



Centre for Health Promotion
UNIVERSITY OF TORONTO

15th Annual Report

2004 – 2005



Department of Public Health Sciences
Faculty of Medicine
University of Toronto

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Over the past year, the Centre for Health Promotion has played a significant role in health promotion at the international, national, provincial and local levels. This profile of the Centre as a key force makes my life very busy but it opens up opportunities at the same time.

International Role

The Centre for Health Promotion has a big footprint internationally and I think it is always a surprise to find out how small our group really is. What we have is an excellent network. As a World Health Organization (WHO) Collaborating Centre in Health Promotion, we were asked to write a background paper for the Sixth International Health Promotion Conference in Bangkok in August and we were asked to recommend young people with have the potential to be key players in the new generation of health promoters. We partnered with the Thai Health Promotion Foundation to write the background paper on reviewing the effectiveness of the first four Ottawa Charter strategies. We were able to involve two young people as well as Fran Perkins, Coordinator of the Centre's International Health Promotion Unit, and me in writing and presenting this paper. This conference was a great opportunity to make new connections and consolidate existing relationships. Out of this came possibilities of working in Mexico, Brazil, and Europe on collaborative projects. I am very pleased that out of our recommendations four young people were invited to Bangkok – Jaime Sapag (from Chile, he was a visiting scholar at the Centre in 2003), Juliana de Paula (from Brazil, she is an MHSc graduate in health promotion from U of T), Lauren Cordwell (from Australia, she was a co-author on the background paper) and Erika Khandor (from Canada, also an MHSc graduate and a co-author on the background paper). The next stage of this involvement is an invitation to Singapore in February 2006 for a meeting with all other WHO Collaborating Centres in Health Promotion to figure out how to implement the four major commitments of the Bangkok Charter.

With a higher profile come more invitations to speak at international conferences. Fran was invited to speak about her healthy city experience in Korea, Suzanne was invited to Taiwan to speak about her community capacity indicators research, and she was invited to Colombia to speak about knowledge transfer from research into policy. But there were also opportunities for people in Canada to meet international speakers at the Ontario Health Promotion Summer School and the International Mental Health Promotion Summer Institute, a collaboration with the Centre for Addiction and Mental Health (CAMH). At the Health Promotion Summer School, two Mapuche people from Chile and some others came to participate in the Aboriginal stream. This was a very significant meeting of the 'People of the Condor' with the 'People of the Eagle' and it was a privilege for us to witness this meeting. At the Mental Health Promotion Summer Institute, there were several excellent speakers from the Netherlands, Australia, India and the US. This Institute spurred us (with CAMH) to develop and teach a course in mental health promotion at the Summer School in Santiago in January 2006 and to start planning another symposium for the next International Union for Health Promotion and Education (IUHPE) conference in Vancouver in 2007.

With the Canadian Society for International Health (CSIH), the Centre wrapped up a seven-year relationship on a youth for health project in Ukraine and participated in a new proposal to do some of the same work in the Balkans. These on-the-ground projects tap into the great resources available through the Centre for Health Promotion networks for planning, training and evaluation. In other specific projects, the Centre has been a steady and productive partner in developing evaluation resources for health promoters, especially in Latin America. Work has continued on the *Participatory Evaluation Resource Manual* and the *Economic Evaluation Guide*. It became clear to me that this work is of value to others outside Latin America when

Switzerland expressed interest in both of these tools.

At the University of Toronto, the Centre's international role led to my involvement in proposing a new concentration on global health at the Masters level in Public Health Sciences. Working with a committee of others from each field of study at the Masters level, I was the lead author of this proposal. It was accepted by the Department and the first students will be accepted into this concentration in September 2006. It is my intention to keep the Centre in the forefront of the educational developments around global health in public health sciences.

National Role

There are two main activities at the national level that have been significant in furthering health promotion. First, I was fortunate to be involved in the planning and facilitation of some of the cross-country consultations to create health goals in Canada under the leadership of Minister Carolyn Bennett. It was reassuring to hear the emphasis on community belonging and social determinants of health by group after group across the country. Then, as a member of the goals statement drafting group, it was great to be involved in synthesizing the results from consultations with professionals in every region, ordinary citizens, and the fledgling National Collaborating Centres. The resulting ten goals have received approval by the first Ministers and Canada is very close to having national health goals for the first time in its history! There will be a second phase to develop objectives and targets at the provincial and territorial level and I hope that the Centre can play a role at this stage, too.

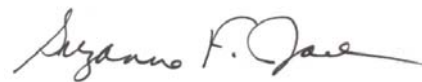
The second major activity was the training workshops put together by the health promotion affiliate of the Canadian Health Network (CHN) for all of the other affiliates in CHN. This was a major opportunity to influence the way the CHN website is designed

and how the collections in all affiliates can provide a consistent portrayal of health promotion. Ontario Prevention Clearinghouse and the Centre are the health promotion affiliate and I was invited to give a basic health promotion workshop to the affiliates across the country. This significant activity has resulted in a second phase where there will be detailed discussions about the information provided, the audiences, and the networks involved in providing information to Canadians about specific health topics and promoting their health.

Provincial and Local Role

The role of the Centre provincially has been realized mainly through The Health Communication Unit. Larry Hershfield and his team have provided consistent high quality training and consultation to health promotion practitioners in Ontario. As the reorganization of health and public health in Ontario is underway and a new Ministry of Health Promotion is now in existence, we intend to provide advice and assistance as a key resource for health promotion in Ontario.

Of course, what I have described above is a fraction of the activities of the Centre during 2004-05. You can read about the rest in this report. I want to thank all of the volunteers, Fellows, students, guests, and consultants who contributed their time to the Centre in 2005. A special thanks to Barbara Ronson, who has moved to Acadia University in Nova Scotia to teach. She provided support to a variety of projects but she was the Centre's key link to healthy schools. I also want to thank our staff – Nora Sellers, Cathy Duerden, and Barry MacDonald, who provided professional and untiring devotion to the Centre, particularly during our move to new space in September 2005. I look forward to another exciting year ahead!.



Suzanne F. Jackson, PhD, Director

Ontario Health Promotion Summer School 2005

Coordinator: Lisa Weintraub
«Health Promotion in Action»
**« Passez à l'action en promotion
de la santé »**

The 12th **Ontario Health Promotion Summer School**, organized by the Centre for Health Promotion, took place once again in Toronto, and once again at the very well-organized and luxurious BMO Institute for Learning. During the last week of June, 140 registrants and 40 volunteers from Ontario, Canada, Bermuda and Chile participated in the Summer School. This year we were honoured by visits from the Mapuche people in South America.

Four committees actively helped plan the event – the Aboriginal, Francophone and General subcommittees, as well as the Steering Committee. Close to 80 presenters helped deliver the curriculum this year.

Two themes were highlighted *Strengthening Community Action* and *Creating a Supportive Organizational Environment*. The international Francophone holiday – St. Jean Baptiste Day – was celebrated on site with musical entertainment and a beautiful cake during the cocktail hour. An Aboriginal banquet in honour of National Aboriginal Day was held, with musical entertainment and traditional food. Heritage Canada helped subsidize two events, and the creation of a multi-media presentation featuring slides and French-Canadian music.

