and Uppala Chandrasekera have lent considerable effort to the development of the two latest guides, which will be online by mid-2009.

Local Health Integration Networks (LHINs)

2008 also proved to be an eventful year toward the goal of integrating health promotion work into the Local Health Integration Networks (LHIN) activities, as evidenced by the continued work of the LHIN HP Working Group, comprised of representatives from CAMH, CHP, the FOCUS Resource Centre and Health Nexus:

- In January, Dr. Suzanne Jackson, on behalf of the LHIN HP Working Group, and Larry Hershfield, on behalf of the Ontario Health Promotion Resource System, presented an overview of health promotion tools & resources to LHIN Directors. Dr. Jackson highlighted the HP discussion paper and corresponding tool developed by the Working Group to assist LHINs in adopting a comprehensive health promotion approach in their planning.

- The Toronto Central LHIN contracted CHP and CAMH to lead the Health Promotion and Prevention Inventory Project. In collaboration with the LHIN HP Working Group and consumer representatives from the Advisory Council of the Toronto Central LHIN, the project team focused on enhancing a comprehensive service inventory to include services that promote physical and mental health, with a primary focus on addictions and mental health, and seniors. The service inventory is designed to assist both service providers and the general public in accessing information about health and social services in their catchments area. The project was successfully completed in March 2008.

- In June 2008, the Working Group presented a "lunch & learn" webinar for LHIN staff across the province. Working with the Toronto Central LHIN to plan and present the event, the focus of the webinar was to familiarize participants with health promotion concepts and applications by demonstrating the HP review tool and template specifically designed to infuse health promotion into LHIN planning frameworks & activities. Evaluation results were positive, and plans are underway for a second installment in February 2009.

HEALTH NEXUS (AS CHN HEALTH PROMOTION AFFILIATE)

Project Manager: Beth Ward

The Centre for Health Promotion and Health Nexus (formerly the Ontario Prevention Clearinghouse), in partnership, comprised the Health Promotion Affiliate (HP Affiliate) of the
Canadian Health Network (CHN). The HP Affiliate has undertaken a strategic role within to help “strengthen the CHN focus on health promotion”. This special role involves the provision of consultation, training and education both to CHN Division (of the Public Health Agency of Canada) as well as to all CHN affiliates. As a CHN affiliate, it is also our responsibility to support the development of CHN, most significantly by gathering web resources for the “Health Promotion” collection in CHN’s database. The Health Promotion collection draws from hundreds of websites across all jurisdictions to create a virtual library of Canadian health promotion literature.

2007 Highlights

In our special role, the HP Affiliate has undertaken several initiatives to build the internal health promotion capacity at all levels of CHN.

- Work continued with CHN affiliates to apply and adapt the Health Promotion Assessment Tool developed earlier in 2006. The Tool is a checklist for evaluating the health promotion scope of a resource. CHN affiliates made presentations on their applications of the Tool at the beginning of the year, and it remains as a resource for all CHN affiliates to adapt and use into the future.

- In March 2007, a third series of regional workshops with CHN affiliates and Division staff was led by the HP Affiliate. The workshops focused on social marketing, in support of one of CHN’s key roles as a provider of consumer health information. The workshops, held in Vancouver, Toronto and Ottawa, featured Craig Lefebvre, an internationally recognized American expert in social marketing and health communication. Recommendations from the workshops were submitted to CHN in June 2007.

- The newly merged collection (“Health Promotion” and the “Determinants of Health”) was reviewed, and greatly expanded over the fiscal year. The new HP collection frames the overall content of CHN, and targets health professionals and intermediaries by providing health promotion tools, and research and policy information on the principles of health promotion. The collection focuses on the social determinants of health, with other affiliate collections covering other determinants, populations and topical areas of health promotion practice. Please visit CHN (http://www.canadian-health-network.ca), and select “Health Promotion” on the left to view the Health Promotion page and collection.

- CHN affiliates began to implement new Quality Assurance guidelines and a non-commercial policy with their collections this year. The purpose of these new documents is to ensure that CHN continues to offer reliable resources, free of commercial influence, to the general public and health professionals and intermediaries.

- The HP Affiliate established an Advisory Panel of external experts in order to apply broader professional, geographic and linguistic perspectives to our role and activities within CHN. The Panel, chaired by Suzanne Jackson, held five teleconference meetings during the year on a variety of topics around the work of the Health Promotion affiliate.

Looking ahead to 2008

Since April 2007, all affiliates have been in an “extension year” of funding from CHN. On November 9, 2007 the federal government announced that it would close down the CHN program as of March 31, 2008. Both CHP and OPC are keenly disappointed that this partnership will end and that this health
information service for Canadians will no longer exist.
ONTARIO HEALTH PROMOTION SUMMER SCHOOL
Coordinator: Lisa Weintraub

HPSS 2008
The 15th Ontario Health Promotion Summer School, organized by the Centre for Health Promotion, was held June 23-25 at a new location - the gracious Westin Prince Hotel in Toronto. Over 120 registrants, 40 volunteers and 80 presenters from a rich array of organizations and disciplines, from all over Ontario and Canada and the world joined us.

The theme highlighted in all three curriculum streams was called Health Promotion Under Pressure: Strengthening Community Action. As occurs each year, a number of committees actively helped plan the curriculum and organize the event – the First Peoples, Francophone and General Curriculum subcommittees, along with the Steering Committee. This year, Olga Michie from PHAC joined us as co-Chair of the Steering Committee, bringing her specialized expertise in this year's theme.

