

# 2001 ONTARIO DIRECTORY

## ETHNO-CULTURAL ORGANIZATIONS AND THE ENVIRONMENT



Sustainability  
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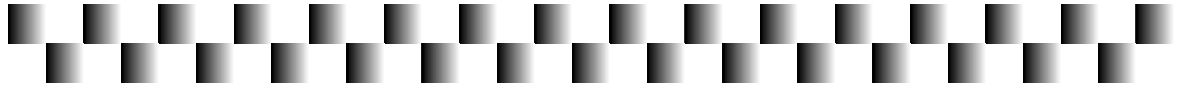


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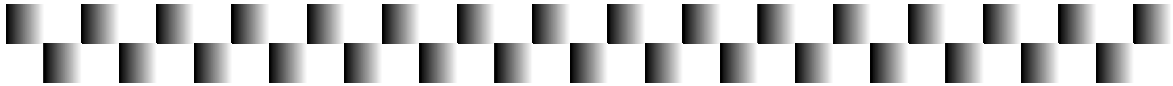
SPRING 2001



This report was prepared by Ranjana Mitra, Senior Program Assistant under the supervision of Paul Bubelis, Manager, Sustainability Network.

For further information on this report or the Sustainability Network, please visit us at **<http://sustain.web.net>**.

Copy of this report is also available on the above web-site.



## FEEDBACK

We would very much appreciate receiving your comments, and especially your experiences relating to ethno-cultural communities and the environment. Please let us know how useful this directory has been to you, how it can be improved; also any 'success story' that you may be aware of. To help us with your feedback please fill in the form below and send it to us at the address provided.



Name (optional): \_\_\_\_\_

Affiliation: \_\_\_\_\_

Do you find this directory helpful?  Yes  No

How has it helped you?  
\_\_\_\_\_  
\_\_\_\_\_

Will you refer it to other groups and organizations?  Yes  No

Can you help us with more referrals of ethno-cultural groups who you think will be interested in joint environmental action?

\_\_\_\_\_  
\_\_\_\_\_

How do you think we can improve this directory's utility and purpose?  
\_\_\_\_\_  
\_\_\_\_\_  
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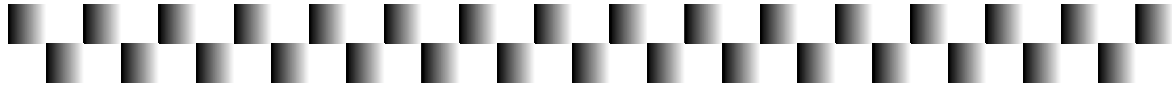
We would appreciate any other suggestion or comment from you.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Thank you very much for your feedback.**

Please fax it to **(416) 922 1028** or mail it to:

**The Sustainability Network**

1216 Yonge Street, Suite 200, Toronto, Ontario M4T 1W1



## ACKNOWLEDGEMENTS

**W**e would like to thank the following people for their important contributions to this directory.

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Alice Lam	Toronto Chinese Health Education Committee (TCHEC)
Anna Jacobs	Ontario Healthy Communities Coalition (OHCC)
Chandra Sharma	Toronto and Region Conservation Authority (TRCA)
Eduardo Garay	Hispanic Development Council (HDC)
Phyllis Lam	Toronto Chinese Health Education Committee (TCHEC)
Sabina Nagpal	Multi-cultural Network for Environmental Justice (MNEJ)
Carol Lynn Wallace	Ontario Environment Network (OEN)

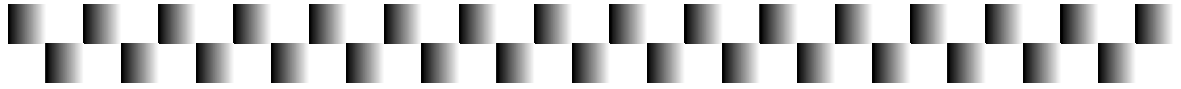
We would also like to extend our special thanks to Sustainable Toronto for the financial and other support without which this project would not have been possible.

Sustainable Toronto is a Community University Research Alliance (CURA), a joint University of Toronto and York University project, and is supported by the Social Science and Humanities Research Council (SSHRC). To learn more about Sustainable Toronto visit them at [www.sustainabletoronto.ca](http://www.sustainabletoronto.ca).

Paul Bubelis

Ranjana Mitra

May, 2001



## **TABLE OF CONTENTS**

<b>1. Introduction</b>	<b>4</b>
<b>2. Purpose of the Directory</b>	<b>6</b>
<b>3. List of Survey Respondents</b>	<b>11</b>
<b>4. Success Stories</b>	<b>25</b>
<b>5. Finding Funds for Projects</b>	<b>29</b>
<b>6. Observations and Conclusion</b>	<b>33</b>
<b>7. Appendices</b>	<b>35</b>



## 1. INTRODUCTION

**E**thno-cultural minorities represent a significant proportion of Ontario's population. The province is home to more than 60 cultures, each retaining its lingual and cultural identity. Diversity and multiculturalism are evident throughout Ontario.

Over the past few years there has been an increase in the number of ethno-cultural social service agencies in the province, serving various communities. While the majority of them are small organizations that serve specific ethnic groups, there are a few large organizations that provide services to multicultural communities across Ontario. Many of the smaller agencies have also formed coalitions that serve as 'umbrella' organizations with province-wide and/or national focus. Examples of these include the Ontario Council of Agencies Serving Immigrants (OCASI), Hispanic Development Council (HDC), and Multicultural Inter-Agency Group (MIAG). While the activity focus of small community groups is providing immigration settlement services and community befriending programs to newcomers to Canada, the 'umbrella' organizations deal with broader community issues. These include community research, institutional capacity building of the member agencies, literacy enhancement programs, as well as health and social development programs to assist community integration and participation.

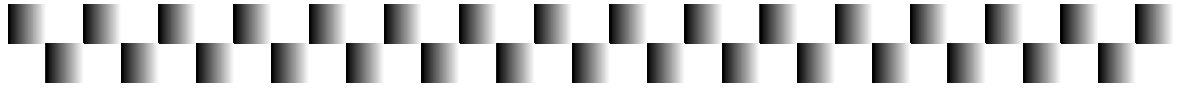
It is evident that addressing the challenges of sustainability issues in Ontario calls for joint and cooperative efforts by the province's environmental groups and ethno-cultural communities. Apart from reinforcing the principles of sustainability, strategic partnerships between the groups will help strengthen the province's environmental actions by facilitating broad-based community outreach, education and communication. As a result, networking and communication links between environmental and ethno-cultural groups are urgently needed to help the groups make strategic 'connections' among and between themselves.

As yet, little research has been focused on determining ethno-cultural communities' interest in environmental issues. While a handful of 'success stories' demonstrate certain communities' involvement in environmental projects, the examples fall short to help assess the broader communities' long term interest in environmental affairs.

This directory helps assess Ontario's ethno-cultural communities' interest in environmental issues and concerns. It is also designed to help environmental groups explore the possibility of building strategic partnerships with these communities.

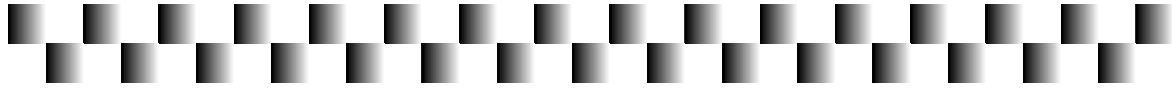
The directory has been structured as follows:

- Chapter 2 outlines the study approach along with the analyses.
- Chapter 3 provides a list of ethno-cultural groups with information on their environ-



mental 'interest'.

- Chapter 4 highlights a few environmental projects in Ontario involving ethno-cultural community groups.
- Chapter 5 provides information on how to obtain funding to undertake environmental initiatives.
- Finally, chapter 6 summarizes the report with conclusions.



## 2. ABOUT THIS DIRECTORY

### ***Purpose***

The purpose of this directory is to explore Ontario's ethno-cultural communities' interest in environmental issues. It aims to facilitate strategic partnerships between these communities and environmental groups by:

- Identifying ethno-cultural communities and/or groups in Ontario who are interested in supporting environmental actions.