A new type of session called Personal Development Workshops offered participants an opportunity to explore creative techniques and approaches to rejuvenate the energy that drives our work in the health promotion field. These sessions were well-received, and will be offered in again 2006.

HPSS 2005 was rated very positively by participants who expressed their appreciation for the excellent curriculum, facilities and

atmosphere. External Evaluator, David Sherwood, stated in his report to the Centre for Health Promotion that “the 2005 edition of the Summer School was very successful.” Highly positive ratings apply to all aspects of the HPSS: programme, facilities, materials, logistics and social events.

HPSS 2006 is scheduled to take place in Toronto once again at the Institute for Learning, highlighting Aboriginal and French-language curriculum and activities on one theme: *Creating a Healthy Physical and Social Environments*.

International Health Promotion Unit

Coordinator: Fran Perkins

Global

The Centre for Health Promotion is designated as a World Health Organization (WHO) Collaborating Centre. There are 31 collaborating sites focused on a range of topics in Canada, with only two being in health promotion. There are 24 health promotion sites worldwide.

In 2005 the Centre for Health Promotion, along with the Thai Health Promotion Foundation, Bangkok were invited to prepare a paper for the WHO sixth Global Conference on Health Promotion “*Policy and Partnership for Action: Addressing the Determinants of Health*”, Bangkok, Thailand, 7-11 August 2005.

The paper, entitled *Integrated Health Promotion Strategies: A Contribution to Tackling Current and Future Health Challenges*, was presented as a background paper for the conference and formed the basis for a workshop. Feedback from the paper and workshop contributed to the conference document called *The Bangkok Charter for Health Promotion*.

Suzanne Jackson, Fran Perkins, Erika Khandor and Lauren Cordwell as co-authors of the paper were invited to attend the

conference, and their workshop session and paper were well received. It was requested that the paper be submitted to *Health Promotion International* for publication.

North American Regional Office / International Union of Health Promotion and Education

The Canadian office of the North American Regional Office (NARO) for the International Union of Health Promotion and Education (IUHPE) is based at the Centre for Health Promotion.

Fran Perkins is a Regional Co-Director for NARO [Canada] and as such attends both NARO and IUHPE Board meetings. Suzanne Jackson is a Canadian trustee member of NARO. Suzanne and Fran have carried out a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) and survey for NARO to inform the long term strategic plan currently being developed.

Latin America

Participatory Evaluation Resource Manual - PAHO

The Centre has been supporting the English version of the *Participatory Evaluation Resource Manual* being developed by the Pan-American Health Organization (PAHO). Based on feedback from healthy community projects in Ontario (in partnership with Ontario Healthy Communities Coalition) and Trinidad-Tobago, the Centre volunteered to simplify the *Manual* to make it more community-friendly to use. Rosie Mishael, an MHSc student, did her summer practicum with the Centre and revised the *Manual*. It was retested in Trinidad-Tobago in September and the Centre is working with PAHO to make further revisions and decide the next steps. The Spanish version of the *Manual* is already available and the French and Portuguese versions are being tested and developed.

Guide to Economic Evaluation in Health Promotion

This project to develop a *Guide to Economic Evaluation in Health Promotion* has been under development with funding from the Centres for Disease Control Atlanta since 2003 as a partnership between the Centre for Health Promotion and the Universidad de Valle in Cali, Colombia and health economists in Cuba, PAHO and Australia. In June 2005, Suzanne Jackson took on the responsibility of coordinating a major rewrite of the *Guide* in English. The *Guide* is being written for health promotion professionals and policy-makers who need guidance about the economic evaluation process, how it works, and what to expect in application to health promotion. Suzanne presented the *Guide* and the *Participatory Evaluation Resource Manual* to the Health Promotion Switzerland group in November who were interested in using both guides when they are completed.

Health Promotion Education – Chile-Canada Exchange

In January 2005, Suzanne gave a weeklong course in health promotion planning and evaluation at the University of Chile – School of Public Health Summer School. At the same time, Vickie Grant, Chair of the Aboriginal Subcommittee for the Ontario Health Promotion Summer School went to Chile and gave some workshops in the Indigenous Peoples Health stream at the same summer school. In exchange, two Mapuche and Ana Maria Galvez, who organized the Indigenous Peoples Health stream in Chile, came to Canada in June to participate in the Ontario Health Promotion Summer School. In addition to the Summer School, Vickie organized a significant tour for the Mapuche and Chilean guests of key places in Ontario.

Newly Independent States

Youth for Health II in Ukraine

After six years, this Canadian International Development Agency (CIDA)-funded Youth for Health project of the Canadian Society for International Health (CSIH) came to an end in December 2005. The goals of the second phase of this project have exceeded expectations for the most part and it appears to be sustainable. Suzanne Jackson has been the Chair of the Canadian Advisory Board for the past year. Irv Rootman, Michael Goodstadt, Barb Ronson and Fran Perkins representing CHP took significant roles in the first phase of the Ukraine project. In 2005, a study tour of Ukrainians came to Toronto and Suzanne travelled to Ukraine on the final mission. Some of the results observed at the end of the project were enthusiastic youth leaders, training materials, equipped resource centres in each location, youth artwork and skits containing healthy lifestyle messages, and support from local administrations to continue the project.

Youth for Health Balkans (CIDA)

Suzanne Jackson, Fran Perkins and Harvey Skinner are part of a successful proposal to conduct a youth and health project in the Balkans, submitted to CIDA by CSIH. This project builds on the model that was used for the youth for health project in Ukraine and will be developed within a primary care framework. The project will run from late 2005 to the end of 2008.

Other

Suzanne is co-investigator on a project funded by the Europe/Canada Cooperation Programme in Higher Education and Training in partnership with representatives from the Universities of Victoria, Alberta, Hochschule Magdeburg-Stendal, Athens and Brighton. The project, entitled *Canada–Europe Initiative in Health Promotion Advanced Learning (CEIHPAL)*,

aims to create sustainable resources for advanced study and leadership development in the field of health promotion. The project will involve an international exchange of students and development of some joint courses.

In July, the Centre partnered with the Centre for Addiction and Mental Health (CAMH) to sponsor the International Mental Health Promotion Summer Institute which brought about 100 people from all over the world together with a world class group of speakers for discussion on mental health promotion. As a result, Suzanne and Andrea Stevens-Lavigne (from CAMH) were invited to conduct a course in mental health promotion at the summer school sponsored by the School of Public Health at the University of Chile in January 2006.

In collaboration with others involved in international health issues in U of T's Department of Public Health Sciences and representing all of the program fields of study at the Masters level, Suzanne took the lead to write a proposal for a double major in global health. For example, students can register for an MHSc in both health promotion and global health. The proposal was accepted in October 2005 and the first students registered in this program will start in September 2006.