Once again cultural and social events were organized, including a Francophone multimedia presentation and special introduction to 'la francophonie' in Ontario, offered by the Chair of the Francophone subcommittee, Denise Hébert (Public Health, Ottawa). The Francophone subcommittee also offered a banquet highlighting international cuisine, along with a performance by a talented Franco-Ontarian musician, Cindy Doire. The First Peoples' Subcommittee organized the annual Aboriginal Feast, with a special performance by drummers and storytellers. Another fantastic feast was offered, featuring traditional Aboriginal cuisine. The subcommittee also organized a magnificent tipi to be set up on the grounds, available to all, with special times set aside to talk to Elders attending the Summer School and hold discussions and workshops.

HPSS 2008 was rated very highly by participants in the evaluations and anecdotally, expressing their appreciation for the high quality curriculum, and nourishing atmosphere.

Once again, the CHP's funding partners helped ensure HPSS' continuity. This year funders included: the Ministry of Health Promotion (Healthy Eating and Active Living Strategy and Smoke-Free Ontario Strategy), Canadian Heritage, the Public Health Agency of Canada (Ontario and Nunavut Region) and First Nations and Inuit Health Branch of Health Canada.

HPSS 2009
Planning for HPSS 2009 is well under way. The CHP has set new dates, to take advantage of reduced hotel rates and keep participants' costs down: July 6-8 (Preschool: July 5). This year's theme is Technology and Health Promotion. (Location: TBA)

Planning committees are busily engaged in developing the curriculum plan for HPSS 2009, led by the CHP's Director and HPSS Chair, Suzanne Jackson with creative support from HPSS 2009 Co-Chair, Cameron Norman at the Dalla Lana School of Public Health at the University of Toronto. Dr. Cameron's current interests are in Public eHealth and eLearning and Youth and public engagement.

Next year's HPSS once again promises to be a very relevant and engaging educational and networking experience. (www.utoronto.ca/chp/hpss)
The International Health Promotion Unit is a collaborative body to showcase the wide variety of projects and professional links that Centre has with the international community. Below are some of the international activities that the Centre has been involved in over the past year.

Youth and Health in Serbia and Bosnia

The Canadian Society for International Health coordinates this project with funding from the Canadian International Development Agency (CIDA). All of the Centre’s senior staff (Charlotte Lombardo Larry Hershfield, Suzanne Jackson and Fran Perkins) are involved as consultants. This three year project aims to improve access to primary health for vulnerable youth in Bosnia Herzegovina and Serbia.

There are very few youth friendly clinics or services available for youth in these countries that are struggling to recover from civil war and economic decline. Youth feel isolated and there is an increase in drug use and suicides that goes along with high youth unemployment. In many parts access to services such as recreation is limited. In 2008, the work of CHP focused on developing and building capacity in youth friendly services via action sites where policy can become action, getting the youth perspectives using youth voices photo-voice, and continuing education re: health promotion and youth empowerment.

Work is progressing well. Charlotte visited twice in March and September to both countries working towards youth engagement. She focused on how to bring the youth voices into the local action sites and the implementation of youth friendly services through a proven process and developed workbooks.

Larry spent 3 weeks in the field building capacity in Health Communications in November 2007.

In May Suzanne and other members of the Services and Outreach team of this project went to both countries to provide support for 3-day training events. These training events drew from ideas and skills built at the 2-week training event held in July 2007 in Toronto. Both events will be continued into the future as both countries begin to build a continuing education series towards creating youth friendly health services. Other work of this team includes assisting with the development of youth friendly health service standards and an accreditation system, and the development of youth/adolescent health modules in the medical curriculum of medical schools in Serbia.

Fran has had three missions in March May and September. Her work focuses on the development of local action sites. The needs are great and each Local Action Site (8 in all) has chosen their own outreach priorities, mostly focusing on mental health-violence, substance abuse and vulnerable youth. Even though this is a primary health project there has been a big uptake on Health Promotion and the Healthy Schools training and approach.

The focus in this last year has been to develop sustainable processes and products. This includes establishing access to services for the most vulnerable youth.

In May her visit was to primarily guide and direct a Forum on Youth Violence and Prevention which has provided a framework for developing a successful protocol on the process for Bullying Free Schools in Banya Luka Bosnia. The forum had an emphasis on youth engagement so the over 100 participants were youth.
The NARO office for Canada is situated at The Centre for Health Promotion. It is a regional Co-office for North America and Fran Perkins is the Regional Co-Director, a position she shares with Claudia Coggins from University of North Texas, Fort Worth. Both sit on the Board of Trustees in a shared role. Suzanne Jackson is an elected member of the Board of Trustees.

IUHPE is in a period of transition and in this electronic era will be considering the relevance of Regions and regional offices in the next few years. Fran and Suzanne attended the International IUHPE Board of Directors meeting in Cairo in June 2008. Through the energy of the Directors holding positions a lot of new directions are underway. For example, the name of the IUHPE journal Promotion and Education changed to Global Health Promotion to reflect the new directions of IUHPE.

IUHPE and CHP partnered to sponsor a health promotion training given in Ankara, Turkey in the first week of September by Nancy Dubois. She gave an introduction to health promotion and chronic disease prevention and included workshops on planning and evaluation. We hope there will be other opportunities to collaborate in the future.

WHO COLLABORATING CENTRE
In its role as a World Health Organization Collaborating Centre, the Centre for Health Promotion works mainly with the WHO regional office in the Americas - the Pan-American Health Organization.

Mainstreaming Health Promotion in the Pan-American Health Organization (PAHO)
At the request of PAHO, Suzanne is advising them about mainstreaming health promotion throughout the whole organization. Following up on meetings and the development of a framework in 2007, Suzanne met again with an internal team at PAHO in Washington with Marilyn Rice as the internal champion in May 2008. Dr. Rosas (Director of PAHO) supported the initiative but the action plan created in May has been waiting for approval from the new Associate Director of PAHO. It is hoped that we can move forward on this initiative in 2009.