### ***Methodology***

A project advisory committee consisting of representatives of various organizations, including ethno-cultural groups, was established to help design the project. The members of the panel have wide experience in and understanding about diversity and ethno-racial issues. The panel helped by providing:

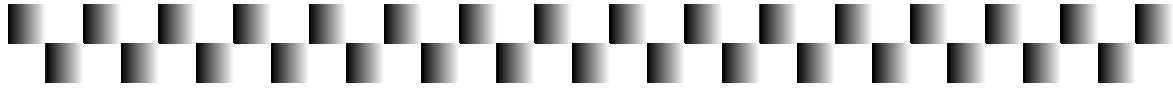
- advice relating to the project design and implementation; and,
- referrals to various ethno-cultural groups.

Primary data on ethno-cultural communities' interest in environmental issues was obtained by surveying various groups across the province. The groups were identified:

- through referrals from individuals and members of the advisory committee;
- from the directory listings of OCASI;
- from TRCA's database of community groups;
- through random selection from the 1999 Blue Book (an annual directory of community services in Toronto published by Community Information Toronto, a non-profit agency); as well as
- through Internet based research.

The survey was performed in three phases between early October and early December 2000. It consisted of a two-page questionnaire. Along with questions relating to the organizations' mission and activity focus, it contained questions on whether they will be interested to support, actively or otherwise, environmental action in Ontario. A sample of the questionnaire is enclosed in the appendices.





Part of the survey process also involved contacting groups - either by phone or through e-mails - to help increase the response rate.

### ***Survey and Response Analyses***

Surveys were mailed to a total of 242 ethno-cultural groups across the province. The process included mailing, e-mail and faxing. Of these, 37 were returned as undeliverable. So effectively contact was made with as many as 205 target groups. Follow up was performed with 25% of these via phone, e-mail and faxing.

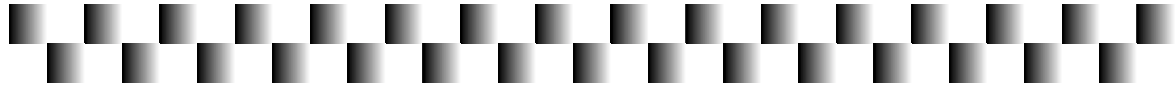
21 completed surveys were returned, including four from the three 'umbrella' organizations (namely OCASI, HDC, and MIAG). Two surveys were received from MIAG (both from different staff) which were considered together (by summarizing the inputs of both) as a single response. Thus the 20 responses considered for the project constituted an overall response rate of 9.76%.

The following table presents a regional profile of the responses.

<b>City</b>	<b>Region</b>	<b>No. of response(s)</b>	<b>% of total</b>
Belleville	Belleville	1	5
Etobicoke	Toronto	1	5
Mississauga	Peel	4	20
Oakville	Halton	1	5
Ottawa/Carleton	Ottawa/Carleton	2	10
Scarborough	Toronto	1	5
Toronto	Toronto	9	45
Wallaceburg	Essex (Windsor)	1	5

Table -1: Regional Profile of Responses

The highest number of responses was received from the Toronto area. This refers to a cumulative total of 11 responses from Toronto, Scarborough, and Etobicoke. Highest response from Toronto was anticipated given the high concentration of ethno-specific service providers in the region. Peel region stands next in overall response rate, with a total of 4



responses from Mississauga.

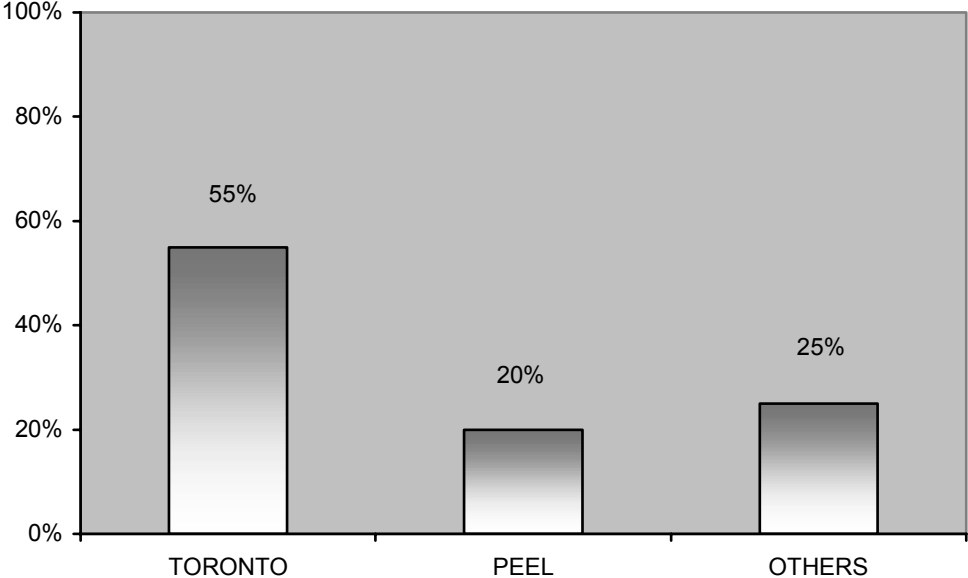


Figure 1: Regional Profile of Responses (percentage wise)

In terms of environmental involvement, 30% of the respondents include groups that are either involved in or are aware of environmental issues. The remaining 70% have limited or 'no' experience in environmental activities. Figure 2 provides a graphical representation of the respondents' profile in terms of their environmental involvement.

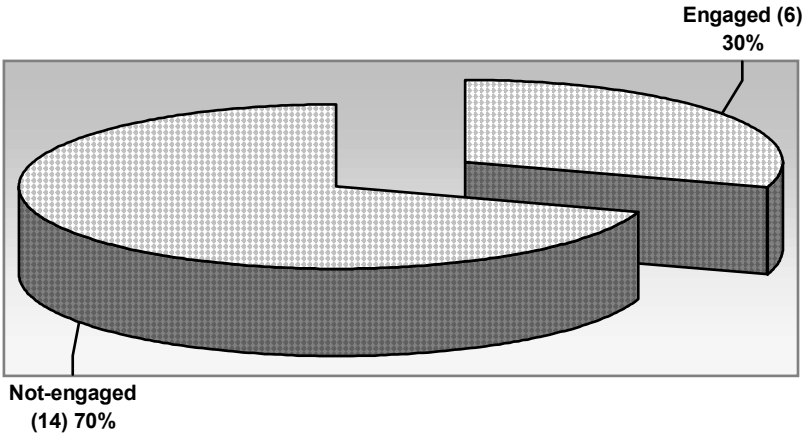


Figure 2: Environmental Involvement

Figure 2: Environmental involvement

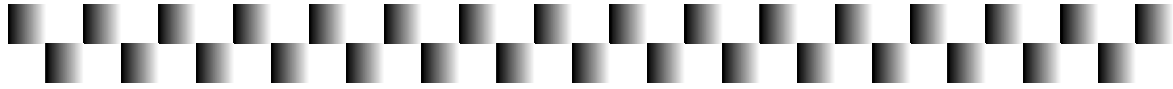
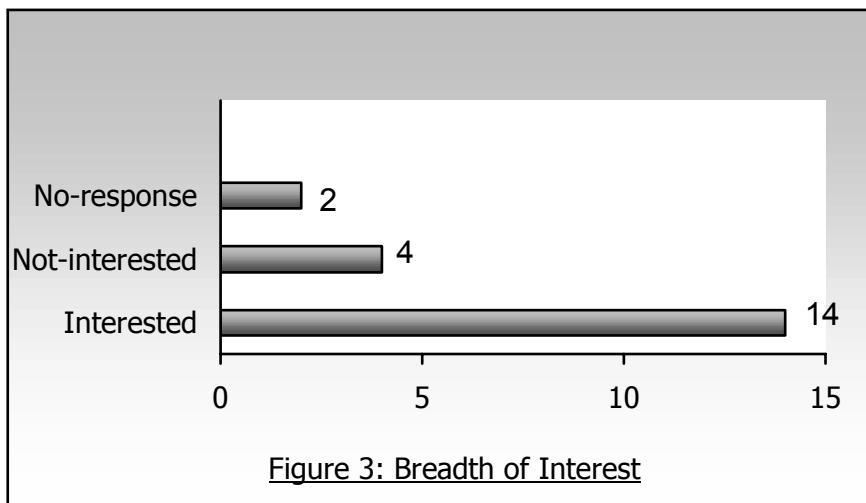


Figure 3 represents the profile of the 'breadth of interest' among the respondents. Out of the 20 respondents, 14 have asserted their 'interest' in working on and/or supporting environmentally related activities, including assisting environmental organizations in the development and implementation of environmentally focused community based programs. This group of respondents includes the three umbrella organizations (OCASI, MIAG, and HDC) as well. This is important in that these associations have multicultural focus and can offer a more effective and broad-based reach-out within these communities than the relatively smaller groups serving specific ethnic populations.