Visits and Exchanges

Maria Teresa Valenzuela from the School of Public Health at the University of Chile visited the Centre for three weeks in June and July. She attended both the Health Promotion Summer School and the Mental Health Promotion Summer Institute and is working with Suzanne Jackson on a potential joint proposal to evaluate healthy communities.

Louise Signal from University of Otago in New Zealand visited in October for one week. Suzanne Jackson was a guest speaker at a Healthy Cities Conference in Taiwan on "Measuring Community Capacity" in October.

Fran Perkins was guest speaker at a Healthy Cities Conference in Seoul Korea in March where she was the keynote speaker on the theme “Healthy Cities” and she also gave a half day workshop on Healthy Public Policy.

CHP continues to have many international guests visit the centre, including visitors from Switzerland, Taiwan, and Ukraine.

The Health Communication Unit

Manager: Larry Hershfield

The following summarizes THCU activities for fiscal year 2004-2005. Information on current events and publications is available at www.thcu.ca.

Workshops & Events

In 2004-2005, we held a total of 23 regional workshops and five provincial workshops, with high satisfaction ratings for both repeat and new events. As in previous years, THCU also conducted a number of presentations and shorter workshops. The workshops were well attended and well received.

The fifth provincial event was a three-session course entitled HP101, a combination teleconference and web broadcasting event which featured discussion, questions and answers, sharing of Reflective Exercises and online polling.

In addition to repeating our core events (on planning, evaluation, and health communication), we presented a Special Topics Workshop on March 1, 2005. The one-day workshop offered 4 sessions on two topics, *Writing for the Web* and *Clear Language & Design*. Guest speakers shared their experience and insights.

Consultations

We provided 157 consultations during 2004-2005 reaching over 1400 people. THCU

continued to use external consultants throughout Ontario in addition to our core team. A research librarian provides information to help the consultants with up-to-date and seminal resources for their clients. Finally, we continued to add to our resource library to increase the accessibility and quality of our resources.

Products

As of March 31, 2005 there were over 180,000 subscribers of the OHPE Bulletin, produced in partnership with the Ontario Prevention Clearinghouse (OPC). The OHPE Bulletin Editorial Team introduced two new sections to the OHPE Bulletin resulting in 46 ‘feature’ messages.

New products were promoted in the OHPE Bulletin, Heart Health Mailing List, and Centre for Health Promotion newsletter.

Our new products included:

- Six Health Communication Campaign Case studies illustrating THCU’s 12 Steps. They are available online at <http://www.thcu.ca/infoandresources/ohccasestudies.htm>.
- Two audience profiles (Tweens and Seniors) to assist with the audience analysis process. They are available at <http://www.thcu.ca/infoandresources/audienceprofiles.htm>.
- A new section on risk communication at http://www.thcu.ca/infoandresources/risk_communication.htm.
- Overview of Developing Health Communication Campaigns Tool Kit available at <http://www.thcu.ca/infoandresources/publications/ohtoolkitstepfully2.4.apr.05.pdf>.
- Additions to the What We’re Reading section of our website, found at

<http://www.thcu.ca/infoandresources/WhatWe'reReading.htm>.

- Additions to the Fun Finds website section on our website, available at http://www.thcu.ca/Fun_Finds.htm.
- A Channels and Vehicles Card Game and Objectives Game for the Overview of Health Communication Campaigns workshop.
- THCU's 12 Steps to Developing Health Communication Campaigns Action Summary. These 12 Steps can be found at <http://www.thcu.ca/infoandresources/publications/actions summariesv3.3.jan.05.pdf>.
- Evaluation Bingo, for use in evaluation workshops.

We also updated the following existing resources:

- Changing Behaviours: A Practical Framework available on our website at <http://www.thcu.ca/infoandresources/publications/Changing%20Behavioursv4.2.june.15.04.pdf>.
- Strengthening Personal Presentations Assessment Tool, located at <http://www.thcu.ca/infoandresources/publications/sppselfassessmenttoolv2.0.march2005.pdf>.
- Interactive Health Communication section of the THCU website at http://www.thcu.ca/infoandresources/interactive_health_communication.htm.
- THCU's Developing Health Promotion Policies workbook found at http://www.thcu.ca/infoandresources/policy_resources.htm.

The Ontario Health Promotion Resource System

We have continued to enjoy productive and rewarding partnerships with fellow resource centres such as OPC, the Program Training and Consultation Centre, the Heart Health Resource Centre and the Focus Resource Centre. Our staff is also active at the system level: Larry Hershfield co-chaired the Information Coordinating Committee as well as chaired HP101 for much of the year. Brian Hyndman chaired the Impact Evaluation Committee and sat on the Coordinating Committee. Larry and Brian attended the OHPRS forums.

Youth Tobacco Vortal Project

The Youth Tobacco Vortal Project, in its sixth year, continues to encourage and support community public health agencies make use of web-based technologies to communicate with and engage young people in tobacco control issues. The project's central website, Smoke FX (www.smoke-fx.com), provides local agencies a gateway to information and resources targeting young people. Throughout 2004-05 the project continued to identify and develop new enhancements to the website. The website homepage and navigation were updated to improve the usability and accessibility to elements and features of the site. New features were added to the homepage including a featured site. Smoke-FX was also moved to a new host in September 2004 in order to take advantage of features and strategies that would aid in the development of the website as a true "vortal" as well as to further support the project's affiliate websites.

Fourteen new affiliates were welcomed in October 2004 (total number of affiliates now equals 26). A series of online courses offered to all affiliates took place in October 2004, November 2004 and February 2005 covered different topics and included the availability of resources online, independent study and two

moderated online chats with a "guest speaker". The topics were: Information/Orientation (October 2004), Youthography with Mike Farrel (November 2004) and Youth Voices with Andrea Ridgley (February 2005). The chats were well attended (with an average of eight participants per chat) and a high satisfaction was reported with the course.

HTML newsletters were distributed to the PAC and project affiliates (October 2004 and December 2004). They provided information and updates on the project, communicated the mandates for this year's project, (i.e., info on Online Course series).

For those affiliates without a site, a diagnostic process was developed to determine what kind of assistance they require developing their regional site. An online / teleconference session was conducted in February 2005 to demonstrate the support and technology that was available to affiliates to help them construct their own regional website. Design elements were distributed to those affiliates who opted to construct their own sites with the look and feel of Smoke-FX and the necessary resources were provided to those affiliates who were going to host their sites on the SmokeFX server and take advantage of the design wizard.

A new promotional/marketing plan was developed for the year, which included both online marketing and distribution of promotional items. The project's 26 affiliates were provided with marketing kits that included bookmarks, flyers and highlighters directing web visitors to SmokeFX. In the spring of 2005, approximately 12,000 bookmarks, 2,000 flyers and 5,000 highlighters were distributed to the project's affiliates. Banner ads were also purchased which ran on MuchMusic and Sympatico during March Break (March 11-18, 2005). In addition, a keyword campaign was run from November 2004 - March 2005 on Google.

