



Centre for Health Promotion

Eleventh Annual Report 2000/2001

University of Toronto
Department of Public Health Sciences

This is a joint report from the two Directors who were in this role in 2001. The Centre has now been in existence for eleven years and continues to make a significant contribution to health promotion in Toronto, Ontario, Canada and internationally. We are both proud to be contributors to the legacy of the Centre beside so many of you. The most significant events of the year were the Second International Symposium on the Effectiveness of Health Promotion and the change of leadership of the Centre.

The Symposium which took place on May 28–30, was planned by a committee chaired by Irv consisting of Rick Edwards, Helene Gagne, Michael Goodstadt, Myrna Gough, Maria Herrera, Brian Hyndman, Suzanne Jackson, Barbara Kahan, Fran Perkins, Paulina Salamo, Peggy Schultz and Joanne Taylor Lacey with support from a number of sponsors and funders including Health Canada (National and Ontario Region), the Canadian Institutes of Health Research, the University of Toronto Connaught Committee, the City of Toronto Health Department, the U of T Department of Public Health Sciences, the Ontario Ministry of Health and Long-Term Care, the International Union for Health Promotion and Education, the U.S. Centres for Disease Control, and the U.K. Health Development Agency. We are grateful to all of them for their contributions, especially that of Joanne who in addition to being a member of the plan-

ning committee arranged the logistics for the event. We came away with the feeling that as a result of their efforts and the high quality presentations, the event was a great success and would help to define future directions for the Centre and the field of health promotion.

The beginning of July 2001 marked a major transition from ten and a half years under the leadership of Irv to a new era. Suzanne, in her role as Acting Director, has been consulting with those closely associated with the Centre and those who might want to be partners to discuss a future for the Centre which includes substantial core funding. Harvey Skinner has appointed Ilze Kalnins to chair a Task Force to discuss the future directions and funding options for the Centre. We are pleased that this group is meeting and that there has been so much support and enthusiasm for renewing the Centre.

As this is an Annual report, we'd like to highlight some of the accomplishments of the past year. The Ninth Annual Summer School took place in London. Once again it built on the experience of previous summer schools, partly through the contribution of Colleen Stanton, one of the coordinators of the previous summer school, but also had a number of unique features designed by the planning committee in London, directed by Linda Hebel from the Thames Valley District Health Council. Among these features were a pre-

school event for people new to the field, a “Learning Wall” and an evening entertainment event which contributed funds to a local charity. All were highly successful and will certainly be considered by the planning committee for the Tenth Annual Summer School. We would like to thank the members of the planning committee, especially Linda Hebel and Colleen Stanton, as well as the many faculty who contributed their skills and time to make this event a success. We would also like to acknowledge and thank the funders which included the Ministry of Health and Long-Term Care, the Ontario Aboriginal Healing and Wellness Strategy, Indian and Northern Affairs Canada, Health Canada – First Nation and Inuit Health Branch and Population and Public Health Branch, Royal Bank and A&P Canada.

Our six internal Units continued to flourish in 2001. The Ontario Tobacco Research Unit received a new award from the Ontario Tobacco Strategy to enhance our ability to provide monitoring and surveillance activities around tobacco.

Under the leadership of Michael Goodstadt and Barbara Kahan, the Best Practices in Health Promotion project has developed, tested and refined a computer-assisted program to help practitioners and communities use a Best Practices model. This wonderful work is carrying forward into 2002.

The Quality of Life Research Unit completed a major study of quality of life of seniors in Canada under the direction of Dennis Raphael. Unfortunately for the Unit and the Centre, Dennis resigned as Co-

Director to assume a faculty position at York University. We wish Dennis well and sincerely thank him for the great contribution, which he has made to the Centre. We are also grateful to Rebecca Renwick who has agreed to become the only Director of the Unit, which has become a joint Unit with the Department and to Ivan Brown for continuing as the Senior Research Associate in the Unit.

Thanks to Larry Hershfield and his team, our Health Communication Unit has continued to provide outstanding training and support to practitioners in health promotion throughout Ontario through workshops, consultations and the Ontario Health Promotion Email Bulletin (in partnership with OPC). In addition, Larry’s group has started work on a workplace health promotion project and on a website around youth and tobacco.

Our International Health Promotion Unit under the leadership of Fran Perkins has been very active thanks mainly to the efforts of Fran (in the Caribbean), Paulina Salamo (in Latin America), Barbara Ronson and Michael Goodstadt (in Ukraine). The Centre is in the process of renewing its status as a Collaborating Centre of the World Health Organization (a status we held from 1996 to 2000) and have become involved in a new project on evaluation of healthy municipalities projects with the Pan American Health Organization.

The coordination of the Canadian Consortium for Health Promotion Research continued until October 2001 under Suzanne Jackson’s leadership. You can read more details about the accomplishments of all of

our internal units later in this report. We would like to thank all the people involved in all of our Units who put in many volunteer hours.

In addition, there are many other projects which are associated with the Centre. For example, we are both excited about the project in Newmarket to promote youth health and well-being and its potential contribution to an overall understanding of youth issues and activities building on our previous work with the Ukraine. Gail Glatt and Barbara Ronson in particular should be singled out for their contribution to the success of this project. Irv has been working on developing a program of research in literacy and health and completing work on a study of the views of low-income consumers about determinants of health services use with the support of Dia Mamatis and Karen Hayward. The Crime Prevention Community Mobilization project evolved and expanded in 2001. We have been happy to house and nurture this project which was brought to the Centre by Barbara Ronson in 2000.

However, it will be housed and funded in Justice Canada in 2002. The Invest in Kids project was successfully completed as a result of the excellent management of Dia Mamatis. The Ottawa office of the Centre has also been very active in 2001 and received funding to conduct a second national think tank for the CAPC-CNCP program. Many thanks to Rick Wilson and Reg Warren for their contributions to the Centre from afar.

In closing this report, we would like to sincerely thank everyone who contributed to the success of the Centre during this year of transition. In addition to those we have already mentioned, we are particularly grateful for the contributions made by Barry MacDonald, our hard-working business officer.

As we move into this next year, we would like to emphasize that the Centre has been a success because of the participation of so many people. We hope that all or most of you will continue to find a place within the evolving directions of the Centre in the next year.

Irving Rootman, Director
December 2000 to June 30, 2001

Suzanne Jackson, Acting Director
July 1 to November 30, 2001

Best Practices & Evaluation Unit

Director: Michael Goodstadt

Best Practices Activities & Research

Michael Goodstadt & Barbara Kahan

During 2000–2001, the Best Practices Project continued its work with the Interactive Domain Model (IDM) and the IDM Framework. The IDM definition of best practices is:

“Best Practices in Health Promotion are those sets of processes and activities that are consistent with health promotion values/goals/ethics, theories/beliefs, evidence, and understanding of the environment, and that are most likely to achieve health promotion goals in a given situation.” (Kahan and Goodstadt, 2001)

Following a suggestion from one of the Framework pilot test sites, a computer program was developed to assist groups who want to apply the IDM Framework to their work. So far this has been received favourably. A companion IDM Manual, which consolidates the learnings of the Project so far, was also developed. This includes the latest versions of the Model and Framework and explanatory text for each, an updated set of IDM guiding principles and criteria, a list of definitions used in the IDM approach, practical information about working through the Framework, and an IDM resource list. In addition,

the Best Practices Resource Book (available on the Internet) has been revised. Ongoing support to sites using the Framework and review of the Framework process at these sites continued.

More in-depth exploration of the IDM continued, in particular with respect to the subdomains of “evidence” and “ethics”. Models focusing on each of these, in the context of the other “best practices” factors, are available, as well as a draft “evidence” IDM framework. In addition, the development of a learning module on using research in practice from the perspective of an IDM approach began. This includes a workshop and supporting materials such as resources.