PAHO Evaluation Database Project
In 2008, one major evaluation initiative in PAHO is to develop a mechanism to collect unpublished health promotion intervention evaluation information, especially from Latin America. World Health Organization Collaborating Centres from Canada, US, Colombia, and Brazil plus others met in Washington (May) and Puerto Rico (November) to discuss and revise an evaluation reporting protocol that was developed by this team and then formatted by the Public health Agency of Canada. The template, the guidelines and a reporting framework have been under development and testing towards enabling people to share their interventions and contribute to an understanding of best practices in community-based interventions.

CANADA-EUROPEAN UNION INTERNATIONAL HEALTH PROMOTION EXCHANGE PROGRAM
The Centre for Health Promotion has been a partner with similar health promotion centres at University of Victoria and University of Alberta in Canada and universities in Brighton, Magdeburg, and Athens in an exchange of curricula and students around health promotion since 2005. This grant finished in 2008 and the Centre sent two students this year, and received 2 from Brighton University and 3 from University of Athens. This exchange has provided the students with some inspiration of how health promotion is done in Canada and they have enriched the courses taught in the School of Public Health...
as well as contributing to the evaluation of the 2008 Health Promotion Summer School.

An application focused on developing a joint Canadian-European health promotion curriculum as well as student exchanges was approved and this work will begin in January 2009. The group of universities involved is the Centre for Health Promotion at University of Toronto, the Centre for Community Health Promotion Research at University of Victoria and the Universities of Brighton and Magdeburg. This is a new 3-year effort with a slightly different focus but building on the success and the relationships built through the first collaboration.

**THE HEALTH COMMUNICATION UNIT**

Manager: Larry Hershfield

The following summarizes THCU activities from April 2007-November 2008.

**Workshops & Events**

We held a total of 46 regional workshops and 6 provincial workshops with consistently high satisfaction ratings.

We held 15 web conference events including:

- 9 At a Glance Sessions (1 each on planning, evaluation, policy development, health communication),
- 2 From strategic planning to program planning and back again,
- 2 Overviews of THCU’s Online Interactive Health Communication Workbook,
- 2 Obesity health communication messages,
- 3 HP 101 (3 sessions on different dates for the same participants),
- 2 Online proposal development course (partnered with OHCC),
- 1 Overview of THCU’s French Language services for OHPRS partners
- 1 Overview of social media

We also held a teleconference for interested/available OHPRS members about our English and French offerings and plans, to help people better understand how they could use, promote and partner with THCU regarding French Language Services.

**Consultations**

The THCU team provides advice and training on health promotion challenges relating to Program Planning, Program Evaluation, Policy Development, Health Communication, Sustainability and Scope of Services in many ways. We provide short training sessions; brief, one-time advice; reviews of work or products; hands-on assistance working through our step models; links to other sources of information and resources.

We provided 174 consultations during the April 2007-November 2008 period.

**Train the Trainer Initiative**

In October 2008, three of our team members launched our train-the-trainer database and training workshop with a team of Ottawa Public Health trainees. Six people at Ottawa public health are working to become qualified to deliver workshops and consultation services on the topic of health communication.

**OHPE bulletin**

In partnership with Health Nexus, we distribute 51 issues of the bulletin each year. They are available in our online database at [www.ohpe.ca](http://www.ohpe.ca)

The following articles were submitted and published on behalf of the THCU team from April 2007-November 2008:

- Cognitive Overload – Some Lessons for Health Promoters as Teachers – October 31, 2008
- Obesity Messages: Making them Stick – May 2008
• From Strategic Plan to Program Plan and Back Again – December 6, 2007
• Practice-based Evidence in Health Promotion – July 20, 2007
• Local Health Integration Networks: Implications for Health Promotion – May 11, 2007

Thcu.ca
We have officially launched our new searchable resource database. Ongoing client testing is helping us to work out the kinks!

Three short information videos are now available on our website, summarizing THCU’s most popular planning, evaluation and health communication products. Check them out at http://www.thcu.ca/infoandresources/video.html

Our blog continues to gain momentum, as we use it more and more to support workshop participants both before and after their sessions. http://www.thcu.ca/blogs/lc/

NEW and updated materials - English
We developed the following tools for use with our series of short introductory level workshops. These tools also have broad practical use for our other workshops and as stand-alone products. They are available on our website:

- Planning at a Glance: The Six Steps to Planning a Health Promotion Program
- Evaluation at a Glance: The Ten Steps to Evaluating a Health Promotion Program
- Policy Development at a Glance: The Eight Steps to Developing a Health Promotion Policy

Following completion of our new and successful online conference entitled: From Strategic Plan to Program Plan and back again, we transcribed the proceedings, for broader dissemination, in Q/A format. They are available at http://www.thcu.ca/workshops/workshopfollowup.html

The success of the first session, led to THCU doing two additional workshops on this topic for our OHRPS partners, Heart Health Resource Centre and Focus Resource Centre. Audio proceedings of these events are also available on our website at http://www.thcu.ca/workshops/wksp_followup_strg_pln.html. This product also formed the basis on an OHPE article we submitted and published this year.

We also transcribed the proceedings from our online conference entitled, Breastfeeding initiatives: managing the planning, implementation and evaluation process. These are available in Q/A format at http://www.thcu.ca/workshops/workshopfollowup.html

Following a literature search and oversubscribed webinar on obesity messaging, we created a companion document outlining how to apply various literature findings to obesity health communication messaging. It is titled: Obesity messages - making them stick. This product also formed the basis of an OHPE article.

We created a large resource addressing common evaluation challenges and how to deal with them (Title: We say/They say) that can be circulated as a standalone document, but also forms the basis for an interactive teaching game for our new workshop series.

We successfully completed a partnership with the Physical Activity Resource Centre to develop a short guide, with worksheets to policy development for physical activity, based on THCU’s policy development model.