The Workplace Project

THCU's Workplace Project in its fifth year (2004-2005) created a resource that examines and recommends situational assessment tools that are effective, plausible and/or practical for implementation in Ontario workplaces. *Comprehensive Workplace Health Promotion: Recommended and Promising Practices for Situational Assessment Tools* is an online searchable catalogue and background resource designed to help workplace health promotion intermediaries and practitioners in Ontario to:

- select and implement a situational assessment tool in their workplace, and
- replicate and/or adapt the best practice methodology used to generate the tools.

To access this and other resources visit www.thcu.ca/workplace/infoandresources.

The Workplace Project's Virtual Community (www.thcu.ca/workplace/vc) continues to provide a space for interested parties to share insights, opinions, and resources relating to supporting comprehensive workplace health promotion initiatives.

Hardcopy Info-packs are now available for *free* from the Workplace Project. Included are: *Introduction to CWHP Info-pack*, *Influencing the Organizational Environment to Create Healthy Workplaces Info-pack*, and *Evaluating CWHP Info-pack*. To place your order, or if you have other Workplace Project questions, comments and material requests, contact workplace_admin@thcu.ca.

Youth Engagement Training Project

THCU took over management of the Youth Engagement Training Project (YETP) from TeenNet, UofT, in March 2005. The project consists of three main activities:

(1) Delivering a two-day workshop on fostering organizational change and engaging youth in local tobacco action at four regional locations,

(2) Providing consultation and support services to youth-serving organizations for starting and implementing youth action projects, and

(3) Disseminating the Chinese Smoking Zine, an interactive web-based smoking prevention and cessation resource. The project, funded by Health Canada will end in March 2006.

The project is managed and coordinated by Larry Hershfield (IHCU), Meg Morrison (TeenNet), and Urmila Chandran (IHCU) with input from a project advisory committee. The dissemination of the Chinese Smoking Zine is handled by Malcolm Koo and April Cheng from TeenNet.

National Projects Unit

Coordinator: Rick Wilson

The Centre for Health Promotion undertook a project for Health Canada's Community Action Plan for Children (CAPC) and Canada Prenatal Nutrition Program (CPNP), entitled *CAPC / CPNP Deliberative Dialogue: Healthy Living and Ten Years Later ... What Had Been Learned and What Can Be Shared*. The project was designed to build on what has been learned both from community experience and from research on children's health issues.

The creation of the Canadian Public Health Agency, reorganizations and revised administrative procedures for Federal Government Contract and Contribution agreements have impacted on Unit activities over the last year. Our major activities have included the following:

CAPC/CPNP "Deliberative Dialogue"

This project involved a unique model whereby program managers representing the

Community Action Program for Children (CAPC) and the Canada Prenatal Nutrition Program (CPNP) from across Canada with knowledge and experience in the theme areas were invited to participate in a two and a half-day facilitated "Deliberative Dialogue." The results of the process were captured in two papers that were co-authored by the participants and the researchers, with support from the project team. This national consultation was held in Ottawa from December 8 to 10, 2004, and was attended by approximately 80 participants.

An Advisory Committee, chaired by Suzanne Jackson, was formed to guide the planning of "Deliberative Dialogue" and was comprised of members of the Centre for Health Promotion National Projects Team, representatives of CAPC/CPNP projects, and Health Canada program consultants. The Committee assisted in the planning of the event, as well as the selection of participants and researchers.

The objectives of the project were to:

- identify major challenges that have been faced in addressing the two themes highlighted above,
- identify learnings and innovative ideas worth sharing,
- review existing research to determine whether or not it reflected the experience of the project representatives,
- identify areas where there are gaps in the existing research, and
- facilitate an open dialogue between the participants and the researchers.

The two issues that the project addressed were:

1. **Healthy Living** The "Deliberative Dialogue" was intended to acknowledge and highlight the work of CAPC and

CPNP projects in promoting healthy living.

2. Ten Years Later ... What has been Learned and What can be Shared? (Benefits of CAPC/CPNP Programs)

The "Deliberative Dialogue" looked at whether CAPC/CPNP projects are effective program models in reaching and engaging pregnant women, infants, children and families living in vulnerable circumstances and whose health and development are at risk.

Although the evidence is only anecdotal, many project representatives who participated in the "Deliberative Dialogue" reported that the event had provided them with a unique networking opportunity. They were able to share stories, problem-solve and cultivate some new partnerships with staff of other CAPC/CPNP projects.

Ron Draper Award, Canadian Public Health Association (CPHA)

Another major event for the National Projects Unit over the last few months relates to the awarding of the Ron Draper Health Promotion Award by CPHA to the Unit's Senior Consultant Reg Warren. This is a prestigious award and recognizes Reg's important contributions to the field of health promotion over the last 30 years.

Reg Warren was born in the town of Tyndall, Manitoba. He attended Edward Schreyer High School, the University of Manitoba and the Paterson School of International Affairs at Carleton University. He was Director of Research for the Traffic Injury Research Foundation of Canada, and Chief of the Health Promotion Studies Unit, under Irving Rootman and Ron Draper. Reg currently is a visiting Fellow at the Centre for Health Promotion, University of Toronto, an Associate of Rick Wilson Consulting, Corlett and Associates, SML and Associates, and is

Associate Editor of the *Canadian Journal of Public Health*.

Reg has evaluated many of Canada's major health strategies, including the Canadian Drug Strategy, the Canadian Strategy on HIV/AIDS, the Canadian Breast Cancer Initiative, the National Drug Strategy, the Canadian Tobacco Demand Reduction Strategy, National Impaired Driving Strategy and the National Health Promotion Program.

He was the lead technical advisor on the *Second Report on the Health of Canadians*, and founding co-Principal Investigator for the Ontario Tobacco Research Unit. He was the Project Director for Canada's first national Health Promotion Survey, which has been replicated in many other countries.

Reg has carried out research in every province and territory of Canada. He has worked on building evaluation capacity with hundreds of community groups. Reg has also worked in developing health promotion capacity in several other countries as well, including Estonia, Costa Rica, Chile and Brazil.

Reg specializes in knowledge translation and in "making research results meaningful" to a broad array of user communities. He is a frequent keynote speaker at national and international events hosted by such agencies as the Centers for Disease Control and Prevention, the World Health Organization, and the European Commission.

Literacy and Health

Coordinator: Irving Rootman

The National Literacy and Health Research Project, under the direction of Irving Rootman, the former Director of the Centre, has continued to progress well in the last year. Among the accomplishments during this period were:

- The project organized a National Summer Institute on Literacy and Health Research in Vancouver, July 25-28, 2005. A report on the Institute and selected presentations are on the National Literacy and Health Research Program website at http://www.nlhp.cpha.ca/clhrp/index_e.htm
- The following other reports are also posted on the website: the retrospective evaluation of the National Literacy and Health program; the report on the workshop for graduate students interested in Literacy and Health Research held prior to the Second National Literacy and Health Conference; and an issue the electronic Newsletter on Literacy and Health Research in Canada.
- A paper on *Literacy and Health Research in Canada* by Irving Rootman and Barbara Ronson based on the background paper presented at a CIHR-sponsored international conference in 2003 was published in a supplementary issue of the Canadian Journal of Public Health along with other workshop papers on *Reducing Health Disparities in Canada*. The literacy and health paper is available through the National Literacy and Health Research Program and the entire volume is available through the *Canadian Journal of Public Health* at http://www.cpha.ca/shared/cjph/archives/index05.htm#96_sup2.
- Several proposals for funding of literacy and health research projects were submitted by members of the research

team including a proposal to the National Literacy Secretariat to develop capacity for Literacy and Health Research in Canada.