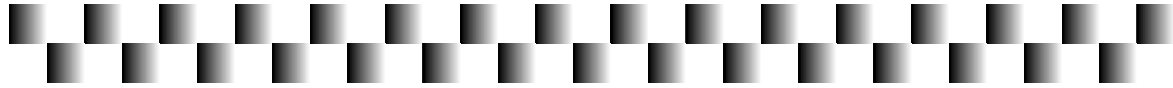


Of the remaining 6 groups, 4 declined to participate in environmental initiatives, while two other groups, the Quinte United Immigrants Service and Halton Multicultural Council, remained non-committal. This could be due to one or more of the following reasons:

- A perception that a negative response can be misconstrued as the groups being *insensitive* to environmental issues;
- More information about the *type and scale* of their potential involvement could have helped the decision making;
- The person who have responded to the survey may not have had enough authority to 'decide' on the matter;
- The indecision could also be due to administrative, financial and/or other constraints.

Of the 14 interested groups, the following 6 are engaged in a number of environmentally focused activities.

1. Toronto Chinese Health Education Committee
2. Walpole Island Heritage Centre
3. Scadding Court Community Centre
4. Women's Health and Environment Network



5. Future-Watch Environment and Development Education Partners
6. Hispanic Development Council

The remaining 8 groups apparently lack experience in environmental initiatives, but are keen to support related issues and concerns. These groups include:

1. The Arab Community Centre of Toronto
2. Canadian Centre on Minority Affairs
3. Ontario Council of Agencies Serving Immigrants
4. Multicultural Inter Agency Group of Peel
5. Dixie-Bloor Neighbourhood Centre
6. African Community Health Services
7. India Rainbow Community Services of Peel
8. South Asian Family Support Services

Interestingly this last category represents more than 55% of the 'interested' communities. Although in 'absolute' terms this is too small a sample to make conclusion, we found the response promising, and believe it to be partially reflective of the communities' growing support for environmental issues.

With regards to the interested groups' 'area of choice' for environmental action, most have opted to support community education and health. A few, as well, have expressed interest in working on other significant areas of environmental concern such as waste management, energy conservation, and urban development. Detailed information about the groups' interest and their respective focus has been provided in the following chapter.

### 3. LIST OF SURVEY RESPONDENTS

The survey responses have been compiled under four sub-sections – list A, B, C, and D - based on the ethno-cultural groups' 'interest' in environmental action.

List A provides information about the groups who have expressed interest in supporting and reinforcing environmental action in Ontario. The list B includes groups that remained 'non-committal'. The list C includes groups who have declined to participate in any collaborative environmental action. Finally, the list D highlights groups who have not responded to our survey formally, but have, verbally or otherwise, expressed their 'informal' support for environmental action. As they constitute a critical part of the project focus we have included them in the listing. However, listed information about these groups is limited to their general contact information only.

#### LIST A

Following are the ethno-cultural organizations who have expressed their interest and support for joint environmental action in Ontario.

#### ***African Community Health Services***

790 Bay Street, Suite 1140  
Toronto, ON M5G 1N9

Tel: 416.591.7600

**Fax: 416.591.7317**

**Contact Person: Roya Rabbani**

E-mail: aches@globalserve.net

<b>Mission</b>	<ul style="list-style-type: none"> <li>To address the concerns of Africans and their communities with a holistic approach in a diverse environ-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1991</li> </ul>
<b>Staff/ volunteers / members</b>	<ul style="list-style-type: none"> <li>Staff: 3</li> <li>Volunteers: 20</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Health awareness</li> <li>HIV/AIDS education and support</li> <li>Cultural translator</li> <li>Counseling and referral services</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, children, and refugees</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Africans</li> </ul>

- Yet to work on environmental issues.

#### **Areas of interest:**

- Children and community health
- Environmental education and outreach

**Canadian Centre on Minority Affairs**

1200 Eglinton Avenue East, Suite 400  
Toronto, ON M3C 1H9

Tel: 416.441.3249  
Fax: 416.441.2068

**Contact Person: Ian Francis**  
E-mail: ccma@interlog.com

<b>Mission</b>	<ul style="list-style-type: none"> <li>To enhance the quality of life for present and future generations of Black and Caribbean Canadians by facilitating the development and implementation of policies, programs and practices which contribute to sustainable management of their economic, social, and cultural opportunities.</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1990</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 3</li> <li>Volunteers: 15</li> <li>Members: 75</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Community economic development and entrepreneurship skill training</li> <li>Literacy enhancement programs</li> <li>Advocating for equal opportunity and racial minority</li> </ul>

	<ul style="list-style-type: none"> <li>Institutional capacity building of Eastern Caribbean institutes</li> <li>Career development programs for youths</li> <li>Social development initiatives</li> <li>Community action-oriented research</li> <li>Building partnerships with public and private sector as well as with NGOs</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>National</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, youth, women,</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Canadian Black and Caribbean</li> </ul>

- Yet to work on environmental issues.

**Areas of interest:**

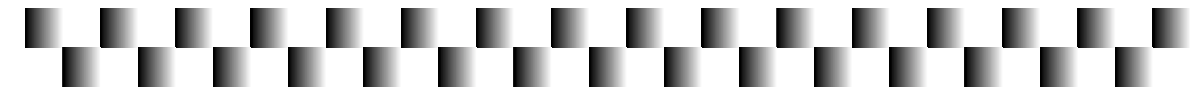
- Children and community health
- Parks and recreation

**Dixie Bloor Neighbourhood Centre**

3439 Fieldgate Drive  
Mississauga, ON L4X 2J4

Tel: 905.629.1873  
Fax: 905.629.0791

**Contact Person: Lynn Petrushate**



E-mail: dbns1@idirect.com  
 URL: www.dixie-bloor.com

Toronto, ON M5R 3G9

Tel: 416.762.9996  
 Fax: 416.762.4366

**Contact Persons: Debra Kozemetski and Eduardo Garay**

<b>Mission</b>	<ul style="list-style-type: none"> <li>To foster an atmosphere which will encourage community to participate in and develop a positive, healthy, and caring neighbour-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1990</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 60+</li> <li>Volunteers: 156</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Support for all members and</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Regional</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, children, youth, seniors, and women</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>South Asian, Serbian, Croatian, Bosnian, Albanian, Vietnamese, Chinese, Polish</li> </ul>

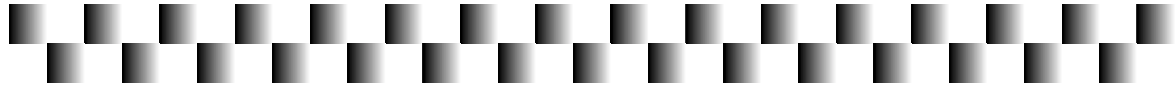
- Yet to work on environmental issues

**Area of interest:**

***FurtureWatch Environment & Development Education Partners***

1076 Bathurst Street, Suite 204

<b>Mission</b>	<ul style="list-style-type: none"> <li>To develop sustainable, healthy communities through environmental development, education and capacity building</li> <li>To empower socially and economically disenfranchised communities and ethno-specific</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1993</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 1</li> <li>Volunteers: 15-20</li> <li>Members: 30</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Biodiversity and community</li> <li>Environmental and economic development</li> <li>Urban environmental issues related to healthy</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>National</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, youth, women, and ethno-specific groups/ organisations</li> </ul>



<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Ethiopian, Latin American, and Black communi-</li> </ul>
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- Work on biodiversity issues relating to science and community
- Involved in environmental education through community naturalization and

**Area of interest:**

***Hispanic Development Council (HDC)***

1076 Bathurst Street, Suite 204  
Toronto, ON M5R 3G9

Tel: 416.516.0851  
Fax: 416.516.0900

**Contact Person: Eduardo Garay**  
E-mail: [hdceduardogar@volnetmmp.net](mailto:hdceduardogar@volnetmmp.net)

<b>Mission</b>	<ul style="list-style-type: none"> <li>To share knowledge and provide social research and professional expertise for the advancement of the Latin American community</li> <li>To help build sustainable healthy</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1977</li> </ul>
<b>Staff/ volunteers/members</b>	<ul style="list-style-type: none"> <li>Staff: 5</li> <li>Volunteers: 15 - 20</li> <li>Members: 70</li> </ul>