We developed some new Program Planning workshop materials and substantially updated our half and one-day planning workshops slideshows. New resources available at...
http://www.thcu.ca/workshops/workshopfollowup.html include:

- Feedback on objectives submitted by workshop participants
- Planning scenarios with solutions
- Working with Stakeholders: Dos and Don’ts
- Useful Tools and Promising Practices
- Create Your Own Planning Process Worksheet

We invested extensive resources in developing the slideshows and teaching tools for our new series of half-day introductory level workshops on health communication, planning, evaluation, and policy development. In addition to four new slide-shows, teaching tools developed included:
- Four components of objectives game
- Evaluation case study game

We created a Branding Cheat Sheet for use with one of our client consultations. This product is also useful as a stand-alone resource, disseminated on our website to other clients.

To further enhance our one and two-day Overview of Health Communication campaign workshop we developed the following tools:

- Health Communication Campaign Snakes and Ladders
- Health Communication Campaign Levels of Impact Matching Exercise

Approximately 50 literature searches on various health promotion topics were completed for our clients, they are all available online http://www.thcu.ca/infoandresources/lit_reviews.cfm

NEW and updated materials - French
We have launched the French Language side of our website.

We translated our popular Message Review tool.

We also translated the OHPE Communication for Social Change article for use by Le Bloc Notes, our sister Francophone publication.

A French version of Summaries of Social Science Theories was released - Sommaire des theories de sciences socials is now on our website .

We are in the process of training one French Language consultant to deliver our health communication services.

**THCU’s Comprehensive Workplace Health Promotion (CWHP) Project: 2007-2008**

The purpose of The Workplace Project is to contribute to, support and otherwise improve workplace health promotion activities that assist adults in Ontario workplaces in leading healthy lives, through the provision of services and materials to intermediaries. The Workplace Project is designed to increase the capacity of intermediaries to influence and guide those within workplaces who make decisions about what activities and services are provided to employees. The Workplace Project is now in its ninth year.

**On-line Workshops & Events**
We have offered a successful series of comprehensive workplace health promotion webinars from September 2007 to April 2008. Two styles of webinars were presented this year 1) a longer, interactive version and 2) a shorter, presentation version. Both have, once again, been well received. New and updated topics presented included: Influencing the Organizational Environment, Mental Health in the Workplace, the National and International Perspective and Working with the Ontario Hospital Association.

Once again THCU’s annual Workplace Health Promotion Symposium was held in Toronto on
March 18 & 19, provided in partnership with the Ontario Healthy Workplace Coalition. The Symposium was titled “Healthy Workplaces Make Good Business Cents: Assessment to Action” and was a great success, attended by over 130 workplace health stakeholders in Ontario.

**Resources and Website**
The online Well-Regarded Intervention Catalogue continues to be in development and contains a variety of accessible, useable and well-regarded workplace interventions. We continue to add interventions to the Catalogue as they are nominated and have added 3 new interventions this past year. We have also been working this year to update our resources and website, for more information visit [www.thcu.ca/workplace](http://www.thcu.ca/workplace).

As well, we continue to administer The Virtual Community where you can view and post news articles, resources, stories and more on workplace health promotion, to visit the link go to [www.thcu.ca/workplace/vc/index.cfm](http://www.thcu.ca/workplace/vc/index.cfm).

**Consultations**
In 2007-2008, THCU continued to provide free consultations with workplace health promoters in Ontario in the form of short training sessions; brief, one-time advice; reviews of work or products; hands-on assistance working through our step models; and links to other sources of information and resources. We assisted individuals and organizations in the application of theory and principles in areas of workplace health promotion such as assessing workplaces, marketing CWHP, developing an overall strategy, ongoing implementation, evaluating CWHP and sustainability.

**Ontario Healthy Workplace Coalition**
We continue to facilitate the development of the Ontario Healthy Workplace Coalition (OHWC) by providing Secretariat support to the Steering Committee. Four Standing Committees were created for the OHWC’s four core functions; Advocacy, Capacity Building, Communications and Resource Integration. The OHWC has been very busy and is making exciting progress. This past year the OHWC developed their strategic plan and terms of reference, they have started development on membership and communication strategies and they held the first day of the two-day Symposium in March. The OHWC continues to evolve, look for more activity and growth this coming year. [www.ohwc.ca](http://www.ohwc.ca)

If you have Workplace Project questions, comments and/or requests for materials/consultations, please contact Jessica Elgie at workplace_admin@thcu.ca.

**Youth Tobacco Vortal Project**
The Youth Tobacco Vortal Project is now in its 9th year of encouraging and supporting community public health agencies make use of web-based technologies to communicate with and engage young people in tobacco control issues. The project’s central website, Smoke FX ([www.smoke-fx.com](http://www.smoke-fx.com)), provides local agencies a gateway to information and resources targeting young people.

Since its inception, the Youth Tobacco Vortal Project has grown to include 47 community-based affiliate sites. The majority of these affiliates are Youth Action Alliances representing the various regions throughout Ontario. The YTVP supports its affiliate base by assisting them in developing their own regional websites that focus on tobacco control and youth. All of the YAAs are affiliates of the project and over half of these YAAs worked with the YTVP web development team to create their regional site(s).

To expand the YTVP affiliate base, a submission outlining the YTVP and inviting new affiliates was included as part of the Stupid.ca and PTCC toolkits which were distributed to all High School Grant Programs in early September 2008. A series of webinars
are planned before the end the fiscal to support existing as well as new project affiliates.

The beginning of the 2008/09 fiscal year began with the launch of the francophone version of the SmokeFX website (http://www.smoke-fx.com/FR/index.html). The French version of the website was launched in the June 2008.