- Numerous presentations were made by team members including some at the annual conference of the Canadian Public Health Association.
- Several articles by team members were published in professional journals including: Rootman, I., "Literacy and Human Health," *Education Canada*, 45:1, 39-41, Winter, 2004; Rootman, I., "Critical Issues in Literacy and Health," *Literacy Across the Curriculummedia Focus*, Montreal: Centre for Literacy, 17:2, pp. 8-10, 2004; Rootman, I., "Health Literacy in Other Countries," *Literacy Across the Curriculummedia Focus*, Montreal: Centre for Literacy, 17:2, p.11, 2004; Rootman, I., "Toward our Nation's Health", In *New Knowledge for a New Economy*, Marketing Supplement, National Post Business Magazine, November, 2004.
- A working group at the Centre for Health Promotion on urban health research discussed the possibility of developing a project related to literacy and health among young people (see report by the Urban Health Promotion Research Working Group).

The project, which is funded by a grant from the Social Sciences and Humanities Research Council of Canada (SSHRC), was scheduled to end in March 2005. However, SSHRC agreed to extend the deadline to March, 2006.

Investigators are:

- Irving Rootman, Centre for Health Promotion University of Toronto and Faculty of Human and Social Development, University of Victoria (PI),

- Deborah El-Bihbety-Gordon, President and Chief Executive Officer, Council for Health Research in Canada,
- Jim Frankish, Institute of Health Promotion Research, University of British Columbia,
- Margot Kaszap, Faculty of Education, Laval University, and
- Heather Hemming, Faculty of Education, Acadia University.

CHN Health Promotion Affiliate Project Manager: Wendy Pinder

The Health Promotion Affiliate of the Canadian Health Network (a partnership between the Ontario Prevention Clearinghouse and the Centre) has been operational since May 2004. As one of over 23 Affiliates from across the country the Health Promotion Affiliate supports the growth and development of the Canadian Health Network (CHN) through regular and ongoing activities related to marketing, partnership and audience-building, and has invested significant efforts in re-building and strengthening the collection of on-line health promotion resources suitable for consumers and health intermediaries.

The more dynamic and evolving work, however, has been in developing the Health Promotion Affiliate's 'specialized' role within CHN, providing leadership and consultation to build the internal health promotion capacity of CHN as a whole. Throughout 2005, regional workshops in Western, Eastern and Central Canada were held to develop customized health promotion guidelines and tools for application across CHN. A highlight of the workshops was the 'specialized presentation' on health promotion, delivered at all three workshops by Suzanne Jackson. These workshops were highly successful and represented the first of two rounds. The

second round will wrap up in December, with a focus on 'hands-on' sessions designed to apply our newly developed CHN health promotion tools and guidelines. To accomplish this, the Health Promotion Affiliate continues to employ the extensive health promotion knowledge and expertise of both the Ontario Prevention Clearinghouse and the Centre for Health Promotion, University of Toronto.

Keep your eyes posted for CHN developments that reflect a much stronger and consistent health promotion orientation and focus. Check us out at www.canadian-health-network.ca.

The project team includes Wendy Pinder, Project Manager,; Krissa Fay, CHN Health Promotion Consultant,; and Maureen Davis, Information Specialist, who holds a Bachelor's degree in Library Sciences and has extensive experience in knowledge management, in both print and electronic environments.

Student Projects in 2005

Katia de Pinho Campos was at the Centre from January to May 2005. She conducted a qualitative evaluation of the North Toronto Early Parenting Program (EPP) that serves new parents of infants aged 0-12 months living in at-risk conditions. In addition, Katia performed an internal assessment of the EPP to identify the optimal mix of staffing, taking into account community needs while effectively utilizing all available resources.

Jacquie Dover was at the Centre from January to May 2005 to conduct an evaluation of the Positive Possibilities program which operates in north Toronto.

Blair Johnston joined us at the Centre from September to December 2005. Blair is a student in her final year in Nursing at U of T and assisted Suzanne in collecting information for a chapter in the 2nd edition of the book

Health Promotion in Canada, worked on reviving the Healthy U of T Group with Jody MacDonald of Nursing, sat on the Healthy U of T Awards' selection committee, and completed a literature search for the Urban Health Promotion Working Group.

Rosie Mishaiel started at the Centre in May 2005. For her practicum project, she edited the *Participatory Evaluation Resource Manual* for the Pan American Health Organization to make it community friendly, based on comments from health communities projects in Ontario and Trinidad-Tobago. Rosie also assisted with the Health Promotion Summer School 2005, analyzing pre-school and toolbox session evaluations. Following the end of her practicum, Rosie stayed on at the Centre to work on a research proposal for CIHR entitled "Reducing Vulnerability in Those Waiting for Social Housing".

Anna Rusak worked for East York/East Toronto Family Resources (EYET) to assist in the development and completion an Early Years Outcomes and Program Activity Handbook and to facilitate and assist with an agency-wide Strategic Plan.

FUNDING PROPOSALS

Proposals that were successful and/or started in 2005

Title: Developing and Supporting Capacity for Practice-Related Research on Literacy and Health in Canada
Agency: National Literacy Secretariat, Human Resources Skills Development Canada
Amount: \$861,180 for 3 years (January 2006 to December 2008)
Partners: Co-Investigators: Irving Rootman, Universities of Victoria and Toronto; James C. Frankish, University of British Columbia; Lewis Williams, University of Saskatchewan; Margot Kaszap, Laval University; Heather Hemming, Acadia University; Lynn Chiarelli, Coordinator of the Second National Conference on Literacy and Health; Deborah-Gordon El-Bihbety, Canadian Health Research Coalition.
Partner: Canadian Public Health Association
CHP's role: Suzanne Jackson is Principal Investigator

Title: Canada – Europe Initiative in Health Promotion Advanced Learning (CEIHPAL)
Agency: Canada-European Union Program for Co-operation in Higher Education and Training
Amount: \$200,000 (2005 – 2008)
Partners: Universities of Victoria, Alberta, Hochschule Magdeburg-Stendal, Athens and Brighton, with Marcia Hills at UVic as Principal Investigator
CHP's role: Suzanne Jackson is co-applicant

Title: Balkans Youth and Health Project
Agency: Canadian International Development Agency
Partners: Canadian Society for International Health as Lead Organization
CHP's role: Suzanne Jackson, Fran Perkins and Harvey Skinner as Consultants

Title: Viva! Health Project
Agency: Canadian International Development Agency
Partners: Canadian Society for International Health as Lead Organization
CHP's role: Suzanne Jackson, Fran Perkins and Harvey Skinner as Consultants