<b>Issues</b>	<ul style="list-style-type: none"> <li>Social and economic research</li> <li>Environmental health and community planning</li> <li>Raising community environ-</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, youth, seniors, women, and</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>Latin American</li> </ul>

- Work on environmental education, park naturalization, tree planting and community gardening

**Area of interest:**

***Ontario Council of Agencies Serving Immigrants (OCASI)***

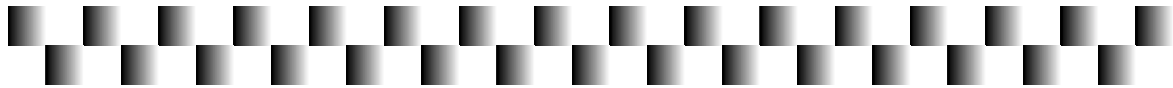
110 Eglinton Avenue West, Suite 200  
Toronto, ON M4B 1A3

Tel: 416.322.4950  
Fax: 416.322.8084

**Contact Person: Debbie Douglas**  
E-mail: [ddouglas@ocasi.org](mailto:ddouglas@ocasi.org)

<b>Mission</b>	<ul style="list-style-type: none"> <li>To serve immigrants and refugees to assert their rights to participate equitably</li> </ul>
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	in the social, cultural, political and economic life of
<b>Established</b>	<ul style="list-style-type: none"> <li>1978</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 21</li> <li>Volunteers: 80</li> <li>Members: 147</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Humanitarian treatment to immigrants and refugees</li> <li>Recognize their contributions and achievement</li> <li>Provide "non-discriminatory" services to refugees and immigrants</li> <li>Recognize the service of member agencies</li> <li>Ensure funding support to mem-</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, and agencies serving newcomers</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>All</li> </ul>

- Yet to work on environmental issues.

**Areas of interest:**

- Children and community health

***Multicultural Inter-Agency Group of Peel (MIAG)***

3034 Palstan Avenue  
Mississauga, ON L4Y 2Z6

Tel: 905.270.6252  
Fax: 905.270.6263

**Contact Person: Wanda Marsman**

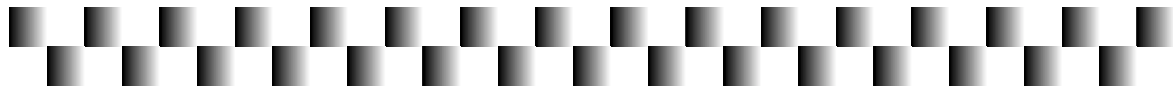
E-mail: [miag@web.net](mailto:miag@web.net)  
URL: [www.miag-spc.org](http://www.miag-spc.org)

<b>Mission</b>	<ul style="list-style-type: none"> <li>To enhance the effectiveness of social service organizations serving culturally diverse communities of</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1984</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 3½</li> <li>Volunteers: 22</li> <li>Members: 65</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Provide support to member agencies including settlement service and community based</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Regional</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants, and agencies serving newcomers</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>All</li> </ul>

- Yet to work on environmental issues.

**Areas of interest:**

- Assisting in information planning and



**India Rainbow Community Services of Peel**

3038 Hurontario Street, Suite 208  
Mississauga, ON L5B 3B9

Tel: 905.275.2369 and 905.275.8570  
Fax: 905.275.6799

**Contact Person: Mrs. T. Kitty Chadda**  
E-mail: ircs@ica.net  
URL: www.creditvalley.com/indiarainbow

	as well as people from Middle
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- Yet to work on environmental issues.

<p><b>Areas of interest:</b></p> <ul style="list-style-type: none"> <li>▪ Waste reuse, recycling, and disposal</li> </ul>
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<b>Mission</b>	<ul style="list-style-type: none"> <li>▪ To meet the settlement, training and social service needs of the Peel</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>▪ 1985</li> </ul>
<b>Staff/ volunteers / members</b>	<ul style="list-style-type: none"> <li>▪ Staff: 45</li> <li>▪ Volunteers: 125</li> <li>▪ Members: 111</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>▪ Assist new Canadians in integration</li> <li>▪ Provide counseling and referral service to families in crisis</li> <li>▪ Provide help, guidance, support, and skills training to "economically</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>▪ Regional</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>▪ Newcomers including children, youth, women</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>▪ South Asian, African, European,</li> </ul>

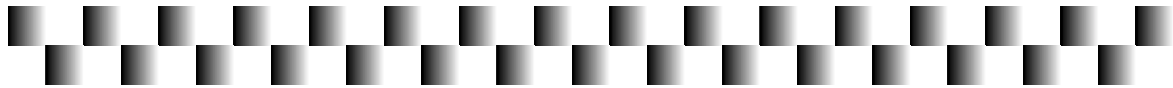
**Scadding Court Community Centre**

707 Dundas Street west  
Toronto, ON M5T 2W6

Tel: 416.392.0335  
Fax: 416.392.0340

**Contact Person: Kevin Lee**  
E-mail: kevinlee@istar.ca

<b>Mission</b>	<ul style="list-style-type: none"> <li>▪ To support and foster community well being through education, recreation, community participation and</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>▪ 1978</li> </ul>
<b>Staff/ volunteers / members</b>	<ul style="list-style-type: none"> <li>▪ Staff: 80</li> <li>▪ Volunteers: 250</li> <li>▪ Members: 800</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>▪ Settlement services</li> <li>▪ Employment</li> <li>▪ Recreation</li> <li>▪ Community health</li> <li>▪ Community development</li> <li>▪ Social support services such as</li> </ul>



	daycare and pro-
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>Newcomers and refugees including children, youth, women,</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>Chinese and Por-</li> </ul>

- Work on community gardens and urban development.

**Areas of interest:**

- Community gardens
- Urban development

***South Asian Family Support Services (SAFSS)***

1200 Markham Road, Suite 214  
Scarborough, ON M1H 3C3

Tel: 416.431.4847  
Fax: 416.431.7283

**Contact Person: Muhammad Rafiq**  
E-mail: office@safss.org

<b>Mission</b>	<ul style="list-style-type: none"> <li>To empower immigrant communities to help them make positive contribution to the Canadian</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1989</li> </ul>
<b>Staff/ volunteers</b>	<ul style="list-style-type: none"> <li>Staff: 46</li> </ul>

<b>/members</b>	<ul style="list-style-type: none"> <li>Volunteers: 88</li> <li>Members: 250</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Settlement services</li> <li>Violence against women</li> <li>Health programmes for sen-</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>Newcomers including youth, women, seniors</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>South Asian mainly from Bangladesh, Pakistan, India, Sri Lanka,</li> </ul>

- Yet to work on environmental issues.

**Area of interest:**

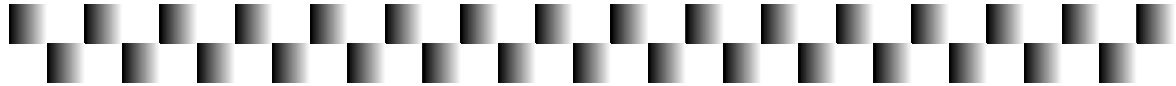
***The Arab Community Centre of Toronto (ACCT)***

5468 Dundas Street West, Suite 324  
Etobicoke, ON M9B 6E3

Tel: 416.231.7746  
Fax: 416.231.4770

**Contact Person: Laila Bondugjie**  
E-mail: acct@yesic.com

<b>Mission</b>	<ul style="list-style-type: none"> <li>To provide settlement services to the Arab commu-</li> </ul>
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<b>Established</b>	<ul style="list-style-type: none"> <li>1972</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 8</li> <li>Volunteers: 12</li> <li>Members: 139</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Counseling including career counseling</li> <li>Translation</li> <li>Community par-</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency</b>	<ul style="list-style-type: none"> <li>Newcomers</li> </ul>

- Yet to work on environmental issues.

**Areas of interest:**

- Children and community health
- Environmental education and outreach

***Toronto Chinese Health Education Committee***

168 Bathurst Street  
Toronto, ON M5V 2R4

Tel: 416.703.9602  
Fax: 416.703.6190

**Contact Person: Alice Lam**  
E-mail: [alam@ctchc.com](mailto:alam@ctchc.com)

<b>Mission</b>	<ul style="list-style-type: none"> <li>To raise community interest in and awareness of environmental issues including issues related to environmental health</li> </ul>
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<b>Established</b>	<ul style="list-style-type: none"> <li>1990</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Total staff (incl. paid staff and vol-</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Climate-change</li> <li>Energy conservation</li> <li>Environmental toxins</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>Newcomers including women</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>Chinese</li> </ul>

- Yet to work on environmental issues.