During this year the Best Practices Work Group continued to meet regularly. The Best Practices Partnership (Centre for Health Promotion, Association of Ontario Health Centres, Ontario Public Health Benchmarking Partnership) was joined by the Health Promotion Hospital Network. A separate partnership between the Work Group and members of the Karolinska Institute and National Public Health Institute was formed, following a very successful meeting in April. A number of other groups, in other provinces and other countries, have also shown interest in

learning about and applying the IDM Framework. Personal contact and distribution of material continued. Discussions began about establishing a Best Practices Consortium with a couple of other organizations.

Presentations

- 2nd International Symposium on Effectiveness of Health Promotion, May 29, 2001, Toronto: Effectiveness in Health Promotion: Taking a Best Practices Approach to Decision Making
- Health Canada Policy Forum, March 22, 2001, Ottawa: How do we know we are doing the best we can? Taking a Best Practices Approach to Health Promotion

Workshops

- XVIIth World Conference on Health Promotion & Health Education (International Union for Health Promotion and Education), July 18, 2001, Paris, France: The Tensions between Ethics & Evidence in Health Promotion Best Practices
- Best Practices Project Annual Stakeholders Meeting, Toronto, March 26, 2001 (presentations about the IDM, and in interactive component using the IDM computer program)
- Durham Region Health Department, December 5, 2000: Underpinnings of the IDM Approach to Best Practices

- Best Practices Stakeholders' Workshop, December 6, 2000, Toronto: The Interactive Domain Model of Best Practices in Health Promotion
- Brant Community Health Care System, October 27 and December 7, 2000: The Interactive Domain Model of Best Practices in Health Promotion

Consultation

- meetings to discuss the IDM were held with members of the Karolinska Institute and National Public Health Institute, Sweden, April 17–20

Schools

- the IDM approach was integrated into the Health Promotion Strategies course at the University of Toronto, winter 2001
- a workshop was presented at the Ontario Health Promotion Summer School, June 29, 2001: Introducing the IDM Computer Program for Best Practices in Health Promotion

Publications

- Kahan, B., & Goodstadt, M. The Interactive Domain Model of Best Practices in Health Promotion: Developing and Implementing a Best Practices Approach to Health Promotion. *Health Promotion Practice*, 2(1), 43–67, January, 2001.

Evaluation Activities & Research

Rick Wilson and Reg Warren

CAPC/CPNP Think Tank Results Dissemination – Fact Sheets

The earlier work of the Centre for Health Promotion in facilitating a think tank related to CAPC/CPNP projects in Canada was continued in 2001. One component was a series of five fact sheets outlining major learnings and findings of the process to be completed by December 2001. These include the key findings of each issue paper produced by the first think tank (Maximizing parental involvement, Reaching and maintaining the focus population, Factors that contribute to increased breastfeeding in the CAPC/CPNP population, Partnership and intervention in dealing with child abuse prevention) and a fifth fact sheet summarizing the process. Additional proposals are presently being prepared for summary articles for submission to public health and academic journals. Since there is considerable interest in the model, a paper has been produced by the Centre related specifically to the model and the process.

CAPC/CPNP Think Tank Two – November 21– 23, 2001

The second component was the second CAPC/CPNP Think Tank, which focused on the promotion of participant involvement in the development and management of programs, which is fundamental to CAPC/CPNP. The partnership arrangement that is established between service providers and participants in CAPC/CPNP is seen by many projects as the key to their success in reaching vulnerable families. Nevertheless, the issue of meaningful participant involvement in board/governance structures remains a challenge in some projects.

The goals for the Think Tank were:

- To identify the challenges and success factors for involving participants in the formal governance of CAPC and CPNP projects,
- To identify the barriers to involvement.
- To identify program models that have developed successful strategies to address participant involvement at the governance level.

The Think Tank was held Wednesday evening November 21, through to Friday, November 23, at the Cartier Square Hotel in Ottawa.

Ontario Tobacco Research Unit

Director: Dr. Roberta Ferrence

The Ontario Tobacco Research Unit (OTRU) is a network that fosters and conducts research, monitoring and evaluation contributing to programs and policies to eliminate tobacco-related health problems in Ontario. Under its mandate from the Ontario Ministry of Health and Long-Term Care, OTRU:

- monitors programs and activities conducted under the auspices of the Ontario Tobacco Strategy, and provides advice and technical expertise on program evaluation
- analyzes and disseminates science based-information for the research and public health communities
- exercises leadership on the design and conduct of research projects
- increases Ontario's capacity to conduct research, monitoring and evaluation
- strengthens and broadens our provincial, national and international network of researchers, programmers and policymakers.

We believe that, to be successful, our work must be collaborative, of the highest academic quality and based on priorities we establish in concert with Ontario's public health practitioners and policy makers. We must be accountable to our funders, our institutions, and our partners in the Ontario Tobacco Strategy. The body of knowledge created by our work must act as a catalyst for the development and implementation of innovative public health policies and practices

In addition to annual funding from the Ontario

Ministry of Health and Long-Term Care, one-third of the support for OTRU is provided in kind by the academic community. At present, OTRU has a director and a team of six principal investigators at universities across the province, whose institutions sponsor at least 20 per cent of their time for OTRU activities. These include Dr. Mary Jane Ashley and Dr. Joanna Cohen, Public Health Sciences, University of Toronto, Dr. Steven Brown, Statistics, and Dr. Paul McDonald, Health Studies and Gerontology, both at University of Waterloo, and Dr. Tom Stephens, Administrative Studies, University of Ottawa. In addition, we have 35 co-investigators, who are sponsored for 5 per cent of their time, and 26 collaborating investigators who contribute their expertise to OTRU. There are 47 affiliates in government positions or in other provinces, and eight consultants who can be recruited for research projects. An advisory board provides counsel on policy and other issues. About 30 community partners, including research units, teaching health units, voluntary health-related agencies, professional associations, and clearinghouses, provide important feedback on research needs and priorities.

The central office of OTRU is housed at the Centre for Addiction and Mental Health, where the director is also a senior scientist. Fourteen staff and one principal investigator (Dr. Cohen) are located at the CAMH site, and three other part-time staff support OTRU principal investigators at other universities.

OTRU publishes a series of refereed working papers, literature reviews and annotated bibliographies, as well as a monthly edition of current abstracts that includes new papers related to tobacco control. In 2000/2001, OTRU published 10 working papers, five special reports, 11 issues of current abstracts on tobacco and one index issue. One of the year's highlights was the publication by the American Public Health Association of Nicotine and Public Health, authored by Ferrence, Slade, Room and Pope. We disseminate our publications monthly to more than 725 researchers and health professionals in the province and elsewhere. Our Resource Centre now contains more than 5,000 electronically catalogued documents. We regularly conduct electronic searches for investigators on specific topics for research projects and preparation of grant proposals. Our listserv, OTRU-NET now has 130 subscribers. In 2000/2001, there were 13,450 visits to our Web site (www.camh.net/otru).

Special Reports

- Evaluating the Renewed Ontario Tobacco Strategy – First Interim Report, March 2000
- Monitoring the Ontario Tobacco Strategy: Progress towards our goals 1999/2000. Sixth annual monitoring report, October 2000
- Evaluating the Renewed Ontario Tobacco Strategy – Second Interim Report, September 2000
- Evaluating the Renewed Ontario Tobacco Strategy – Report on Year 1 Ending Fall 2000, December 2000
- Comprehensive Tobacco Control Programs: A Review and Synthesis of Evaluation Strategies in the United States, June 2001

During the year 2000/2001, OTRU Principal Investigators published 24 peer-reviewed articles on tobacco control. Other investigators affiliated with the unit contributed extensively to tobacco research. Key areas of current research include studies on knowledge, attitudes and behaviours related to tobacco control and environmental tobacco smoke, the relation between the tobacco industry and universities, the role of pharmacists in smoking cessation, the role of Canadian legislators in tobacco control, the efficacy of school prevention programs, social and economic consequences of tobacco use, and nicotine dependency in youth.