Proposals submitted in 2005

Title: Reducing Vulnerability in Those Waiting for Social Housing
Agency: Population Health Fund, Public Health Agency of Canada
Amount: \$308,900 (August 2005 – July 2008)
Partners: Portuguese Canadian National Congress is lead organization
CHP's role: Suzanne Jackson with CHP is Academic Partner/ Co-Investigator
Result: pending (submitted November 2005)

Title: Averting Emerging Chronic Diseases in Northern Populations: A Circumpolar Collaborative Research Program
Agency: Canadian Institutes for Health Research Team Grant
Partners: Kue Young of the Indigenous Health Research Development Program is Principal Investigator
CHP's role: Suzanne Jackson is Co-investigator
Result: pending (submitted October 2005)

Title: Assessing Effectiveness of Intersectoral Community Efforts to Promote Health & Reduce Disparities
Agency: Research Synthesis Operating Grant, Canadian Institutes of Health Research
Partners: Marcia Hills, University of Victoria, in Principal Investigator
CHP's role: CHP as collaborator
Result: pending (submitted October 2005)

Ongoing Projects in 2005

Title: Health Promotion Affiliate of Canadian Health Network (CHN)

Agency: Health Canada - Canadian Health Network

Amount: \$250,000 per year for 3 years

Partners: Ontario Prevention Clearinghouse as lead

CHP's role: CHP as partner

Title: Literacy and Health

Agency: Social Sciences and Humanities Research Council

Amount: \$50,000 (to March 2006)

CHP's role: Irv Rootman is Principal Investigator

Result: pending (submitted October 2005)

Title: Best Practices in the Evaluation of Primary Health Care Interdisciplinary Teams

Agency: Primary Health Care Transition Fund, Ministry of Health and Long Term Care

Partners: Association of Ontario Health Centres as lead

CHP's role: Suzanne Jackson is Co-Investigator (to look at role of health promoters in interdisciplinary teams)
Result: pending (submitted October 2005)

Cancer Prevention Interest Group

Coordinator: Dorothy Goldin Rosenberg

On April 12th 2005, the Cancer Prevention Interest Group marked the 10th anniversary of the publication of the *Recommendations of the Ontario Task Force Report on the Primary Prevention of Cancer* at the Centre for Health Promotion.

The Centre for Health Promotion was the secretariat for the Task Force Report, commissioned in 2004 by Ruth Grier, then the Ontario Minister of Health. Irv Rootman, previous Director of the Centre was a member of the Task Force and Brian Hyndman was its writer. The Cancer Prevention Interest Group (CPIG) came into existence soon afterwards to promote the environmental and occupational recommendations in the Report. During his years in Toronto, Irv played a pivotal leadership role with the group whereby CPIG held numerous panel discussions, public meetings, presentations at health promotion conferences and tried to introduce a viable presence for environmental health promotion in health promotion programs.

Today, CPIG functions mainly as a networking group linking various interested individuals and organizations to current research and policy directives on the primary prevention of cancer. At the anniversary event, it was noted that during the past 10 years, energetic and productive organizing and action on environmental/occupational health relating to cancer prevention has been growing in the province (while awaiting the development of effective primary prevention programs from Cancer Care Ontario and the Canadian Cancer Society). So the gathering was an appropriate manner to commemorate the anniversary, providing an opportunity to review some history, actions, share new information and greet colleagues and friends.

The program included reports from the participants, updates of activities and discussions of needed programs.

Ontario Healthy Schools Coalition

Report by:

Carol MacDougall Yvette Laforêt-Fliesser

The Ontario Healthy Schools Coalition (OHSC) has continued to increase its membership and profile as it advocates for health promoting schools in Ontario. By the end of 2005, the OHSC comprised over 80 active members, with 154 on the email distribution list. Our quarterly teleconferences and annual Forum involved approximately 50 participants from across the province, and members expressed appreciation for the role of the OHSC in keeping them informed of new developments and directions in the area of school health promotion. It was also a means to share current practices, most recently around Comprehensive School Health implementation, anaphylaxis, school newsletters, and the promotion of physical activity.

As always, members across the province continued to provide leadership on issue-specific initiatives and regional Comprehensive School Health initiatives, as well as being very active with awareness raising and advocacy activities. Some highlights included: meeting with both the Chief Medical Officer of Health, Dr. Sheela Basur, and with the Chief Nursing Officer, Sue Matthews, to brief them on the role of the coalition and to bring school health concerns to their attention; meeting with Ministry of Education staff on Daily Physical Activity and contributing to the provincial initiative of 20 minutes of DPA; submitting a proposal to the Ministry of Finance as part of Pre-Budget Consultations; hosting the 4th Annual Healthy Schools Forum in June of 2005; developing a resource guide "Making Health Happen: A Toolkit for School Councils" and launching it at a provincial conference for school councils; completing the Opea Living School pilot project; continuing advocacy for creating healthy school nutrition environments; and contributing to the Min. Carolyn Bennett and Public Health Agency of Canada consultations on "Health Goals for

Canada”. For the OPHA Position Paper “Child and Youth Health: Strengthening Inter-ministerial Integration,” the Coalition situated healthy schools as an important component of a comprehensive and holistic system to support healthy children and youth.

The OHSC is delighted with the school health developments of the past year. In May 2005, the government appointed Colleen Logue as Ontario’s School Health Coordinator. This was an important first step in Ontario’s commitment to the newly formed Pan-Canadian Joint Consortium on School Health (JCSH). The purpose of the JCSH is to provide leadership and facilitate a comprehensive and coordinated approach to school health by building the capacity of the school and health systems to work together. This consortium will work towards the development of an infrastructure of policies, legislation and guidelines that the World Health Organization has identified as essential for ensuring that resources are allocated and coordinated at the local, provincial, national and international levels. The School Health Coordinator is meant to support coordination and cooperation between health and education ministries within the provinces, the federal government, and other members of the JCSH. In addition, it is most exciting to see a “Healthy Schools Program” now listed on the Ministry of Education’s web site (see www.edu.gov.on.ca). Under this umbrella, the Ministry of Education has identified its announcements to school boards regarding eliminating junk foods and beverages from elementary school vending machines, providing 20 minutes of Daily Physical Activity within instructional time, and other health-promoting initiatives.

In June, the coalition collated input from our Forum discussions in a report entitled “Achieving the Vision of Healthy Schools Across Ontario: Priority Areas for Action.” This paper was disseminated to the Premier, School Health Coordinator, and key ministers and policy advisors in the ministries of

Education, Health and Long-Term Care, Children and Youth Services, and Tourism and Recreation. It sets out a number of recommendations in four priority areas: 1) provincial policy and coordination, 2) funding and personnel, 3) awareness-raising and consultation and 4) assessment tools and evaluation. Special greetings for the Forum participants were sent by the Minister of Tourism & Recreation, Jim Bradley, and replies to the report were received from Premier Dalton McGuinty’s office, the Deputy Minister of Education, Ben Levin, the Minister of Children and Youth Services, Mary Anne Chambers, and the provincial School Health Coordinator, Colleen Logue. The Coalition will continue to work with the School Health Coordinator and relevant ministries, including the new Ministry of Health Promotion, to deepen understanding of the “Healthy Schools” concept and plan a sustainable approach to healthy schools across Ontario.