Plans for this fiscal include continuing to review, revise and enhance the content and design of the Youth Tobacco Vortal Project website (SmokeFX) in response to consultations with youth, affiliates, stakeholder and the Project Advisory Committee. Specifically, integrate the following changes/improvements:

- Conduct analysis regarding SmokeFX’s compliance with the Ontario Disabilities Act (ODA). Implement preliminary changes.
- Include information regarding co-morbidity factors associated with smoking (i.e., diabetes, obesity, nutrition)
- Additional Improvements: news feature on homepage (highlight affiliate news/updates), revisions to the Truth or Die quiz

In addition, update site content and links as well as continue to work on ways to seamlessly link SmokeFX, Stupid.ca and affiliates sites.

A number of promotional activities are planned for this fiscal in order to increase awareness of the YTVP, SmokeFX and its partner sites. One of initiatives planned is the placement of a banner ad on the Stupid.ca homepage.

**YOUTH VOICES: YOUTH ENGAGEMENT UNIT**
Manager: Charlotte Lombardo

Youth Voices seeks to promote **Youth Engagement, Expression, Empowerment and Exchange** through youth-driven media and participatory research. Check out our website at: www.youthvoices.ca.

**Projects over the past year**

**The 5 E’s for Health: Understanding eLiteracies for eLearning in Electronic Educational Environments**

We have completed the evaluation of our eLearning resources developed with the Gendering Adolescent HIV/AIDS Prevention Project and TakingITGlobal: “TIG Xpress HIV/AIDS” and the “Virtual Classroom for Tobacco Control”. We are currently in the process of preparing project outputs, with a focus on the role of “innovation-promoting schools” for championing these types of resources into the curriculum. Stay tuned for publication information!

**Youth Engagement in Ontario: Towards a Community of Practice**

In October 2007, we held a very successful youth engagement forum, bringing together youth leaders and youth workers from across Ontario to share learning, expand networks and explore collaboration. A detailed report from the forum is available on our website under “publications”. A main issue identified by forum participants was the need to explore transitions and options for youth advisors after they reach formal age definitions of "youth". Over the last few months we have conducted focus groups at youth serving agencies across Ontario investigating this topic. A white paper with policy and programmatic recommendations is in the works, and is scheduled to be released this fall. More information will be available shortly on our website. Special thanks to Health Promotion practicum student Cindy Escobar for her work on this initiative.
Here to Help Photovoice
In collaboration with the Child Development Institute (CDI), we have just completed a Photovoice project with youth and their mothers who have experienced domestic violence. The Here to Help project focuses on transitioning towards a life without violence, and was featured as part of this year’s Take Back the Night event in Toronto. Special thanks to Health Promotion practicum students Caitlin Etherington and Erin Christine Plenert for their work on this initiative, as well as the wonderful staff at CDI.

Growing Reflections, Understanding Bites (GRUB) Virtual Classroom
Youth Voices is pleased to announce our latest virtual classroom developed in collaboration with TakingITGlobal. GRUB is a new and exciting interactive classroom looking at youth perspectives on food choices and food systems. The GRUB toolkit features photographs and captions created by both rural and urban young people, to encourage high school students to ask important questions about the food we eat, where it comes from, how we make our food choices, and how those choices affect our health. GRUB is a partnership between Youth Voices Research, the Centre for Global eHealth Innovation and the Royal Agricultural Winter Fair.

Balkans Youth and Health Project
This CIDA-funded project seeks to develop capacity for responsive and accountable youth-friendly primary care in Serbia and Bosnia Herzegovina. Youth Voices is serving as youth outreach consultant for this initiative. A toolkit is currently in development drawing on youth reflections on determinants of youth health and youth-friendly health services. This toolkit uses role plays and youth photography for consciousness-raising and adult-youth partnerships to promote youth-friendly approaches to health and health promotion.

For more information on any of the above initiatives, please contact Youth Voices project manager, Charlotte Lombardo at 416-978-2201, c.lombardo@utoronto.ca.

“Deal Me In” – Youth-Made Documentary on Youth Gambling Issues
Deal Me In” is a youth-made documentary about gambling among people between 16-30. The goal of this educational documentary is to raise issues of youth gambling amongst teens, youth and young adults. We are currently looking for people who have had experiences with gambling either personally or through someone they know who would be willing to share their stories and experiences with us for possible use in our film. We are expecting to have the documentary completed by December 2008.

If you are interested or know someone who might be interested, please contact us at: info@dealmeinmovie.ca.
For more information on our gambling initiatives, please contact Jennifer Reynolds, project manager at (416) 978-8498, jennifer.reynolds@utoronto.ca.

Government and Industry Interconnectedness on Gambling: A Public Health Examination
This Ontario Problem Gambling Research Centre funded project is the first of its kind to use systems perspective to further our understanding of Ontario’s gambling system. The aim of this project is to map the set of relations that exist within Ontario’s gambling system in order to see how the gambling system is structured in practice and determine key leverage points that can serve in directing efforts aimed at influencing policy, practice or knowledge translation within the community. For more information about the Ontario gambling systems project, please contact Dr. Cameron Norman at (416) 978-1242, cameron.norman@utoronto.ca or Jennifer Reynolds at (416) 978-8498, jennifer.reynolds@utoronto.ca
YMCA Youth Gambling Awareness Program/Youth Voices Training, Research & Evaluation

In collaboration with our community partners at the YMCA Youth Gambling Awareness Program (YGAP), Youth Voices Research conducted a series of workshops on integrating the Youth Voices methodology in youth gambling awareness programming at the YMCA. Youth Voices facilitators and YGAP youth outreach workers collaborated to identify and learn effective ways of engaging youth around youth gambling issues to implement in communities across Ontario.