The Disability Support Unit

Director: Ivan Brown

Research Activities

Families with sons or daughters with developmental disabilities: An international project

This project is taking place in Toronto, Israel and Australia, and collaborating with a similar project at the University of Kansas. It explores, by collecting both quantitative and qualitative data, factors that enhance and detract from the lives of families who have sons or daughters with developmental disabilities. Collaborating organisations in Canada are Surrey Place Centre, and the Muki Baum Association who provided funding of \$25,000. Key accomplishments include:

- the completion of a first study of 34 families;
- completion of two chapters in the first-ever book on family quality of life in developmental disabilities, and co-authorship of two other chapters in this book;
- edited book and submitted to publishers;
- completion of a journal article, now in press;
- training of three occupational therapy students and two medical students as research assistants;
- presentation of results of the first study at two conferences; and
- the beginning of a second study (30 sets of parents) focussing on aging and family quality of life.

Evaluation of Youth to Work

(\$54,000 for 3 years)

Collaborating with the Toronto Association for Community Living, this is a project evaluation of an innovative initiative to provide vocational and volunteer experiences to teens and young adults with developmental disabilities. Outcome measures include the number and quality of vocational experiences, life skill development, and family and community participation. Key accomplishments: report on the first 2 years of the projects; the development of a website-based database for recording project information; development of methods of collecting evaluation information electronically; presentations at one Ontario and one international conferences; and the beginning of work on a manual for carrying out the project.

Evaluation of ConnectAbility

(\$31,500 for 3 years)

Another collaboration with the Toronto Association for Community Living, ConnectAbility examines the effects of computers and related electronic equipment in the homes of families who have sons or daughters with disabilities. The first Pilot Study began in the fall of 2000 and involves 20 families who have children in early childhood programs throughout Toronto. The Early Childhood Centres collaborated in the project, by participating in ConnectAbility commu-

nications about the children with disabilities. Key accomplishments: developing a sophisticated, yet user-friendly, communications (email and chat) system for families, staff, and others; expanding a learn function where various skills can be developed; initiating a glossary of terms in disability; and setting up numerous links to other sources of information about disabilities. The project is in the process of accepting 20 transition-aged youth into its second Pilot Study.

*Hospital for Sick Children: Evaluation of
Emergency Department Use*

This project, funded by The Hospital for Sick Children (\$31,500) was begun in February 1999 and completed October 31, 2000. However, one journal article developed for the project was published in 2001.

Publications in 2001

- Brown, I., Warner, A., Mounstephen, W., & Shaw, B. (2001). Parents' reasons for bringing young children to hospital emergency for non-urgent reasons. *Early Childhood Development and Care*, 167, 1–12.
- Brown, I. (Editor in chief) (2001). *Journal on Developmental Disabilities: Focus on history of disabilities*.
- Brown, I. (Editor in chief) (2001). *Journal on Developmental Disabilities: Focus on student research*.
- Turnbull, A., Brown, I., & Turnbull, R. (Eds.) (in press). *Family quality of life: International perspectives*. Washington, DC: American Association on Mental Retardation.

- Brown, I., & Brown, R. I. (in press). Family quality of life as an area of study. In A. Turnbull, I. Brown, & R. Turnbull (Eds.), *Family quality of life*. Washington, DC: American Association on Mental Retardation.
- Brown, I., Isaacs, B., McCormack, B., Baum, N., & Renwick, R. (in press). Family quality of life in Canada. In A. Turnbull, I. Brown, & R. Turnbull (Eds.), *Family quality of life*. Washington, DC: American Association on Mental Retardation.

**Advisory and Academic-Related Activities
for 2001**

- Director, Board of Directors, Surrey Place Centre, Toronto.
- Member, Chief Editorial Board, *Journal on Developmental Disabilities*. April 2000 –
- Advisor, Parents in Sports workshop, Hospital for Sick Children. November 2000–May 2001.
- Member, Advisory Committee, Outcomes measurement instrument development. The Council on Quality and Leadership for People with Disabilities. Washington, DC. February 1999
- Member, International Participant Action Research Group, Policies Affecting Families of Children With Disabilities, Beach Center on Families and Disability, University of Kansas. December 1998 –
- Advisor, Toronto Association for Community Living committee on Quality Assurance. October 1998 –
- Editorial board of four academic journals
- Guest editor for five additional academic journals

The Quality of Life Research Unit

Director: Rebecca Renwick

Some Recent Changes

On July 1, 2001 the Quality of Life Research Unit moved to its new home base in the Graduate Department of Occupational Therapy, University of Toronto at 256 McCaul Street, Room 404.

The Unit is now jointly sponsored by the Graduate Department of Occupational Therapy and the Centre for Health Promotion.

Dr. Dennis Raphael, who was a former Co-Director of the Unit, resigned on July 1 when he took an academic appointment at York University. Since then, Dr. Rebecca Renwick has been director of the Unit.

Dissemination Activities & Website

During the past year, the Unit continued to have many requests for its publications, manuals, and instrumentation. The instruments request from the Unit are being used in research projects in many countries including Australia, Iceland, Iran, Italy, Japan, the United Kingdom, and the USA as well throughout Canada.

Quality of life materials that have been produced in the Quality of Life Research Unit are available to purchase on our website on a cost-recovery basis. Additions and updates were made to the Quality of Life Research Unit website over the year at www.utoronto.ca/qol

Research Activities

Improving the Quality of Life of Canadian Seniors

This national project, funded (\$263,000) by the Population Health Fund of Health Canada was carried out in eight cities across Canada: Halifax, Quebec City, Montreal, Ottawa, Toronto, Regina, Vancouver and Whitehorse. It was a participatory project that examined the effects of government policy decisions on the lives of seniors. The project began April 1, 1999 and was completed on March 30, 2001. The major accomplishments of the Toronto project include:

- co-ordination of the national project: working with an 8-person Seniors Co-ordinating Committee and a 45-member Advisory Committee consisting of seniors' organisations and service providers;
- completion of Part 1 of the Toronto project on seniors family quality of life: gathering information from informed seniors and seniors organisations about the effects of government policy decisions on their quality of life;
- production and distribution of a 262-page report entitled, *A City for All Ages: Fact or Fiction? The Effects of Government Policy Decisions on the Quality of Life of Toronto Seniors*;
- development of a seniors' website; and
- beginning to implement an Action Phase of the project, where findings are disseminated and ways to accomplish the recommendations are put into place

Development and Validation of the Quality of Life Profile for Adults with Physical Disabilities

This is an ongoing project involving researchers from the Unit and undergraduate students. The long form of this instrument for adults with physical disabilities has already been developed and has been validated in the context of a research study. A shorter, more easily administered version of the instrument has also been developed and is currently being validated.

Development of Quality of Life Instrumentation for Children with Disabilities

This preliminary qualitative study is funded by the Cloverleaf Foundation (\$10,000) and The University of Toronto (\$5000). It is focussed on the development of an instrument to assess quality of life for children aged 3 to 12 years, who have developmental delays and disabilities and who may also have physical disabilities. Currently, there exist no standardised instruments tailored for this population. This phase of the Children's Quality of Life Project will begin to develop an instrument that captures the parents' perspectives on their children's quality of life. Later phases of the project will focus on developing two other instruments that capture the perspectives of the children themselves and professionals, respectively. The research team include investigators from several disciplines and three parents who themselves have children with developmental disabilities.