**Areas of interest:**

- Air quality
- Energy efficiency and conservation
- Waste recycling

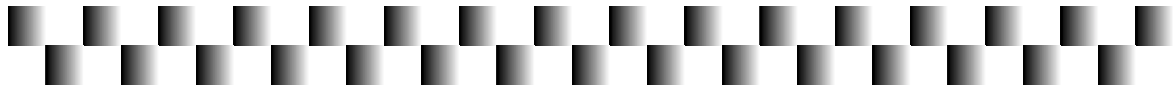
***Walpole Island Heritage Centre***

Rural Route Three  
Wallaceburg, ON N8A 4K9

Tel: 519.627.1475  
Fax: 519.627.1530

**Contact Person: Michael C. Williams**  
E-mail: [heritage@web.net](mailto:heritage@web.net)  
URL: [www.bkejwanong.com](http://www.bkejwanong.com)

<b>Mission</b>	<ul style="list-style-type: none"> <li>To preserve and restore the natural and cultural</li> </ul>
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<b>Mission</b>	<p>heritage in Walpole Island First Nation.</p> <ul style="list-style-type: none"> <li>To restore the right and improve the capacity to manage and govern the Walpole Island First Nation and its traditional homelands.</li> <li>To promote sustainable development of Walpole</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1989</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 12</li> <li>Volunteers: 4</li> <li>Members: 6</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Land claims, environmental protection, and heritage conservation</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>Great Lakes Basin</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>First Nation Citizens</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Ojibwe, Potawatomi and Odawa</li> </ul>

- Work on issues relating to sustainable community development

<b>Areas of interest:</b>
<ul style="list-style-type: none"> <li>Not specified</li> </ul>

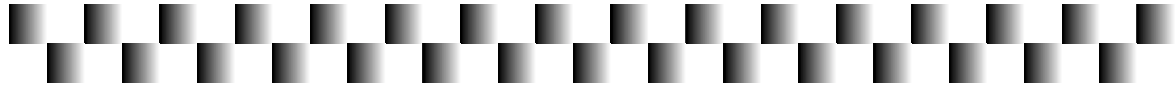
### ***Women's Health and Environment Network (WHEN)***

517 College Street, Suite 233  
Toronto, ON M6G 4A2

Tel: 416.928.0880  
Fax: 416.928.9640

**Contact Person: Lynn Fairweather**  
E-mail: when@web.ca

<b>Mission</b>	<ul style="list-style-type: none"> <li>To promote awareness, education and advocacy on environmental health issues</li> <li>To raise awareness of social and envi-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1988</li> </ul>
<b>Staff/ volunteers /members</b>	<ul style="list-style-type: none"> <li>Staff: 1 (PT)</li> <li>Volunteers: 15-20</li> <li>Members: 1000</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Health issues, particularly focusing on women and children health</li> <li>Environmental education through community participation</li> <li>Environmental jus-</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>National and international</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>Women</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>All</li> </ul>



- Work on environmental health issues.

**Areas of interest:**

- Environmental justice
- Environmental education and out-reach

**LIST B**

The following ethno-cultural groups have remained non-committal about participating in environmental initiatives.

***Halton Multicultural Council***

635 Fourth Line, Unit 48  
Oakville, ON L6L 5W4

Tel: 905.842.2486  
Fax: 905.842.8807

**Contact Person: Frances Cordero de Bolanos**

E-mail: [fbolanos@halton-multicultural.org](mailto:fbolanos@halton-multicultural.org)

<b>Mission</b>	
<b>Established</b>	• 1979
<b>Staff/ volunteers/ members</b>	▪ Staff: 11 ▪ Volunteers: 100
<b>Issues</b>	▪ Newcomers' settlement and integration program ▪ Refugee issues ▪ Multiculturalism

<b>Geog. Area</b>	▪ National
<b>Constituency served</b>	▪ New immigrants, youth, seniors, refugees, and
<b>Ethno-cultural focus</b>	▪ Chinese, Portuguese, Polish, and

- Supported park clean-up
- Participated in a project related to safe fish consumption

***Quinte United Immigrant Services***

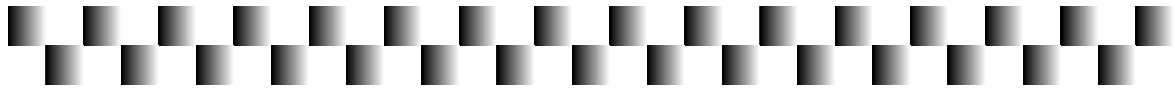
32 Bridge Street East, P.O. Box 22141  
Belleville, ON K8N 5V7

Tel: 613.968.7723  
Fax: 613.968.2597

**Contact Person: Robert Godkin**

E-mail: [bobgodkin@hotmail.com](mailto:bobgodkin@hotmail.com)  
URL: [www.reach.net/~quis](http://www.reach.net/~quis)

<b>Mission</b>	<ul style="list-style-type: none"> <li>▪ To assist newcomers in settlement, integration and participation process to help them get adjusted to the social, economic, and cultural life of the Quinte-Area Community</li> <li>▪ To encourage the community to respect the diversity of the Quinte-</li> </ul>
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<b>Staff/ volunteers/ members</b>	<ul style="list-style-type: none"> <li>▪ Staff: 4</li> <li>▪ Volunteers: 132</li> <li>▪ Members: N/A</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>▪ Settlement programs</li> <li>▪ Language orientation</li> <li>▪ HOST program</li> <li>▪ Community support</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>▪ National</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>▪ New immigrants, children, and oth-</li> </ul>
<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>▪ Multicultural</li> </ul>

- Yet to work on environmental issue

### **LIST C**

The following community groups have declined to participate in environmental action.

#### ***Inter-Cultural Neighbourhood Social Services (ICNSS)***

3050 Confederation Parkway  
Mississauga, ON L5B 3Z6

Tel: 905.273.4884  
Fax: 905.273.6720

**Contact Person: Andrea Ramwa / Samina Talat**

E-mail: [aramwa@icnsspeel.org](mailto:aramwa@icnsspeel.org)  
URL: [www.icnss.org](http://www.icnss.org)

<b>Mission</b>	<ul style="list-style-type: none"> <li>▪ To deliver social programs and inter-cultural activities while promoting community partnership in order to build a strong and dy-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>▪ 1986</li> </ul>
<b>Staff/ volunteers mem-</b>	Staff: 12 Volunteers: 280
<b>Issues</b>	<ul style="list-style-type: none"> <li>▪ Newcomers settlement program</li> <li>▪ HOST program</li> <li>▪ Neighbourhood program, mediation service</li> <li>▪ Moms &amp; tots</li> <li>▪ Pre-employment program for youth</li> <li>▪ Seniors' programs</li> </ul>
<b>Geog. Area</b>	Regional
<b>Constituency served</b>	From toddlers to seniors including refugees, newcomers and
<b>Ethno-cultural focus</b>	Arabic, Gujrati, Filipino, Chinese, Polish, Vietnamese, Carib-

- ICNSS has worked in the area of environmental justice through Conflict Resolution Peel Mediation Service.
- In 1996 they coordinated a project with "environment in mind" in which the youth have written stories and poems on environment titled "Wildflowers and Pebbles".



***Jewish Family Services of Ottawa-Carleton***

1774 Kerr Avenue, Suite 230  
Ottawa, ON K2A 1R9

Tel: 613.722.2225  
Fax: 613.722.7570

**Contact Person: Mark Zarecki**

<b>Mission</b>	<ul style="list-style-type: none"> <li>To strengthen newly arrived Jewish families' communal life and help them integrate with the Ottawa-Carleton</li> </ul>
<b>Established</b>	
<b>Staff/ volunteers/ members</b>	<ul style="list-style-type: none"> <li>Staff: 35</li> <li>Volunteers: 200</li> <li>Members: N/A</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Resettlement program for newcomers</li> <li>Counseling and support services</li> <li>Community outreach</li> <li>Children and teen programs</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>National</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>From pre-schoolers to seniors including refugees, newcomers and women</li> </ul>

<b>Ethno-cultural</b>	<ul style="list-style-type: none"> <li>Russian</li> </ul>
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- Yet to work on environmental issues.