As a follow up to this training, Youth Voices Research has been asked to evaluate the effectiveness of YGAP's application of the Youth Voices methodology to their youth gambling awareness programming. For more information about the Youth Voices/YMCA collaboration, please contact Charlotte Lombardo at (416) 978-2201, c.lombardo@utoronto.ca

NATIONAL PROJECTS

The Canadian Best Practices Portal for Health Promotion and Chronic Disease Prevention

The Public Health Agency of Canada is in the process of updating the Canadian Best Practices Portal for Health Promotion and Chronic Disease Prevention — a Portal which provides easy access to information on Best Practice Interventions for practitioners, policy-makers, researchers and communities. [http://cbpp-pcpe.phac-aspc.gc.ca]

To further this work they have commissioned a collaborative project team from the Centre for Health Promotion at the University of Toronto, Health Nexus and the Centre for Addictions and Mental Health to update the content of the Portal. The project team works in partnership with leading experts throughout Canada and Quebec.

Priority topics for this phase of Portal development include interventions targeting chronic diseases including obesity and mental health; priority populations such as immigrants; risk communities; settings such as school and workplace and the broad social and economic determinants of health.

The outcomes of this phase of Portal development will be revealed at the conference of the Chronic Disease Prevention Alliance of Canada in November 2008.

For further information about the project please contact Reg Warren at dynamic@ca.inter.net.
CHP INTEREST GROUPS

CANCER PREVENTION INTEREST GROUP (CPIG)
Report by: Dorothy Goldin Rosenberg

Once again, members of the CPIG group continue their involvement in numerous programs and activities.

We are pleased that after many years of major campaigns, both the Ontario and Federal governments are being forced into action by an aroused public on some environmental health concerns – the Federal Government on Bisphenol A and the Provincial Government on a province-wide pesticide ban by-law. The province has even awakened to the need for allowing clotheslines again- the best solar and wind method of drying clothes outdoors!

The important study: Gap Analysis: Cancer and the Environment in Ontario: Gap Analysis on the Reduction of Environmental Carcinogens is now available on the Canadian Cancer Society website www.cancer.ca.

It appears that Community Right to Know legislation at both the municipal and provincial levels will be enacted soon. See the Toronto Cancer Prevention Coalition website at www.tcpc.toronto.ca.

The documentary, Toxic Trespass on children’s health and the environment (an NFB co-production) has been screened at many festivals and conferences in recent months. The film’s writer and director, Barri Cohen was honored with the Best Writer (Documentary) Award of the Writers Guild Canada in April 2008. In February, 2008 a Training Trainers workshop was held by the Women’s Health Environment Network (WHEN) to educate volunteers in leading discussions with the film and education guide.

CPIG members in the Toronto Cancer Prevention Coalition (TCPC) continue to focus on concerns about the health implications of the planned refurbishment and expansion of nuclear power in Ontario with regard to Tritium and other radionuclides. In March 2008, several CPIG members presented deputations at ODWAC hearings on Tritium in which they called for a reduction in the allowable amount of Tritium to the level of the Advisory Council on Environmental Standards (ACES) recommendations (1994) and to zero discharge as soon as possible.

ONTARIO HEALTHY SCHOOLS COALITION
Report by: Carol MacDougall and Fran Perkins

This has been another busy year for the Ontario Healthy Schools Coalition (OHSC).

Highlights included:

- Three meetings/teleconferences were held, with an average of 70 in attendance. The average number of sites teleconferencing in has increased from 31 to 38 in the past year.

- The OHSC entered into a 3-way collaboration with Opeha (Ontario Physical and Health Education Association) and OASPHE (Ontario Association for the Supervision of Physical and Health Education) that held a Healthy Schools Matter forum April 10th and produced the Healthy Schools Matter document outlining 6 critical success factors to make Healthy Schools a reality in Ontario.

- Several members attended the Canadian Association for School Health National Conference in Ottawa April 21-23, 08, which included stellar pre-conference symposia for specific subject area
Communities of Practice, e.g. Mental Health, Physical Activity, Nutrition, Substance Abuse, and Aboriginal School Health.

- Our 7th Annual OHSC Forum was generously hosted by Toronto Public Health on May 29th, 08, with 86 people in attendance. Dr. Blake Poland provided a stimulating keynote address on The School as a Setting for Health Promotion: New frontiers in understanding and working with the context of practice. Another highlight was a presentation by Brenda Juby and Robert Coughlin, Toronto Public Health, on the Evaluation of an Assets-Based Comprehensive Youth Pilot Project in Four Ontario Elementary Schools.

- Four workgroups are endeavoring to move forward on areas identified in our Strategic Plan. The OHSC and many member organizations have endorsed the Foundations for a Healthy School framework, as it assists in integrating health promotion messages. We have also engaged the services of Barbara Ronson as Treasurer/Membership Database Coordinator and are in the process of engaging an Administrative Coordinator, to strengthen our administrative structure for sustainability.

- OHSC members have contributed to Health and Physical Education and Social Sciences curriculum reviews and to consultations related to Bill 8: Healthy Food for Healthy Schools.

- The final Ontario Public Health Standards were released in November 2008. OHSC members contributed initial input to the School Health Guidance Document that is expected to eventually accompany the Standards.
CONNECTIONS TO THE UNIVERSITY OF TORONTO

GLOBAL HEALTH CONCENTRATION

The Global Public Health core course in Public Health Sciences at University of Toronto was offered for the second time from January to April 2008 with Suzanne as the course coordinator. Interest in a global health concentration associated with one of the basic public health disciplines increased among MHSc. applications to the School of Public Health for admission in September 2008. As Co-Director of the concentration with David Zakus (Director of Centre for International Health), Suzanne advised 13 students in 2006-07, 16 students in 2007-08 and 23 in 2008-09.