Quality of Life for Children with Long-Term Disabilities: Instrument Development and Validation

Funding for this study from the Hospital for Sick Children Foundation (\$85,000) began on March 16, 2001 and will continue until March 15, 2003. It extends and continues the work of the preliminary study described above and will also validate the new instrument in the context of a telephone interview study with parents of children with disabilities, aged 3 to 12 years, as described in above. The new instrument developed and tested will be useful for researchers and practitioners.

Publications

Books, Book Chapters, and Reports

- Bryant, T., Raphael, D., & Brown, I. (In press). Opening up the public policy analysis process to the public: participatory policy research and Canadian seniors' quality of life. *Canadian Review of Social Policy*.
- Raphael, D., Brown, I., Bryant, T., & Wheeler, J. (2000). How government policy decisions affect seniors' quality of life: Findings from a participatory policy study carried out in Toronto, Canada. *Canadian Journal of Public Health*, 92, 190–195.
- Raphael, D., Renwick, R., Brown, I., Steinmetz, B., Sehdev, H., & Phillips, S. (2001). Making the links between community, structure, and individual well-being: Community quality of life in Riverdale, Toronto. *Health and Place*, 7, 179–196.

- Raphael, D., Renwick, R., Brown, I, Phillips, S., & Sehdev, H. (2001). Community quality of life in low income urban neighbourhoods: findings from two contrasting communities in Toronto, Canada. Submitted to Journal of the Community Development Society.
- Renwick, R., Brown, D., and Raphael, D. (2000). Person centred quality of life: Canadian contributions to an international understanding. In: R. Schalock and K. Keith, (Eds.), Cross-cultural perspectives on quality of life, (pp.. 5–21). Washington, DC: American Association on Mental Retardation.
- Waalen, J., Raphael, D., Karabanow, A., & Haubrich, D. (2000). Assessing the quality of life of gay men in Ontario: psychometric properties of the Quality of Life Profile. Submitted to Quality of Life Research.

Proceedings and Abstracts

- Renwick, R. (2001). Kwaliteit van het leven voor mensen meet een ontwikkelingsstoornis: Resulten van een regional onderzoek in Canada. Proceedings of Mens onder Mensen Congres, pp. 1–9. Soestduinen, Netherlands. Sponsored by s’Heeren Loo Zorggroep.
- Renwick, R., MacKenzie, & Buell, K. (2000). How integrated are Ontario adults with disabilities? Proceedings of Annual Research Interest Group Research Day, p.5. Toronto: Ontario Association on Developmental Disabilities.

Presentations

- Renwick, R., Zekovic, B., & Fudge-Schormans, A. (2001). Parental perspectives: Quality of life for children with developmental disabilities. Fourth Conference of the International Society for Quality of Life Studies, Washington, DC.
- Zekovic, B., & Renwick, R. (2001). Quality of life for children with developmental disabilities: A public policy perspective. Fourth Conference of the International Society for Quality of Life Studies, Washington, DC.
- Renwick, R. (2001). Quality of life for adults with developmental disabilities: Findings from a regional study in Canada. Mens onder Mensen Congres. Soestduinen, Netherlands .Keynote Address.

The Health Communication Unit

Manager: Larry Hershfield

Summary of Activity

In 2000/01 The Health Communication Unit (THCU) continued to support the Ontario health promotion community in the areas of program planning, evaluation, health communication, and policy change. We also provided support on sustainability of issues, behaviour changes, programs and partnerships. Here are some highlights.

Training

Through our workshops and speaking engagements we trained over 1100 people. Demand for our core workshops in Evaluation, Health Communication and Planning keeps growing and our Special Topics workshops such as, Evaluating Websites, and Evaluating Public Service Announcements are new favourites.

Consultation

During this past year, our network of consultants and staff worked with over 700 people. As more of our clients have realized the value of the guided process approach in which the consultant works closely with the client over a longer period of time, the popularity and effectiveness of this delivery method increases.

Resources

Increasingly, our website has become an important tool for our clients. With that in mind, THCU's website

was redesigned over the past year to allow for an ever-growing volume of resources. The new site also features on-line registration for our provincial workshops and on-line service request forms. This has allowed THCU to meet the needs of clients faster and more efficiently.

We have also continued to help produce the Ontario Health Promotion Email (OHPE) Bulletin, in addition to our print newsletter, THE Update and have contributed to the Centre's Information Update, and EInfo-Update.

Partnerships

Partnerships and collaboration have once again been important tools for THCU program delivery and information dissemination. For example, we have continued to work with the other OHPRS members such as the Program Training and Consultation Centre (PTCC) on the Youth Tobacco Vortal Project, and with the Ontario Prevention Clearinghouse (OPC) on the OHPE Bulletin and on French language services. Additionally, we collaborated with other internal units of the Centre for Health Promotion, such as a recent series of workshops with Paulina Salamo of the International Unit, for the Chilean Technology Transfer Project, and a workshop for the National Crime Prevention Centre, Community Mobilisation Program.

Other Updated Publications or Web Resources

- Introduction to Policy Development workbook
- Overview of Health Communication workbook
- Evaluating Health Promotion Programs workbook
- Introduction to Health Promotion Planning workbook and PowerPoint presentation
- Logic Models PowerPoint presentation
- Making the Case PowerPoint presentation
- How To's in Health Promotion PowerPoint presentation

OHPE Bulletins

- 51 issues of the OHPE Bulletin were produced over the last year.
- THCU produced a special OHPE article on the How to's of health communication production.

School and Conferences

During 2000/01, THCU consultants and staff participated in the following events:

- Annual Health Promotion Summer School, June 2001, London, ON.
- Second International Symposium on the Effectiveness of Health Promotion, May 28–30, 2001, Toronto, ON.

THCU would like to thank our network of consultants, partners and staff for making it possible and our clients for their continued support of our work. For more information on THCU, please visit our new website, www.thcu.ca.

International Health Promotion Unit, Centre for Health Promotion

Director: Fran Perkins

The International Health Promotion Unit was established in 1998. The purpose of the unit is to bring a co-ordinated approach to the international work of The Centre whilst further developing the international profile. During the past year, the Unit has been actively involved in the following projects, which are based across The Centre in different programs.

Building Capacity in Health Promotion in the Caribbean for The Caribbean Program Coordination.

Pan American Health Organisation. PAHO/AMRO.

The purpose of this project has been to develop sustainable replicable training modules, workshops and self-directed workbooks for key decision-makers in health promotion. A train-the-trainer approach was used so that training could be replicated across the Caribbean. The first series 1999–2001 was “The Development of Healthy Public Policy”. The 2001–2002 cooperation is to develop and test a prototype approach “To building capacity in health promotion in cross-cutting health planning and program development for CARICOM Countries”. Modules are being developed in collaboration with CPC.PAHO and will be tested in early 2002.

Canadian Technology Transfer Project for the Implementation of a Health Promotion Model in Chile

After nearly three years of collaborative work, the Canada-Chile Project came to an end in September. The Centre, along with many Canadian partners and consultants worked with the Department of Health Promotion of the Chilean Ministry of Health (MINSAL) to support and strengthen, through the transfer of Canadian expertise, the implementation of the MINSAL’s National Health Promotion Plan. This CIDA and PAHO funded Project was very successful.

Some of the key Project results:

- Development and diffusion of 15 materials focussing on stress, heart health, healthy lifestyles, nutrition, tobacco and active living for the Chilean population, based on an adaptation of Canadian materials.
- The development of the Chilean Active Living Challenge Program for children and youth based on an adaptation of the Canadian Active Living Challenge.
- The establishment of three Academic Health Promotion Centres via partnerships with Universities (Universidad de Concepción, Universidad Austral, Universidad de Chile).
- Established a National Health Promotion Documentation Centre, with 1,300+ materials from Canada.