***Ottawa Chinese Community Service Centre (OCCSC)***

391 Bank Street (second floor)  
Ottawa, ON K2P 1Y3

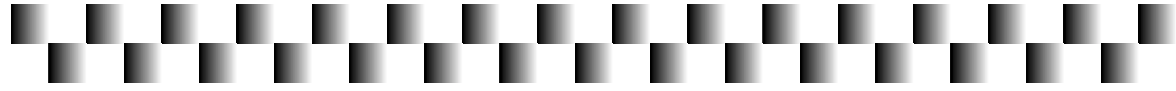
Tel: 613.232.2365  
Fax: 613.235.5466

**Contact Person: Rupert Yeung**  
E-mail: ryeung@occsc.org

<b>Mission</b>	<ul style="list-style-type: none"> <li>Committed to advancing social and economic integration of new immigrants into the mainstream society of the Ottawa-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1975</li> </ul>
<b>Staff/ volun-</b>	<ul style="list-style-type: none"> <li>Staff: 13</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Support services for new immi-</li> </ul>
<b>Geog. Area</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency</b>	<ul style="list-style-type: none"> <li>New immigrants</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Chinese, Mandarin, and Canton-</li> </ul>

- Yet to work on environmental issues.





***The Ethiopian Association in Toronto***

2057 Danforth Avenue, Third floor  
Toronto, ON M4C 1J8

Tel: 416.694.1522  
Fax: 416.694.8736

**Contact Person: Jagama Gobena**  
E-mail: office@ethiocommun.org

<b>Mission</b>	<ul style="list-style-type: none"> <li>To assist in resettlement of the newly arrived Ethiopian immi-</li> </ul>
<b>Established</b>	<ul style="list-style-type: none"> <li>1981</li> </ul>
<b>Staff/ volunteers/members</b>	<ul style="list-style-type: none"> <li>Staff: 19</li> <li>Volunteers: 93</li> <li>Members: 1170</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>Settlement crisis and integration</li> <li>Employment</li> <li>Language instructions</li> <li>Community development</li> <li>Youth development</li> </ul>
<b>Geog. Area served</b>	<ul style="list-style-type: none"> <li>Province wide</li> </ul>
<b>Constituency served</b>	<ul style="list-style-type: none"> <li>New immigrants including refugees and women</li> </ul>
<b>Ethno-cultural focus</b>	<ul style="list-style-type: none"> <li>Ethiopian and all African groups</li> </ul>

- Yet to work on environmental issues.

**LIST D**

The following groups have neither responded to our survey nor have 'formally' expressed their interest in support of collaborative environmental action. However, based on our experience we feel that they could be approached to explore potential partnerships.

***Afghan Women's Counseling and Integration Support***

55 Dundas Street east, suites 205-206  
Mississauga, ON L5A 1w1

Tel: 905.279.3679  
Fax: 416.588.4552

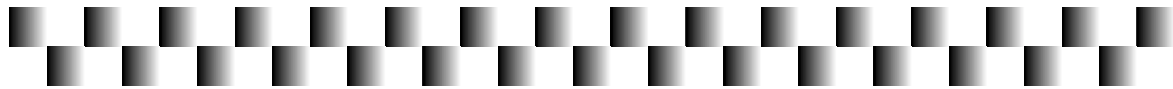
**Contact Person: Nancy S. Slamet**  
E-mail: N/A

***Brampton Multicultural Centre***

150 Central Park Drive, Suite 107  
Brampton, ON L6T 2T9

Tel: 905.790.8482  
Fax: 905.790.8088

**Contact Person: Wafer**  
E-mail: bmc107@hotmail.com



***Woodgreen Community Centre of Toronto***

69 Pape Avenue  
Toronto, ON M4M 2V5

Tel: 416.469.5211  
Fax: 416.463.6528

**Contact Person: Rima Zavys**  
E-mail: N/A

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***South Riverdale Community Health Centre***

955 Queen Street East  
Toronto, ON M4M 3P3

Tel: 416.469.3917  
Fax: 416.469.3442

**Contact Person: Anne Phillip (ext: 249)**  
E-mail: N/A

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***National Federation of Pakistani Canadians***

176 Gloucester Street, Suite 400  
Ottawa, ON K2P 0A6

Tel: 613.741.8881  
Fax: 613.745.4696

**Contact Person: Tanveer Ahmed**  
E-mail: N/A

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***Vietnamese Community Centre of Mississauga***

24 Lakeshore Road East  
Mississauga, ON L5G1J4

Tel: 905.891.3825  
Fax: 905.891.5116

**Contact Person: Than Tan Nguyen**  
Email: vccmis@yahoo.com

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***National Council of Trinidad and Tobago***

66 Oakmeadow Boulevard, Suite 1  
Toronto, ON M1E 4G5

Tel/Fax: 416.283.9672 (H)

**Contact Person: Emmanuel J. Dick**  
E-mail: N/A

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## 4. SUCCESS STORIES

This section highlights a few environmental initiatives involving ethno-cultural communities in Ontario. The examples include environmental actions initiated by ethno-cultural communities themselves as well as those resulting from joint and cooperative endeavour between the communities and environmental organizations. We hope these 'stories' will inspire other groups and motivate them to join in the cooperative effort of making Ontario environmentally clean, green, and healthy.

### ***The Chinese Environmental Ambassadors Project***

In 1996, as a response to growing concern for environmental issues, the Toronto Chinese Health Education Committee's (TCHEC) Environmental Subcommittee developed the Chinese Environmental Ambassadors Project. The primary aim of the project involves promoting environmental awareness among Chinese communities in Toronto through "language specific education" in a "culturally appropriate" manner. The process includes training Chinese volunteers as "environmental ambassadors" who can eventually assist in community education and outreach.

Volunteers learn about environmental issues through workshops and visits to environmentally sensitive places. Upon completion of the training, the "ambassadors" are required to produce reports and documents in the form of promotional brochures, fact sheets and/or audio-visual materials. These are written in the native language and are used as tools to help disseminate environmental protection messages across the community.

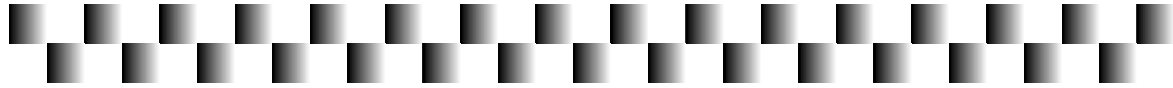
Since 1998, the "ambassadors" have focused their initiative on environmental management in Chinese restaurants. With the "Green Restaurant Project" the ambassadors help Chinese restaurants in Toronto identify ways that help improve their waste management practices and reduce energy consumption, while staying competitive in the market.

For more information on the Environmental Ambassadors Project contact:

Alice Lam  
Community Health Worker  
Tel: 416.703.9602  
E-mail: [alam@ctchc.com](mailto:alam@ctchc.com)

### ***Integrated Neighbourhood Tour Project (INTP)***

INTP was designed and developed in 1996 by the Multicultural Network for Environmental Justice (MNEJ), a grassroots organization involved in environmental, health and social jus-



tice issues. INTP involves community walking and biking tours in Toronto and is designed to make local communities aware of the environmentally significant sites in and around their localities. It also educates communities about the significance of addressing environmental issues at the local level as they affect their daily lives.

MNEJ works in close cooperation with various ethno-cultural communities. It implements environmental education programs using various forms of interactive communication techniques, including role-play and street theatre. INTP is an example of effective partnership between MNEJ and ethno-cultural communities, and addresses environmental concerns and social justice issues in a collaborative way.

For more information on MNEJ's environmental projects and programs contact:

Sabina Nagpal

MNEJ

Tel: 416.820.3945

E-mail: sabina@comnet.ca

### ***Building a Sustainable Community in the New Millennium***

This is a unique ethno-specific environmental initiative initiated by the Hispanic Development Council (HDC) that aims to enhance the Latin American community's awareness of naturalization, conservation, water pollution, and water habitats in Toronto.

The project involves environmental bicycle rides, exploratory walking tours, out-of-town trips to sensitive natural areas, community gardening, tree planting and skill development workshops. Programs are planned to impart education and raise environmental awareness through fun and recreation. For example, canoe trips or "eco-paddling events" are planned in the lower sections of the Don and Humber Rivers to make the community aware of water habitats and encourage environmental stewardship. Similar trips are also planned for the Lake Ontario shoreline.