On a more personal note, our OHSC Co-Chair, Barbara Ronson, accepted a faculty position for September 2005 at Acadia University in Nova Scotia. Coalition members were very pleased for her, but have greatly missed her valuable contributions. She has been a visionary for health promoting schools in Ontario. We thank her sincerely for her dedication and wish her success and happiness in her new position. We look forward to working with Fran Perkins and other Centre for Health Promotion members to continue moving this important focus forward.

As always, we welcome any interested individuals and organizations to join our efforts. For further information about the Ontario Healthy Schools Coalition please see our website at www.opha.on.ca/ohsc or contact Carol MacDougall at cmacdoug@toronto.ca (416) 338-7864, Yvette Laforêt-Fliesser at yvette.laforetfliesser@mlhu.on.ca (519) 663-5317 ext 2242 or Sue Cockburn-Gillespie at artsue.gillespie@sympatico.ca (905) 668-7711 ext. 2998.

**Urban Health Promotion Research
Working Group**

Chair: Shelley Young

A Working Group, chaired by Shelley Young, Policy Research Advisor, Public Health Agency of Canada, was formed in 2004 with the mandate to set a research agenda for the Centre for Health Promotion and develop research proposals that the Centre could submit for funding.

Since its inception the group, chaired by Shelley Young, Policy Research Advisor, Public Health Agency of Canada, has considered several broad areas of focus, including the health of aging immigrants and the impact of “unhealthy” public policy on urban health. These topics will be considered at a later date.

The topic selected for research proposal development in 2005 was youth related literacy and health issues. The topic is timely and relevant, as it builds on current healthy schools and literacy and health work. Developing projects with a specific focus on school literacy interventions and their evaluation were explored. Such interventions included working with youth within the school environment and the broader school community. The proposed topic would complement work being done in British Columbia.

Researchers who joined the working group included Irv Rootman, Andy Anderson, Cam Norman and Judy King. Blair Johnston, a nursing student working with Suzanne Jackson in 2005 continued the literature search started by Elio Moreno, a health promotion student working with Ted Mavor. Additional members of the group included: Peri Ballantyne, Suzanne Jackson, Heidi McGuire, Raza Mirza, Elsie Petch, Barbara Ronson and Colleen Stanton.

For additional information please contact Shelley Young Shelley_Young@phac-aspc.gc.ca

Healthy U of T Award 2005

Chair: Geraldine (Jody) Macdonald

Each year the Centre for Health Promotion presents the **Healthy U of T Award** which recognizes a student, student group, staff or faculty at the University of Toronto that has made a substantial and long lasting healthy difference to the campus community.

In 2004 both a group and an individual Healthy U of T Award recipient were selected. The committee was impressed by all the entries and the decision was a particularly difficult one this year. All those nominated are to be congratulated.

Carlene Thatcher Martin was presented with the 2005 Healthy U of T Award in the individual category. Carlene, on staff with the Sustainability Office, was still a student at U of T when she conceived and initiated *Bikechain*, a facility on campus that promotes bicycle use on campus by providing encouragement, resources and practical support. Carlene is now on staff with the University and *Bikechain* is now permanently located in the parking garage beneath OISE where it helps reduce barriers to cycling by teaching people about road safety and bike repair, and by providing free repair and resources for cyclists. One of Carlene's many future plans include the reconditioning of used bikes for those in need. Carlene, through the hours of volunteer work she put in, her ability to mobilize other volunteers, her efforts in securing funding, and her considerable energy and enthusiasm made *Bikechain* a reality when it was launched in this past October.

Carlene Thatcher Martin was commended for her energy, initiative and level of commitment. Her cooperative efforts to promote bicycle use by students, staff and faculty at U of T, and her work to affect healthier policies across campus and beyond, have encouraged improved physical health and the health of our environment, and have also fostered a sense of

community and belonging. She was nominated by Jenny Greenop from the *Bikechain* team.

The Work Life Balance Committee, chaired by Rosie Parnass, was chosen to receive the group Healthy U of T Award 2005, in recognition of the work they do in encouraging a healthy approach to life for campus members. The Committee conceives, develops and offers *Work Life Balance Month*, a month-long series of events specifically designed to encourage a balanced and well-rounded lifestyle among U of T staff members, and to offer an avenue for stress relief. The initiative, introduced in 2004, is offered on all three U of T campuses.

Life Work Balance Month provides a wide range of creative, relevant and interesting activities and workshops, with 'something for everyone', and is offered on all three U of T campuses. Additionally, the publicity around the event serves to highlight the importance that the University places all year round on helping campus members to achieve a healthy and balanced lifestyle and encourages everyone to create space in their busy lives to work towards this goal. The Committee was nominated by Christina Sass-Kortsak, Assistant Vice-President, Human Resources.

The 2005 nomination review committee included representatives from the faculty, staff and student body. The Centre for Health Promotion would like to thank Blair Johnston, Geraldine Macdonald, Shan Mohammed and Nora Sellers.

Website

Visit our website at www.utoronto.ca/chp/ for information on what publications and resources the Centre has available and to learn about upcoming events in the area of health promotion.

Annual Report

Copies of past Annual Reports are also available on our website for downloading and are also available in hard copy upon request.

Newsletters

Our newsletter, *E-info Update*, is available by email or on our website. Hard copies are also available. To subscribe, send an email to centre.healthpromotion@utoronto.ca. This year, two issues were distributed:

- *E-info Update*
Spring 2005
<http://www.utoronto.ca/chp/download/EInfoUpdates/einfospring2005.html>
- *E-info Update*
Fall 2005
<http://www.utoronto.ca/chp/download/EInfoUpdates/einfofall2005.html>

Those Who Made it Happen (2004-2005)

Main Office

Suzanne Jackson, Director
Nora Sellers, Financial and Admin Assistant

National Projects Unit

Rick Wilson, Coordinator
Reg Warren, Consultant

The Health Communication Unit

Larry Hershfield, Manager
Urmila Chandran, Consultant
David Comrie, Part-time Office Support
Cathy Duerden, Office Coordinator
Nancy Dubois, Consultant
Noelle Gadon, Consultant
Heather Graham, Consultant
Brian Hyndman, Consultant
Ali Kilbourn, Consultant
Barry MacDonald, Business Officer
Robb MacDonald, Consultant
Jodi Thesenvitz, Consultant
Rouleen Wignall

Health Promotion Summer School

Lisa Weintraub, Coordinator
Louise Grenier, Assistant

International Health Promotion Unit

Fran Perkins, Coordinator
Lauren Cordwell
Katia de Pinho Campos
Erika Khandor

Special Projects

Katia de Pinho Campos, Jacquie Dover, Blair Johnston, Rosie Mishael, Irving Rootman
Anna Rusak, Frank Stark