- Trained over 600 people at the regional and local levels from health, education, sports and other sectors on health communications, healthy public policy, local interventions for tobacco, nutrition and physical activity.
- Produced a handbook for practitioners at the local level to support the development and implementation of multiple-risk factor initiatives, including a summary of thirty Canadian experiences.
- Provided technical advice in the development and dissemination of Chile's first quality of life survey.
- Provided technical advice in the development of physical activity guides for Chile.

A big GRACIAS from Paulina Salamo and Judith Salinas to all of the organizations and people who contributed to the project! A special thanks is extended to Centre staff and Associates – Nancy Dubois, Larry Hershfield, Barry MacDonald, Fran Perkins, Lavada Pinder and Reg Warren.

We are working towards a possible new project with Chile and the Ministry of Health of Argentina.

Training Course for Primary Care Workers from Chile

Building on the experiences over the past two years, the Centre provided support in the health promotion stream of a six-week training course for primary care workers from throughout Chile. The course, lead by

the Department of Family and Community Medicine, was delivered in Toronto in the fall. The program also covered primary care and health administration.

Health Canada Collaboration Project with Cuba

The Centre has participated in a collaborative project between Canada and Cuba. With the support of Health Canada, International Affairs Directorate, the Centre visited Cuba twice in 2001. Along with the Ontario Healthy Communities Coalition, Universite de Laval and Mr. Jack Lee, an Associate, the Centre provided training to provincial Cuban health promotion representatives on evaluation of health promotion projects, the development of healthy community indicators and health communication. These trainings, provided in March and June, were very successful and have supported subsequent training activities as well as the development of key national indicators. In September, a delegation of three Cubans from La Habana, Holguín and Granma came to Toronto to meet with people working in community health and healthy communities to exchange experiences. We expect to be working closely in 2002 with the Cuban National Centre for Health Promotion and Education, of the Ministry of Public Health to continue to support their health promotion endeavours.

Pan American Health Organisation. Committee on the Evaluation of Healthy Municipalities

The Centre has participated in two meetings of this Pan American Health led initiative. This Committee consists of two working groups. The policy group is in the process of developing recommendations for policy-makers. The evaluation group is working on the development of a toolkit to assist practitioners in the evaluation of healthy communities/municipalities activities, using a participatory process. The Centre is exploring the possibility of hosting the next meeting in the summer of 2002.

Southern Cone Activities: South America

The Centre participated in a meeting in Chile on the development of health promotion priorities for the Southern Cone. The Inter American Development Bank and the Pan American Health Organization hosted the meeting. Canada, US and Great Britain shared their experiences in the development of health promotion plans and priorities with representatives of health, education, transportation, labour and other sectors from Argentina, Bolivia, Brazil, Chile, Paraguay and Uruguay.

The Centre participated in Argentina's Second Health Promotion and Prevention Forum. Paulina Salamo attended the conference in mid-September, 2001.

Youth for Health, Ukraine: Youth for Health, Ukraine-Canada Project (Final year)

The purpose of this 4-year project, sponsored by CIDA and managed by The Canadian Society for International Health, is to contribute to the development of a sustainable national health strategy in Ukraine by assisting in the development and implementation of health promotion policies in support of youth. It involved eight different activities carried out by partners both in Canada and Ukraine. The activities were:

1. Assist the Ukrainian Ministry for Youth in the development and decentralisation of policy on health promotion.
2. Assist the Ministry of Health in the development and decentralisation of policy on health promotion and youth.
3. Establish and co-ordinate the Ministry of Health Information Centre for Health Promotion and Youth.
4. Establish and co-ordinate a Youth for Health Reform Secretariat Resource Centre.
5. Enhance Kyiv City Government's capacity in the administration and development of health promotion for youth programs through a 30-hour certificate program.
6. Develop life skills Thematic Packages for training trainers.
7. Develop a Health Education Curriculum for integration into Healthy Schools.
8. Assist in the ongoing assessment of the effect of Thematic Packages and the Integrated Health Education Curriculum.

The Centre for Health Promotion has primary responsibility for Activity 5 – the development of a curriculum for city administrators. In addition it has contributed to the overall evaluation of the project through work by Michael Goodstat. During 2001, activities have centered around the finalisation and translation of the curriculum for the certificate course.

International Union for Health Promotion and Education, North American Region – Canadian Satellite Office

In April 2000 the Canadian satellite office of the International Union for Health Promotion and Education, North American Region (IUHPE/NARO) was established at The Centre for Health Promotion, with a grant from Health Canada to IUHPE headquarters in Paris. IUHPE is an association of individuals and organisations concerned with the improvement of health through education, community action and healthy public policy. The organisation has an official relationship with WHO and UNICEF. There are regional offices in Europe, South America, North America, South-West Pacific, South-East Asia and the North-East Pacific.

The purpose of the Canadian office is to promote a broader North American participation in IUHPE particularly the NARO region in Canada.

IUHPE held its major triennial conference in Paris, June 2001. Five members of the CHP – Irv Rootman, Paulina Salamo, Michael Goodstat and Barb Kahan and Fran Perkins – made presentations at this conference.

Fran Perkins became a regional co-director and as such is a member of the Board of Trustees. Irv Rootman is in his second term on the Board.

IUHPE/NARO Board has had a major change and now has 6 Canadian members.

Low-Income Consumers' Perspectives on the Determinants of Health Services Use

Co-investigator: Irv Rootman

The Centre for Health Promotion Studies of the University of Alberta and the Centre for Health Promotion jointly worked on this community-based project. The purpose of this project was to understand the factors that influence low-income individuals to seek medical, health, and health-related services in Toronto and Edmonton and to understand the experiences of this group in gaining access to and using these services. The Edmonton and Toronto research teams maintained regular communication to ensure consistency across sites. A unique aspect of this two-site project is that low-income individuals were recruited and trained to carry out the qualitative interviews.

Recognising the direct relevance of this project to their mandates, four community health centres (CHCs) – Lawrence Heights, Regent Park, South Riverdale, and York – joined the Toronto Research Team. To ensure the utility of the findings, the CHCs identified the criteria for sampling low-income individuals in their own community. In each site, 100 interviews were conducted in Phase 1 of the project. The interviews were analysed and a summary was prepared for each community. In Phase 2, focus groups were conducted with a mix of Phase 1 low-income participants and newly recruited individuals. Focus groups were also

conducted with health-related policy makers/influencers, service providers and advocates. The findings from Phase 1 were presented in order to seek verification, to elicit additional recommendations, and discuss dissemination plans for the final results.

Once all of the data from both phases was analyzed, a report for each of the four sites was completed, along with a cross-site Toronto report, and executive summary. In addition, the Edmonton research team completed a joint Edmonton-Toronto final report.

The final phase of the project is currently underway – dissemination of the results. Each site will receive copies of their own community report, as well as the Toronto report and executive summary. Community agencies and organizations will also be provided with a copy of the executive summary. Finally, workshops or presentations will be done in each of the four communities to present the findings.

Workshops

- People's Voices: Poverty and Health Services in the South Riverdale Community. Findings presented to staff of the South Riverdale Community Health Centre. October 2001. Karen Hayward.

Conference Presentations

- Team members from both the Toronto and Edmonton sites have also presented key findings at conferences including the Urban Health Research & Policy Forum in April, 2001, the Canadian Public Health Conference in Ottawa in October, 2000, and at the University of Toronto Community Health Research Day in February, 2000.