Building a Sustainable Community in the New Millennium will be implemented in phases over a two-year period with funding support from the Environment Canada - Eco-Action 2000. The project was initiated in the past year and received support from the numerous environmental organizations including the City of Toronto's Healthy City Office, Toronto Parks and Recreation, Task Force to Bring Back The Don and the Inncity Outtripping Centre. Part of the program is being implemented through partnerships with the Toronto and Region Conservation Authority (TRCA), Field-To-Table, Black Creek Project, Evergreen, Toronto Environmental Alliance (TEA), and Local Enhancement and Appreciation of Forests (LEAF).

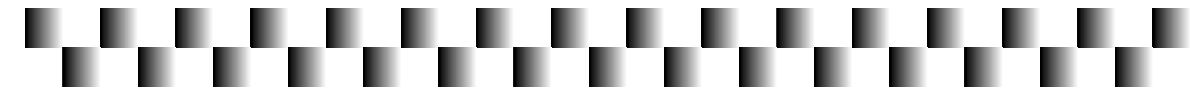
For more information about the project contact:

Eduardo Garay

HDC-Program Coordinator

Tel: 416. 516.0851

E-mail: hdeduardogar@volnetmmp.net



## ***Community Development for Multicultural Environmental Stewardship (CDMES) Program***

In 1997 the Toronto Regional Conservation Authority (TRCA), with the support of the Trillium Foundation and Environment Canada, initiated the Community Development for Multicultural Environmental Stewardship (CDMES) Program. Its primary aim is to facilitate community outreach, particularly within ethno-cultural communities in and around Toronto, through hands-on training and education in environmental stewardship and site restoration activities. The program also developed appropriate ways by which ethnically diverse communities can be involved as 'stewards' for community development and environmental protection. CDMES "stewardship approach" involved several components including:

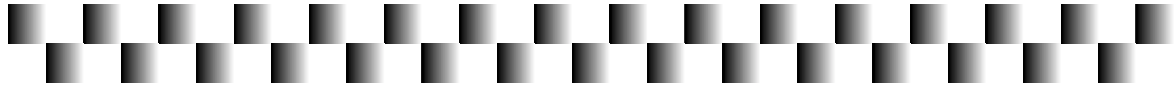
- Encouraging and engaging people from diverse cultural backgrounds to take active role in the environmental management of their communities;
- Building partnerships with multicultural groups, agencies and people in planning and implementation of environmental programs. (CDMES program focus has been on engaging communities in watershed restoration along the Don and the Humber Rivers);
- Identifying barriers that limit the participation of diverse communities in environmental activities and making effort to eliminate them to encourage participation;
- Developing community skills in ecological restoration and site planning;
- Encouraging community practice that can help preserve the watershed ecosystem along the Don and the Humber.

Several barriers that often limit the communities' participation in development programs have been identified. Some of these include:

- Language problem
- Lack of 'contact' with environmental advocates
- Lack of awareness about the relevance of environmental issues in community well-being
- Lack of information and opportunity
- Lack of knowledge about how these communities can contribute
- Lack of resources - both financial and organizational

During its course, CDMES identified several factors that need to be considered while making connections with ethno-cultural communities. The following tips may be helpful while networking and communicating with these groups:

- Try to communicate through personal contacts or through 'local leaders' chosen from the 'target' communities. Try to engage them with the program implementation process (perhaps by employing them for a short or long term) to assist in designing effective communication strategy suitable for the target communities.
- It may be better to integrate religious organizations in outreach activities since of-



ten they play a critical role in providing leadership in the communities. Also, community groups providing Adult ESL (English as a Second Language) and LINC (Language Instructions for New Canadians) services can be of help in engaging New Canadians.

- Direct and interactive participation is always better than sending letters and flyers door to door. Interactive tools such as visual aids and hands-on workshops work well.
- It is advisable to start with smaller target group and work your way up - slow and steady.
- And most importantly, be sensitive to culture, gender and age issues.

For more information on the CDMES program contact:  
Chandra Sharma  
Humber Watershed Projects Coordinator  
TRCA  
(416) 661 6600 x 5237  
E-mail: [csharma@trca.on.ca](mailto:csharma@trca.on.ca)



## 5. FINDING FUNDS FOR PROJECTS

**F**inding adequate financial resources is a major challenge facing ethno-cultural and environmental organizations that want to collaborate on a project. This chapter is a general guide to attracting project funding and focuses on grant writing.

The advice that follows assumes that you have clear mandate and project goals. This is important because potential funders and donors are much more likely to support an organization that can demonstrate a clear vision of where it is going and how it intends to get there.

### *Developing and implementing a fundraising strategy:*

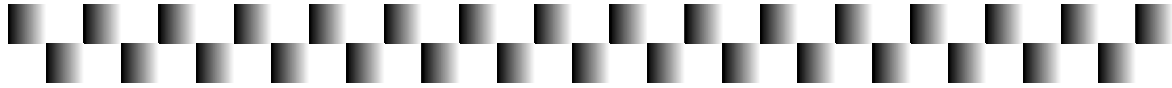
Successful fundraising can best be achieved by taking a planned and coordinated approach.

- Be sure the strategy contains a realistic and detailed budget for your activities. This will also serve as your fundraising target.
- Designate a committee who will be responsible for developing and implementing the fundraising strategy.
- If you do not already have volunteers with fundraising experience, try to recruit some.
- Encourage the fundraising committee to take training in fundraising techniques and to educate themselves by networking with other fundraisers or reading up on the subject. Consider **Greenability** (<http://www.greenability.org>), a multi-module, online training program in fundraising offered by the Sustainability Network.

### *Research potential funders to find out if their priorities match yours:*

Much valuable time and effort can be wasted making detailed grant proposals to organizations that do not share your priorities.

- Government granting programs are important to investigate. Many of the government programs that fund environmental projects are listed in the "Resources" section.
- Consult the "Resources" section at the end of this chapter for directories of grant making organizations. Look for key words in their literature that can help you target your proposals.
- Look to the Canadian Centre for Philanthropy (see "Resources" section) for information about foundations.
- Before approaching any organization, do some research to determine whether there is



anything in their goals for giving that matches your goals.

- As part of your research, speak to someone in the organization who can help you determine whether your proposal will be a good fit for the purpose.

*Develop grant proposals that are tailored to the requirements of each potential funder:*

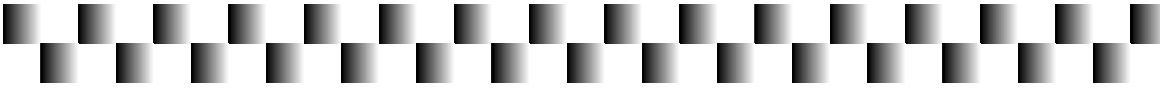
Now that you have identified potential funders with goals that fit yours, the grant proposal must be tailored to each foundation or corporation you approach. It is vital that your proposal appeals to the grant maker's areas of interest.

- Before submitting your proposal, contact someone on staff and find out if a letter of inquiry or pre-proposal is required first.
- Cultivate a relationship with a contact person who can be an advisor as you develop your proposal.

When you submit your proposal:

- Include a cover letter that explains your organization and talks directly about how funding your project will further the funder's interests.
- Include a clear problem statement and show how your project will be valuable to people in your community.
- Include a workable plan with objectives, methods of achieving the objectives, expected outcomes of the work, means for measuring outcomes, and how those outcomes will be evaluated.
- Include a realistic and detailed budget.
- Include a description of the project team that will inspire confidence.
- Include testimonials of others from whom your organization has received money.
- Because only a small portion of corporate giving goes to the environment, consider highlighting linkages of your project to civic causes, health and education. In cases where a partnership of funders might further the project, let potential funders know who else you are approaching with a proposal.
- Ask for in-kind support as well as monetary support.
- Double check for typographical and factual errors (including budget figures!).
- After you have submitted your proposal, remember to follow up, but be sure to respect the grant makers' wishes regarding inquiries. For example, some organizations insist that you wait to hear from them.
- If your application is denied, ask why. You can use this information to improve your next proposal.





Cultivate other ways of raising funds:

There are many other ways to raise funds (special events, direct mail, major donors, in-kind giving) that can not be detailed here. You might want to investigate any or all of these options as their suitability is largely dependent on the make up and skills of your fundraising team.