STUDENT PROJECTS

**Suzannah Bennett** completed her practicum at the Centre as part of her MHSc in Health Promotion at the University of Toronto. During this time she began a Realistic Evaluation project with the Early Parenting Program in North Toronto, studying the role of community parents. Suzannah also researched the capacity for economic evaluation of non-communicable and chronic disease programs in the Americas, and tested a PAHO framework for reporting evaluations of health promotion programs.

**Emily Adlparvar** completed a 3 month practicum at the CHP this summer. She participated in two projects: conducting a brief evaluation of the Canadian Diabetes Association's Participant Evaluation Form, and developed an Impact Evaluation Tool for the same association's learning series, which is their diabetes education program. In addition, she participated in the CHP's summer school helping out with whatever was needed for the event to run smoothly.

**Katharine Hagerman** completed a placement with Suzanne Jackson at the Centre for Health Promotion over the summer. She worked on an evaluation of the Health Promotion Summer School 2007, which included evaluation design, interviews and survey data collection, analysis and initial write-up. She also began preparations and evaluation design of a participation evaluation of the Il Ngwesi Afya Project, to be conducted this winter in Il Ngwesi, Kenya. She attended and supported the Health Promotion Summer School in June.

**Erinn McCauley** from Centennial College did a placement at the Centre part-time from January to April 2008. Her project was to work on a Best Practice guide for mental health promotion focusing on new immigrants.

**Gillian Kolla** completed a placement at the Centre for Health Promotion over the summer to pull together all of the previous evaluations of the Early Parenting Program in North Toronto into an article for publication. She also followed up on the work of Suzannah Bennett in coding and analyzing data from the interviews about community parents.

**Uitsile Ndlovu** was the UofT Coordinator for the CEIHPAL exchange program between Canada and Europe from September 2007 to September 2008, when the CEIHPAL project ended.
# FUNDING PROPOSALS

## Proposals that were successful and/or started in 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Agency</th>
<th>Amount</th>
<th>CHP’s role</th>
<th>Time Frame</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transatlantic Exchange Partnerships: Health Promotion International</td>
<td>Canada-European Union Programme for Cooperation in Higher Education Training and Youth</td>
<td>$200,000 (for 4 years)</td>
<td>Suzanne Jackson is Co-Canadian Partner</td>
<td>October 2008 – September 2012</td>
<td></td>
</tr>
<tr>
<td>Performance Assessment of PHC Systems</td>
<td>REISS, Canadian Health Services Research Foundation</td>
<td>$1,210,000 ($550,000 requested from CHSRF and the rest from provincial governments)</td>
<td>Suzanne Jackson was a Co-Investigator and lead for one project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Strategic Training Program in Public Health Policy – Determinants, Analysis &amp; Impacts</td>
<td>CIHR – STIHR</td>
<td>$1,790,000 (over 6 years, 2009 – 2015)</td>
<td>Suzanne Jackson is a Mentor/Co-Applicant</td>
<td>Submitted in October 2008</td>
<td></td>
</tr>
<tr>
<td>Promoting Health in Yukon First Nations Communities</td>
<td>SSHRC – CURA Northern Communities</td>
<td>$1,000,000 ($200k per year for 5 years)</td>
<td>Suzanne Jackson is Principle Investigator and Katherine Minich is a Co-Investigator</td>
<td>Letter of Intent Submitted in November 2008</td>
<td></td>
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</tbody>
</table>

## Proposals submitted in 2008

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<td>Suzanne Jackson is Principle Investigator and Katherine Minich is a Co-Investigator</td>
<td>Letter of Intent Submitted in November 2008</td>
</tr>
</tbody>
</table>
Title: Masters Level Health Workforce Development in Africa  
Agency: World Health Organization  
Amount: $13,583,578 (for 26 months)  
Timeline: Submitted September 12, 2008  
Partners: Port Harcourt University in Nigeria with lead, University of Toronto, University of Montreal, Sao Paulo University, Universities in Capo Verde, Senegal, Zambia, Rwanda, and Ethiopia  
CHP’s role: Suzanne Jackson and other affiliates with CHP would have the lead for one course entitled “Strategic Best Practices for Health Promotion and Disease Prevention”

Title: Yukon First Nations’ Health Research Training  
Agency: Government of Canada Program for International Polar Year Training, Communications and Outreach  
Amount: $600,000 (for 3 years)  
Timeline: Submitted in January 2008  
Partners: Arctic Health Research Network – Yukon, Council First Nations, University of Manitoba, University of Toronto, Northern Research Institute, Yukon College, BC Intertribal Health Authority, Yukon Intertribal Watershed Council  
CHP’s Role: Suzanne Jackson was a Team Member/Co-Applicant  
Result: Unsuccessful

Title: Family Legal Health Program  
Agency: Wellesley Institute – Community Based Research Enabling Grant  
Amount: $10,000 (for 1 year)  
Timeline: Submitted October 31, 2008  
Partners: Pro Bono Law Ontario, The Hospital for Sick Children, CHP/UofT  
CHP’s role: The 2 Co-Researchers for this project are Suzanne Jackson and Cameron Norman

Ongoing Projects in 2008

Title: Averting Emerging Chronic Diseases in Northern Populations: A Circumpolar Collaborative Research Program  
Agency: Canadian Institutes for Health Research Team Grant  
Partners: Kue Young of the Indigenous Health Research Development Program is Principal Investigator  
CHP’s role: Suzanne Jackson is Co-investigator

Title: Canada-Europe Initiative in Health Promotion Advanced Learning (CEIHPAL)  
Agency: Canada-European Union Program for Co-operation in Higher Education and Training  
Partners: Universities of Victoria, Alberta, Toronto, Hochschule Magdeburg-Stendal, Athens and Brighton, with Marcia Hills at UVic as Principal Investigator for the Canadian side.  
CHP’s role: Suzanne Jackson is Co-applicant

Title: Balkans Youth and Health Project  
Agency: Canadian International Development Agency  
Partners: Canadian Society for International Health as Lead Organisation  
CHP’s role: Suzanne Jackson, Fran Perkins, Harvey Skinner, Larry Hershfield, and Charlotte Lombardo as Consultants
INFORMATION

Website
Visit our website at www.utoronto.ca/chp for information on what publications and resources the Centre has available and to learn about upcoming events in the area of health promotion.