Publications

- People's Voices: Poverty and Health Services in Toronto. October, 2001. Karen Hayward and Irv Rootman with the assistance of Dia Mamatis and Lynn Lavallee.
- People's Voices: Poverty and Health Services in the South Riverdale Community. October, 2001. Karen Hayward.
- People's Voices: Poverty and Health Services in the Regent Park Community. October, 2001. Karen Hayward.
- People's Voices: Poverty and Health Services in the Lawrence Heights Community. October, 2001. Karen Hayward.
- People's Voices: Poverty and Health Services in the Former City of York. October, 2001. Karen Hayward.
- Low-Income Consumers' Perspectives on Determinants of Health Service Use. Final Report to Funders. July, 2001.
- Low-Income Consumers' Perspectives on Determinants of Health Service Use: Summary of Phase 1 Findings – Toronto Site, October 2000, by Karen Hayward and Lynn Lavallee.

National Crime Prevention Centre, Community Mobilization Project

CHP lead: Irv Rootman / Suzanne Jackson

In 1998, the federal government launched Phase II of the National Strategy on Community Safety and Crime Prevention. The National Crime Prevention Centre is responsible for implementing the National Strategy, and is the product of a strong partnership between the Department of Justice and the Solicitor General of Canada.

The Community Mobilization Program (CMP) is just one of four funding programs under the National Strategy's Safer Communities Initiative. The CMP, managed jointly with each province through the appointment of a Joint Management Committee, aims to support a wide range of community groups in their efforts to develop strategies to prevent crime and victimisation by addressing their root causes. The goals of the CMP are to:

- increase the development of broad, community-based partnerships that can deal with local crime prevention issues;
- increase public awareness of and support for crime prevention;
- increase the capacity of diverse communities to deal with crime and victimisation.

Through a social development approach, the CMP helps communities address the root causes of crime, and works to alleviate the social and economic problems that can increase the risk of crime. Some of the components that CMP projects share in common include a focus on partnership building, fostering com-

munity-based action and leadership, the ability to emphasise both existing strengths and capacities of communities as well as identify needs, and mobilise a range of key players from a variety of sectors including: housing, social services, public health, education, policing, recreation, and a wide array of community-based agencies, coalitions and networks.

The role of the Centre for Health Promotion

Since 1999, the Centre for Health Promotion has acted as a regional co-ordinating office for the Community Mobilisation Program (CMP) in the Greater Toronto Area, including the regional municipalities of Peel, Halton, York, Durham and Simcoe County. This role includes conducting outreach to community groups who may have an interest in developing projects that address crime prevention through social development; providing ongoing support to groups in the proposal development process and assisting them in setting goals, objectives and identifying appropriate activities; conducting ongoing support and monitoring of funded projects through site visits and review of final reports and evaluations; and collaborating with the Joint Management Committee to ensure that projects supported under the CMP continue to meet the objectives of the overall program.

Activities of the Greater Toronto Area Community Mobilization Program, 2000–01

This has been a very busy year and many exciting and worthwhile projects have been supported. A series of workshops, focused on developing proposals for community-based crime prevention initiatives, have been held at the Centre, providing over 40 different community organizations with the opportunities and capacities to receive CMP grants. During 2000–01, approximately 48 projects were supported by the CMP within the GTA region. The scope of these projects range from community coalition building, to training-based pilot projects, to tools development and conferences. All of these projects focus on the reduction of crime by strengthening communities' capacities to implement protective factors for the maintenance of positive outcomes of their residents. Below are just a few exemplary projects that have been supported to date.

IC Visions Project – Lakeshore Area Multi-Service Project

Operating in south-western Toronto's Lakeshore community, the IC Visions project reaches out to local "at-risk" youth, by using hip-hop as a medium for exploring the roots of violence and crime in their communities. By incorporating rap, break-dancing, and even graffiti art into its project design IC Visions presents a model for mobilizing youth that is both accessible and relevant to their lives. Through its part-

nership with Humber College, a number of IC Visions' participants have received training in nonviolent conflict-resolution. Additionally, participants in the programme are currently building a website to promote nonviolence and drug-free lifestyles.

Peer Outreach Project – Conflict Mediation Services of Downsview

In partnership with the Hinks-Dellcrest Centre, a children's mental health agency, Conflict Mediation Services of Downsview developed a peer-mediation training program for children and youth that is currently being implemented within four schools in Toronto's Jane/Finch community. This model not only provides students with the capacities and resources to resolve their conflicts nonviolently, but it supports their parents and schools in building healthy and safe communities. Ranging in age from 8–19, these young mediators are then positioned within their schools to become the principal aides for inter-student conflicts. Furthermore, the secondary school mediators have additional responsibilities, as they become involved in the training and implementation of their middle and primary school counterparts.

For more information about the Community Mobilization Program, and projects that it has supported within the Greater Toronto Area, please visit the National Crime Prevention Centre's website at www.crime-prevention.org.

The Newmarket Youth Health and Active Living Project

Co-Principal Investigators: Irv Rootman and Suzanne Jackson

The project actively began in spring of 2001 and has completed its first phase as of October. Through initial funding from the National Crime Prevention Center, members of the Newmarket community began working together with the following goal: to contribute to the health and well being of youth in and around Newmarket through community coordinated action by youth and adults in partnership. A survey of youth and youth service providers was completed by Pollara, involving youth in the design and implementation. A collaborative team of service providers, youth and politicians joined to plan a youth event as well as a three day community event with a focus on identifying, exploring and developing action plans to address issues and opportunities for the community's youth and those who serve them. The three-day event in October, 2001, utilized the "open space" conference methodology. The conference resulted in various collaborating teams of youth and professionals taking responsibility for action steps to support the well being of youth in their community. Although the initial funding has ended, the project continues to be a priority for those involved in Newmarket. The Centre for Health Promotion will continue its involvement in providing evaluation support, and developing a model, hopefully towards developing a proposal for a national project for youth.

The Canadian Consortium for Health Promotion Research

Coordinator: Suzanne Jackson

Activities and Research

The Centre for Health Promotion serves as the coordinating centre for the Canadian Consortium for Health Promotion Research. The webpage is connected to and maintained through the CHP, the Coordinator, Suzanne Jackson, is located at the Centre, and Irv Rootman chairs the Consortium. The thirteen centres from across Canada who are members of the Consortium have been in existence for 6 to 15 years and represent a wealth of experience in applying health promotion-related research to policy development and practice.

The Consortium now meets twice a year – once in the fall and once in the Spring. The period from November 2000 to November 2001 represented the last of three years of funding for the Consortium from Social Sciences and Humanities Research Council and Health Canada. Working groups over the last year have been focused on teaching and training in health promotion, poverty and health, health promotion and health reform, inter-sectoral collaboration, workplace health promotion, and synthesis of the evidence of the effectiveness of health promotion interventions. Working groups were created to plan the Sixth National Health Promotion Research Conference to be held in Victoria, BC from April 7–10 and to develop a relationship with the Department of National Defense and their health promotion strategy. New working groups were set up in October 2001 on community

health indicators and quality of life. The Centre for Health Promotion has been represented on most of these working groups and provided leadership for two of them. Consortium members developed two papers at the request of Health Canada – entitled “Compilation of Evidence of Effective Active Living Interventions: A Case Study Approach” and “An Assessment of the Methods and Concepts Used to Synthesize the Evidence of Effectiveness of Health Promotion: A Review of 17 Initiatives.”

Over the past year, a report of a survey of key informants across Canada about the research gaps and priorities in workplace health promotion was prepared and posted to the Consortium’s website. A proposal to explore the implementation of health promotion guidelines for primary care practitioners was funded by CIHR, and the health promotion and education listserv, HPSEDUC, was started. The Consortium has incorporated with the Department of Industry and registered a set of by-laws. Because the funding from Health Canada for the Consortium ended on October 31, 2001, members have been working on bridge funding until March 31, 2002 and creation of a new long-term agreement with Health Canada and others for sustained funding. Suzanne continues to play an active role in the long-term initiative.