Connie Clement, Peter Coleridge, Rhonda Love, Brenda Perkins, Blake Poland, Heather Ramsay, Fran Scott, Harvey Skinner, Andrea Stevens Lavigne, Pegeen Walsh, Shelley Young, David Zakus

Fellows

Richard Edwards, Michael Goodstadt, Larry Hershfield, Brian Hyndman, Irving Rootman, Barbara Ronson, Reg Warren, Rick Wilson

Centre Volunteers and Guests

Bertha Adams, Bonnie Aggamway, Sherri Anderson, Andy Anderson, Dawn Austin, Peri Ballantyne, Chantal Bohémier, Mary Cerré, Sue Cockburn-Gillespie, Richard Edwards, Michelle Everest, Bob Fenton, Hélène Gagné, Gail Glatt, Dorothy Goldin Rosenberg, Charna Gord, Victoria Grant, Denise Hébert, Barbara Kahan, Ngalula Kalunda, Judy King, Yvette Laforêt-Flieser, Geraldine (Jody) Macdonald, Carol MacDougall, Marg Malone, Ted Mavor, Heidi McGuire, Raza Mirza, Shan Mohammed, Cam Norman, Ellen Nowgesic, Christine O'Rourke, Elsie Petch, Vivian Recollet, Ben Rempel, Barbara Ronson, Irv Rootman, Hélène Roussel, Paulette Schatz, Charles Shamess, Louise Signal, Harvey Skinner, Colleen Stanton, Frank Stark, Maria Teresa Valenzuela, Sandy Welsh, Megan Williams, Shelley Young

Advisory Board

Funding 2004/2005

Project Title	Funding Source	Grant Period	Current Amount
HPSS 2005	OMOH<C	04/04-03/05	\$70,600.00
HPSS 2005 – Aboriginal component	HC and AHWS	06/05-08/05	\$15,000.00
HPSS 2005 – Special Events	Heritage Canada	04/05-10/05	\$7,765.00
Literacy and Health	SSHRC	04/01-03/06	\$50,000.00
Partnership Agreement	CAMH	ongoing	\$45,000.00
The Health Communication Unit	OMOH<C	04/04-03/05	\$415,000.00
Tobacco Youth Vortal (THCU)	OMOH<C	04/04-03/05	\$100,000.00
Workplace Health (THCU)	OMOH<C	04/04-03/05	\$200,000.00
Youth Engagement and Training (THCU)	HC	12/04-03/05	\$122,627.00
CAPC/CPNP Deliberative Dialogue	HC	07/04-03/05	\$249,843.00
Practicum Student Funding	BBN, EY/ET, HC, CAMH	04/01-03/04	\$40,600.00
Health Promotion Affiliate OPC/CHN	CHN	01/04-12/07	\$8,000.00
Total			\$1,324,435.00

AHWS = Aboriginal Health and Wellness Strategy

BBN = Better Beginnings Now

CAMH = Centre for Addiction and Mental Health

CHN = Canadian Health Network

EY/ET = East York/East Toronto Family Resources

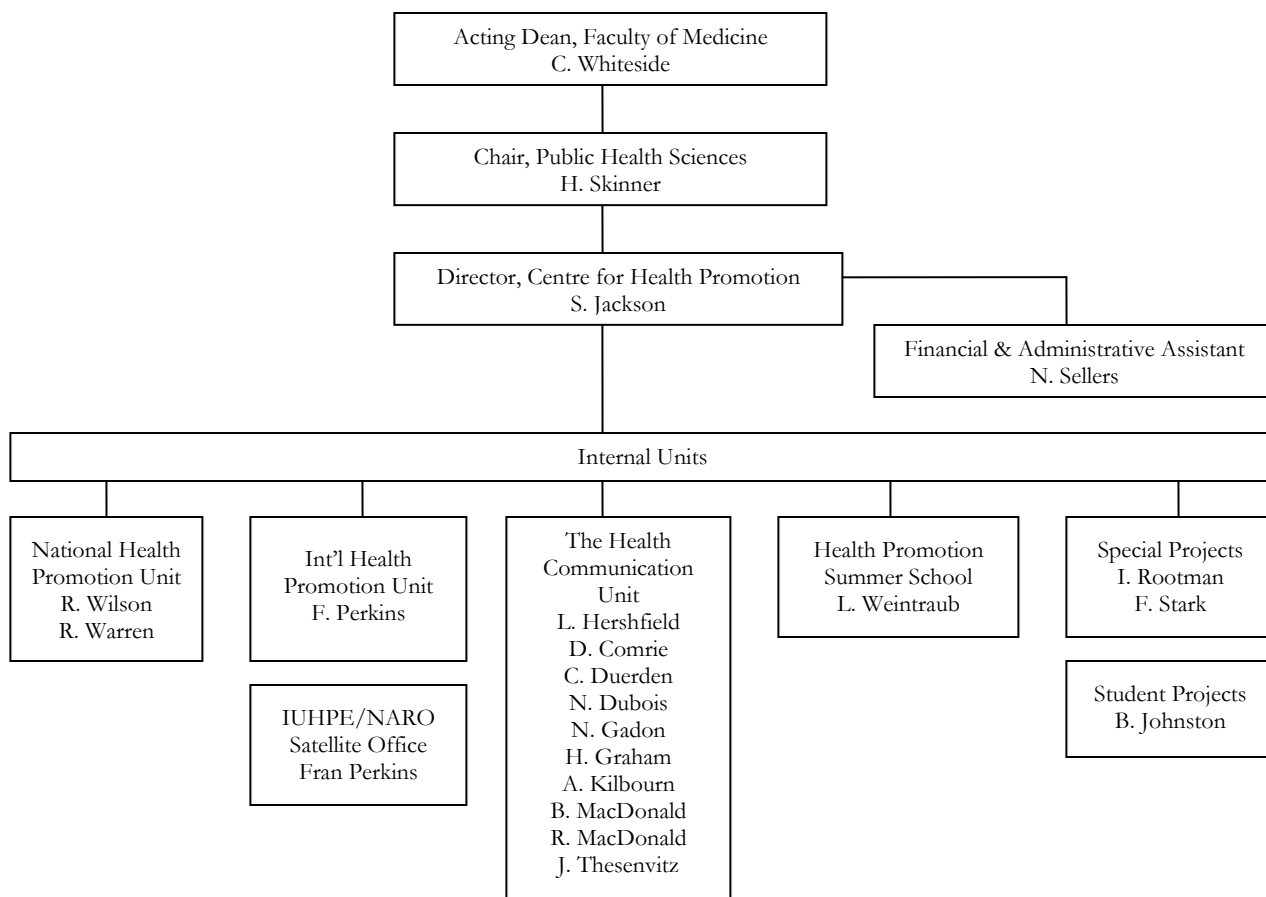
HC = Health Canada

OMOH<C = Ontario Ministry of Health and Long Term Care

OPC = Ontario Prevention Clearinghouse

SSHRC = Social Sciences and Humanities Research Council

December 2005 Organizational Chart



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