Annual Report
Copies of past Annual Reports are also available on our website for downloading and are also available in hard copy upon request.

Newsletters
Our newsletter, E-info Update, is available by email or on our website. To subscribe, send an email to centre.healthpromotion@utoronto.ca. This year, two issues were distributed:

- E-info Update Spring 2008

- E-info Update Fall 2008
## FUNDING 2007/2008

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Funding Source</th>
<th>Grant Period</th>
<th>Current Amount</th>
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<tr>
<td>HPSS 2008</td>
<td>OMHP</td>
<td>04/07-03/08</td>
<td>$70,600.00</td>
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<td>HPSS 2008 – Aboriginal component</td>
<td>OMHPSF</td>
<td>04/07-03/08</td>
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<td>HPSS 2008 – Special Events</td>
<td>PHAC and Heritage Canada</td>
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<td>HPSS 2008 – Francophone component</td>
<td>OPC (OMHP), RC (OHPRSS)</td>
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<td>Partnership Agreement</td>
<td>CAMH</td>
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<td>The Health Communication Unit</td>
<td>OMOH&amp;LTC</td>
<td>04/07-03/08</td>
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<td>Tobacco Youth Vortal (THCU)</td>
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<td>04/07-03/08</td>
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<td>Workplace Health (THCU)</td>
<td>OMHP</td>
<td>04/07-03/08</td>
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<td>Practicum Student Funding</td>
<td>BBN, St. Joseph’s, CAMH</td>
<td>04/07-03/08</td>
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<td>Healthy Heart Program (THCU)</td>
<td>OMHP</td>
<td>04/08-03/08</td>
<td>$202,785.00</td>
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<td>Other income generated by the Director</td>
<td>CSIH, OPC, PHAC, PAHO, WHO</td>
<td>04/07-03/08</td>
<td>$58,854.00</td>
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</tbody>
</table>

**Total**                                          |                                 |              | **$1,142,289.00**

BBN = Better Beginnings Now  
HC = Heritage Canada  
OMHP = Ontario Ministry for Healthy Promotion  
OMHPSF = Ontario Ministry for Healthy Promotion, Smoke Free Strategy  
OMOH&LTC = Ontario Ministry of Health and Long-Term Care  
OPC = Ontario Prevention Clearinghouse  
RC = Reseau CORPS  
OHPRSS = Ontario Health Promotion Resource System  
UOV = University of Victoria  
HRDC = Human Resources Development Canada  
IUHPE = International Union for Health Promotion and Education  
CSIH = Canadian Society for International Health  
PHAC = Public Health Agency of Canada  
WHO = World Health Organization  
CAMH = Centre for Addiction and Mental Health
THOSE WHO MADE IT HAPPEN 2007-2008

Main Office
Suzanne Jackson, Director
Kate Thorpe, Financial and Administrative Assistant (until September 2008)
Michelle Rosen, Financial and Administrative Assistant (October 2008 onwards)
Katherine Minich, Research Associate – First Peoples Specialist (September 2008 onwards)

National and Special Projects
Reg Warren, Consultant
Henna Aslam, Consultant
Bronwyn Underhill, Consultant
Nadia Fazal
Jessical Elgie

The Health Communication Unit
Larry Hershfield, Manager
Cathy Duerden, Office Coordinator
Jessica Elgie, Project Assistant
Barry MacDonald, Business Officer
Katie Anawati, Office Support
Nancy Dubois, Consultant
Julie Duda, Consultant
Robb MacDonald, Consultant
Jodi Thesenvitz, Consultant

Health Promotion Summer School
Lisa Weintraub, Coordinator
Mohini Athia, Consultant
Helene McCaig, Consultant

International Health Promotion Unit
Fran Perkins, Coordinator

Student Projects
Uitsile Ndlovu, Suzannah Bennett,
Emily Adlparvar, Katherine Hagerman,
Gillian Kolla, Erinn Macaulay

Advisory Board
Connie Clement, Gail Czukar, Marianne Kobus-
Matthews, Rhonda Love, Brenda Perkins,
Blake Poland, Heather Ramsay, Fran Scott,
David Zakus

Fellows
Michael Goodstadt, Larry Hershfield, Brian
Hyndman, Cameron Norman, Fran Perkins,
Irving Rootman, Harvey Skinner, Reg Warren,
Andrea Stevens-Lavigne

Centre Volunteers:

Healthy U of T Awards
Myra Lefkowitz, Geraldine (Jody) Macdonald,
Glenna Hilborn, Uitsile Ndlovu, Najlaa Barnawi

Members of HPSS Planning Committees
Denise Hébert, Vivian Recollet, Charna Gord,
Cameron Norman, Antoine Derose, Sylive
Boulet, Mary Cerré, Jasmine Thibault, Walter
Cooke, Renée Leblanc, Alison Burnett, Natalie
Cajic, Mary Martin-Rowe, Dorothy Goldin
Rosenberg, Ted Mavor, Arjuna Thaskaran,
Megan Williams

Visiting Students
Jacqueline Nagawa (UK)
Fernanda Mirella (UK)
Maria Mavromatidou (Greece)
George Emmanouil (Greece)
Iriana Tsolakis (Greece)
Juniana de Almeida Mora Ramalho (Brazil)
HOW TO REACH US

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Fax: 416-971-1365
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Fax: 416-946-7805
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