The Consortium has also been active in planning symposia and conferences. As part of the CPHA Conference in Saskatoon in October 2001, the Consor-

tium organised a roundtable on intersectoral collaboration called “Navigating the River: Riding the Current and Avoiding the Shoals of Intersectoral Action.” Planning is underway for a health promotion research conference in Victoria, BC in April 2002 called “Partnership Research for Health and Social Change” (conference details can be obtained on their website www.hp2002.uvic.ca).

Consortium Publications

- Douglas Wilson, Ron Plotnikoff, Carey Shore, Research Perspectives on Workplace Health Promotion. On behalf of the Working Group on Workplace Health Promotion of the Canadian Consortium for Health Promotion Research.
- John C. Spence and Kerry McGannon, Compilation of Evidence of Effective Active Living Interventions: A Case Study Approach, under contract with the Information, Analysis and Connectivity Branch, Health Canada. On behalf of the Alberta Centre for Active Living and the Canadian Consortium for Health Promotion Research.
- Suzanne Jackson, Richard Edwards, Barbara Kahan, Michael Goodstadt, An Assessment of the Methods and Concepts Used to Synthesize the Evidence of Effectiveness in Health Promotion: A Review of 17 Initiatives, under contract to the Population and Public Health Branch, Health Canada, November 2001. On behalf of Centre for Health Promotion and Canadian Consortium for Health Promotion Research.

School Health Interest Group report

The School Health Interest group has had a fourth active year under the leadership of Irv Rootman, Andy Anderson, Barbara Ronson and Carol MacDougall. Since Sept. 2000 seven meetings have been held with an average attendance of 13 people from diverse organizations at each meeting. Perhaps the most significant accomplishment this year was the merging of our group with two other groups with similar goals: the Ontario Public Health Association's Healthy Schools Workgroup and the Coalition of Ontario Agencies for School Health (COASH). This was the initiative of Carol MacDougall, co-chair of our group, who was appointed School Health Consultant in the Planning and Policy Unit of Toronto Public Health last April. The three organizations together are using the term "Ontario Healthy Schools Coalition" but continue to list the three member organizations. This year, the group included participants from the Centre for Addictions and Mental Health, the Ontario Physical and Health Education Association, The George Hull Centre for Children and Families, Ryerson, Hincks-Delcrest, St. Michael's Hospital, OISE/UT, The Department of Public Health Sciences, the TeenNet project, and Boards of Health and Public Health Units in Peel, Oxford County, Middlesex London, Windsor Essex, Thunder Bay and Chatham Kent, Hamilton and Toronto. During the last three meetings at least half of the participants connected through conference call,

thanks to a financial contribution from the Ontario Public Health Association.

The following are some of the projects discussed, presented, and developed by group members:

- CAMH School Culture Project
- The Dairy Farmers of Ontario "Project Apex" nutrition education programs for schools
- A study of Health Promoting Schools in Latvia, and report on Health promoting schools in Greece and Germany
- A Hospital for Sick Children outreach project for eating disorders "Everybody is a Somebody"
- A "Healthy Schools – Healthy Kids Ontario" project designed to empower girls and change overall school climate funded by the Ministry of Health's Women's Health Council
- St. Michael's Hospital and Think First Foundation's "Think First for Kids" Project Evaluation study funded by the Ontario Neurotrauma Foundation (expecting to involve 50,000 students from 18 school boards to seek statistical data on the effectiveness of an intensive injury prevention program for grades 1–3)
- TeenNet project
- A project involving three schools in India using students aged 5–19 to promote peace in society
- The George Hull Centre and Toronto District School Board's "Friendship Class Program", a whole class intervention with social emotional development

for all children, using school climate for reinforcement of new patterns of behaviour

- Youth for Health-Ukraine Canada project, managed by the Canadian Society for International Health and funded by CIDA
- The Newmarket Youth Health and Active Living project
- OPHEA's Active Schools Award program
- Thunder Bay "Take Heart Active Schools" project
- Ontario School Health Benchmarking project

Other activities and accomplishments of the group included:

- Presentation of a brief to the Inter-Ministerial Committee (Health and Education) on Jan. 26th, 2001, and follow-up activities related to their recommendations
- Submission of a brief and follow-up letter to the Ministry of Education task force on Effective schools
- Confirmation of a close relationship with the Canadian Association for School Health
- Involvement in the publication of an issue of Orbit, the Graduate Studies in Education newsletter, focusing on Health Promoting Schools

The group is looking forward to another active year as the need for comprehensive approaches to improve school health remains critical. Together we are well poised to have a significant impact.

Cancer Prevention Interest Group

This group continued to meet regularly.

Healthy UofT Interest Group

The 2nd Annual Healthy University Award was pre-

sented at the CHP's 10th Annual AGM. Information on the winners appeared in the UofT Bulletin, The Varsity, and the USWA Publication, Steel Drum. Last year, the Awards Committee members recommended that future awards be presented both to an individual and to a group. The awards committee also agreed to add a graduate student from outside of the Faculty of Medicine to their roster. In the individual category, the award was presented to Professor Carol Rodgers of the Faculty of Physical Education and Health. In the group winners were the Environmental Studies ENV421 Class of 1999/2000 and the Health and Safety Committee of the USWA Local.

The group also wished to have UofT pass a declaration naming us a "Healthy University." Before his departure, Irving Rootman met with Wendy Cecil-Cockwell, Chair of Governing Council, who was able to provide some input and guidance. Jody MacDonald of the Faculty of Nursing also attended and is now working with Suzanne Jackson to further this initiative.

Mental Health Promotion Interest Group

This group met regularly in the first part of 2001. They discussed workplace health promotion and Suzanne Jackson and Martin Shain spoke to the group about their projects. In July, the group had the opportunity to meet with Michael Murray, editor of the International Journal of Mental Health Promotion and CEO of the Clifford Beers Foundation in the UK. The group has been on hold since July waiting for a new Chair to step forward.

Conferences, Seminars and Panels

Second International Symposium on the Effectiveness of Health Promotion, May 28–30, 2001, Centre for Health Promotion, Toronto, Canada.

Schools

Ninth Annual Health Promotion Summer School, June 25–29, 2001, London, Ontario.

Other Publications

Rootman, I., Goodstadt, M., Hyndman, B., McQueen, D., Potvin, L., Springett, J., Ziglio, E. (Eds.), *Evaluation in Health Promotion: Principles and Perspectives*, Copenhagen: European Regional Office of the World Health Organization, 2001.

Mittelmark, M., Rootman, I., et al., “Mexico Conference on Health Promotion: Open Letter to WHO Director General,” *Health Promotion International*, 16:1, pp. 3–4, 2001.

Rootman, I. and Cava, M., “Linkages Between Research and Practice in Canada,” *Health Promotion Practice*, 2:1, pp. 6–8, 2001.

Rootman, I., “From Academic Bureaucrat to Bureaucratic Academic: My Favorite Resources,” *Review of Health Promotion Online*, Review 6, 2001 (<http://www/rhpeo.org>).

Proceedings

Richard K. Edwards, *Proceedings of the Second International Symposium on the Effectiveness of Health Promotion*, May 28–30, 2001. Centre for Health Promotion, Toronto, Ontario.

Newsletters

Information Update, Summer 2001. Centre for Health Promotion (last print newsletter)

CHP E-Info Update, Fall 2001. Centre for Health Promotion (first electronic-only newsletter).

Those Who Make it Happen...

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Canadian Public Health Association
 Centre for Addiction & Mental Health
 Ontario Prevention Clearinghouse

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Rebecca Renwick	Director, Quality of Life Research Unit
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Irving Rootman [‡]	Director
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Richard Wilson	Consultant, Best Practices & Evaluation Unit
Bo Zhang	Research Officer, Ontario Tobacco Research Unit

[†] No longer staff of the Centre

[‡] On Administrative leave July 2001 to June 2002

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Centre for Addiction & Mental Health, Workplace Program (Martin Shain)
Envirodesic (Bruce Small)
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Homewood Behavioural Health Corp.
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YMCA of Greater Toronto (Laura Palmer-Korn)

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Jack Shapiro	Community
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Harvey Skinner	Chair, Public Health Sciences, UofT
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Neville Chenoy
Eva McPhail
Joyce Scott
Myrna Slater
Amy Thompson
Sue Wong
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Steve Brown	Health Behaviour Research Group, University of Waterloo
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Barbara Kahan	Community
Russ Kisby	ParticipACTION
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Luba Magdenko	Canadian Diabetes Association
Dennis Raphael	York University
Rebecca Renwick	Rehabilitation Medicine, UofT
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James Rankin	Royal Prince Alfred Hospital, Australia
Michael Roberts	Community
Barbara Ronson	Centre for Health Promotion
Paulina Salamo	Centre for Health Promotion
Beth Savan	Innis College, UofT
Claire Scrivens	Community

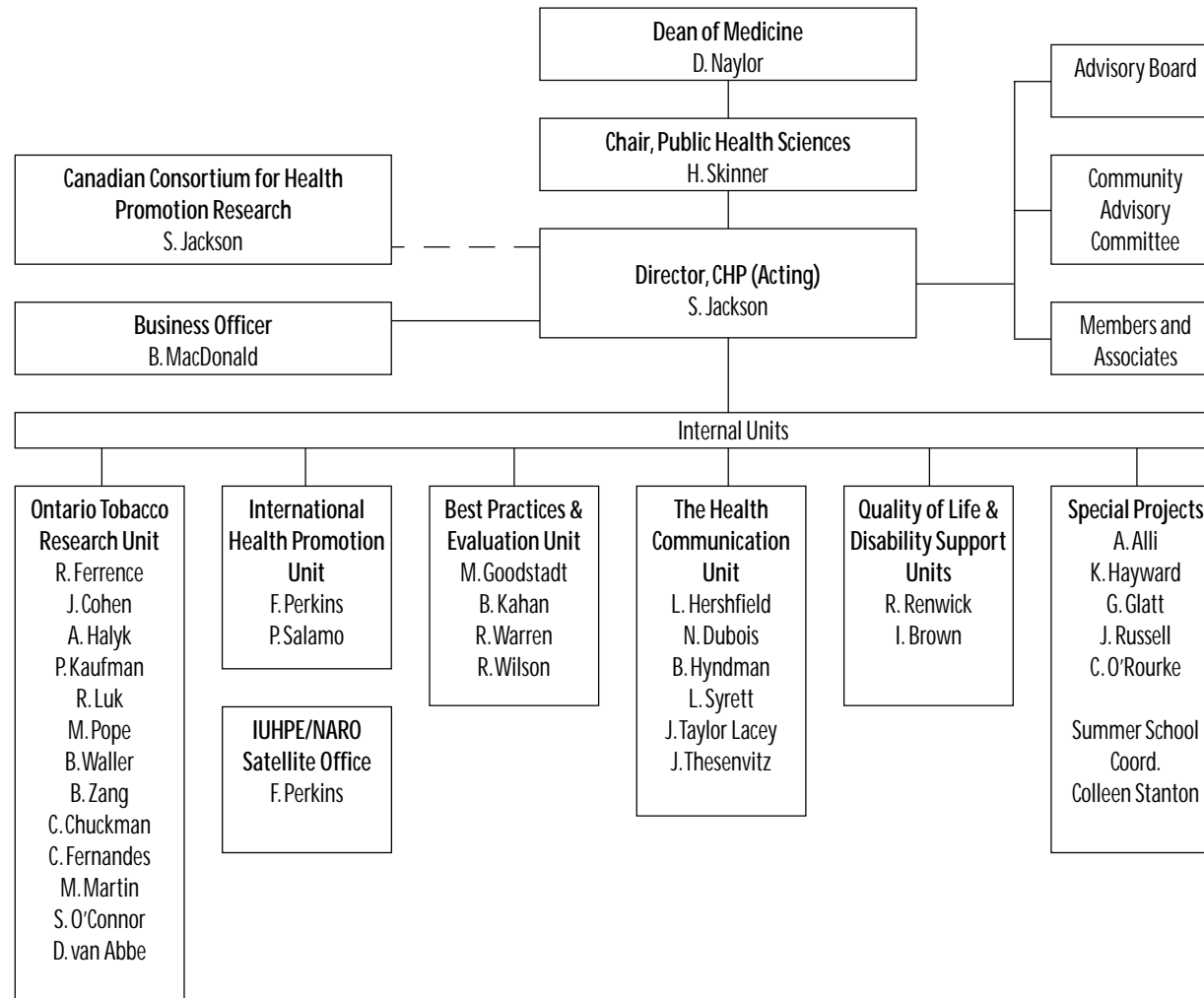
Bob Shantz	Campus Chaplains' Association, UofT
Gail Siler	Community
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Kristine Sisson	Circle of Change
Harvey Skinner	Public Health Sciences
Trevor Smith	University of Waterloo
Colleen Stanton	Community
Lydia Stewart Ferreira	Community
Yves Talbot	Family & Community Medicine, UofT
Cyrus Vakili-Zad	Metro Toronto Housing Corporation
Barry Wellman	Centre for Urban & Community Studies, UofT
Lillian Wells	Faculty of Social Work, UofT
Elinor Wilson	Heart & Stroke Foundation
Linda Wilson-Pauwels	Biomedical Communications, UofT
Christine Zaza	Centre for Behavioural Research, U of Waterloo

Funding 2000/2001

PROJECT TITLE	FUNDING SOURCE	GRANT PERIOD	CURRENT AMOUNT
ONTARIO TOBACCO RESEARCH UNIT (OTRU)	Ontario MOH & LTC	07/00-06/05	*\$400,000.00
ONTARIO TOBACCO STRATEGY-OTRU	Ontario MOH & LTC	07/01-06/02	\$1,250,000.00
HEALTH COMMUNICATION UNIT (THCU)	Ontario MOH & LTC	04/01-03/02	*\$415,000.00
TOBACCO YOUTH VORTAL (THCU)	Ontario MOH & LTC	04/01-03/02	\$100,000.00
WORKPLACE HEALTH (THCU)	Ontario MOH & LTC	03/01-03/02	\$370,000.00
Effectiveness of Health Promotion (CHP Best Practices)	Ontario MOH & LTC	03/01-03/02	\$66,000.00
Best Practices in Health Promotion (CHP Best Practices)	Health Canada	04/01-03/02	\$50,000.00
National Think Tank (CHP)	Health Canada	04/01-03/02	\$153,230.00
Think Tank Dissemination (CHP)	Health Canada	08/01-03/02	\$29,692.50
Summer School plus Aboriginal Componet	Ontario MOH, LTC & Health Canada	04/01-03/02	\$96,350.00
Low Income Consumers Perspective	Health Canada	05/01-03/02	\$8,400.00
National Crime Prevention Community Mobilisation	Department of Justice	01/01-02/02	\$50,000.00
Promoting Youth Well being (Newmarket Project)	Department of Justice	01/01-12/01	\$47,750.00
Second International Symposium	Health Canada	03/01-02/02	\$40,000.00
Second International Symposium	Canadian Institute of Hea.Rese	05/01-03/02	\$5,000.00
Chilean Health Promotion	CIDA	12/98-09/01	*\$265,471.00
Literacy & Health	Social Sciences & Humanities	04/01-03/02	\$5,000.00
Canadian Consortium for Health Promotion Research	Health Canada	11/98 -10/01	*\$83,333.00
TOTALS			\$3,435,496.50

* Amounts for the current year, within a multi-year agreement

Centre for Health Promotion Organisational Chart – November 2001



How To Reach Us

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