Resources:

- **Environment Canada - Millennium Eco Communities**

URL: <http://www.ec.gc.ca/eco>

Includes a list of potential funding sources for environmental projects

- **Fundsnet**

URL: <http://www.fundsnet.com>

A database of Canadian funders as well as a list of worldwide fundraising publications, software programs and organizations.

- **Heritage Canada**

URL: [http://www.pch.gc.ca/cp-pc/ComPartnE/pub\\_list.htm](http://www.pch.gc.ca/cp-pc/ComPartnE/pub_list.htm)

A number of resources on volunteerism, promotion and fundraising. The site includes free downloads of three books by Ken Wyman: *Fundraising Ideas that Work for Grassroots Groups*, a *Guide to Special Events Fundraising*, and *Face to Face: Getting Bigger Donations from Very Generous People*.

- **Canadian Centre for Philanthropy**

URL: <http://www.ccp.ca>

The CCP Information Centre has a number of items on resource development. CCP also sells a directory of Canadian foundations.

- **Management Assistance Program for Nonprofits**

URL: [http://www.mapnp.org/library/fndrsng/np\\_raise/np\\_raise.htm](http://www.mapnp.org/library/fndrsng/np_raise/np_raise.htm)

Information about funding sources and the advantages/disadvantages of each. The information is geared to smaller non-profits and includes references to some useful resources.

- **Grant Writing: The Guide to Proposal Planning and Writing**

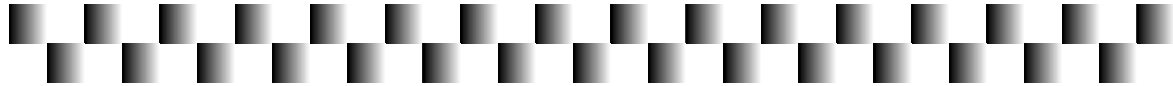
URL: <http://www.oryxpress.com/miner.htm>

Information about getting started, planning the proposal and writing the proposal.

- **Nonprofit Guides**

URL: <http://www.npguides.org/grant/index.html>

This site contains a number of non-profit management guides including one specifically on the grant writing process.



- **Grantseeker**

URL: <http://grantseeker.com>

Click on "Proposals" for a extensive tutorial on writing funding proposals.

- **Minnesota Council on Foundations**

URL: <http://www.mcf.org/mcf/grant/writing.htm>

Visit this site for an extensive document entitled "Writing a Successful Grant Proposal".

- **Foundation Center**

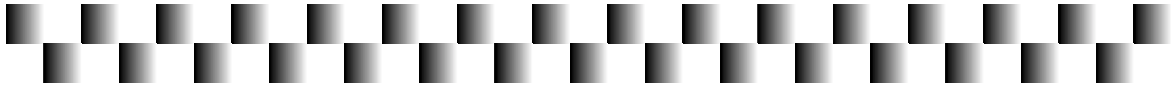
URL: <http://fdncenter.org>

The library has 31 FAQs, a short course on proposal writing, an orientation to grant-seeking and a prospect worksheet.

- **Proposal Writing - Internet Resources**

URL: <http://www.library.wisc.edu/libraries/Memorial/grants/proposal.htm>

List of grant-related Internet resources. The site also has an annotated list of print resources related to the topic of proposal writing; and: Proposal Development Tips (suggestions on characteristics of a good proposal, elements of a good research proposal, glossary of proposal terms). Some of the links and references at this site have a bias towards funding research.



## 6. OBSERVATIONS AND CONCLUSION

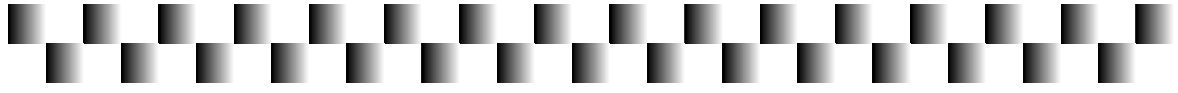
This study has identified 14 ethno-cultural communities who have expressed some level of interest in working with environmental groups. Although the list is not complete, and the sample-size is too small to make specific conclusions, we found the response promising and feel that it reflects these communities' growing support for environmentally focused actions.

Nonetheless, the prospect of 'making links' with ethno-cultural communities clearly rests on understanding these groups' limitations that may affect their ability to participate in environmental action. Identification of these barriers is critical to assist in:

- Formulating strategies to motivate their increased participation in environmental projects and activities;
- Creating appropriate forums to help enable these groups interact and participate effectively; and
- Developing pragmatic communication tools to assist networking, nurture the partnerships and strengthen the links.

Since the scope of this report is primarily limited to identifying Ontario's ethno-cultural groups' interest in participating in environmental actions, it does not attempt to examine the potential constraints associated with the process of making the connection. However, based on the conversation with 50 odd groups we offer a few broad-based observations:

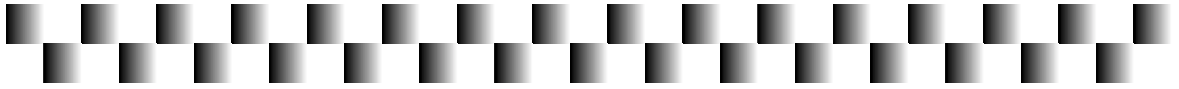
- The majority of ethno-cultural groups are small organizations, managed by a couple of staff or sometimes only by volunteers, and usually operate on modest budget. As a result, most of them lack resources – both financial and organizational - to divert their activity focus on to 'new' initiatives, including environmental. In fact many groups have cited "lack of resources" as their key limitation for getting involved in environmental initiatives.
- Groups with 'limited or no environmental experience' seem to lack knowledge about the sustainability issues. There is also a lack of awareness of the interrelationship between the environment, health and socio-economic well being.
- Members of many groups find it difficult to communicate in languages other than their native tongue.
- In cases where groups have shown 'latent' support to undertake environmental work, many have raised concerns about the "scale of action and commitment" involved on



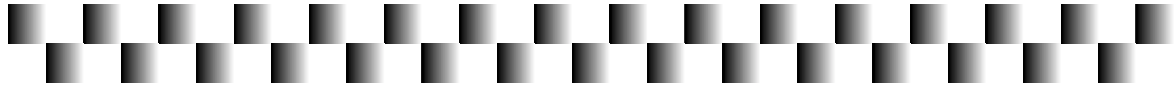
their part. Lack of 'apparent' clarity about the scale and commitment has restrained the groups from committing conspicuously.

Characteristically, ethno-cultural groups in Ontario represent heterogeneous communities exhibiting huge diversity in cultural, social and linguistic profiles. Although, at a generic level, multiculturalism and multilingual sensitivity are important, at an individual level, no two communities are alike and each one is 'unique'. Understanding this is fundamental to formulating appropriate strategies aimed to facilitate effective networking with these communities to build positive partnerships. Also, strategic communicating framework need to have a culturally 'sensitive' and socially 'appropriate' format suited to the varied social and cultural contexts of the communities.

Further, to establish a successful, long-lasting, interactive partnership it is vital that the partners have adequate understanding about one another's issues and concerns, including their limitations. To this end, it may be purposeful to create a 'common podium' where both the sectors – environmental and ethno-cultural groups -- can meet, share, interact, and communicate with each other and build a 'relationship'. The forum can act as a common platform to confer and draw on action plans to help address the environmental concerns and sustainability challenges in Ontario.



## **7. APPENDICES**



**2001 DIRECTORY: THE ENVIRONMENT AND ETHNO-CULTURAL ORGANIZATIONS  
IN ONTARIO**

*(A project of the Sustainability Network)*

Please complete the survey form to get listed in the **directory**.

Name of organization/association

Street Address

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web-address \_\_\_\_\_

Contact Person \_\_\_\_\_

Year founded \_\_\_\_\_

Number of staff in your organization \_\_\_\_\_

Number of volunteers \_\_\_\_\_

Number of members \_\_\_\_\_

1. Please provide us a brief description of your organization's/association's mission (please attach a separate sheet if necessary).

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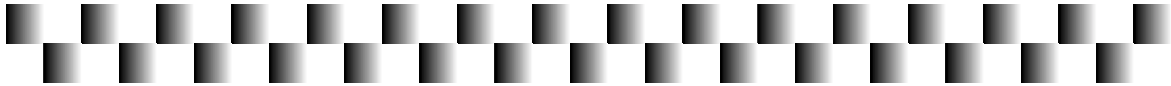
2. Please list the key issue (s) you focus on (please attach a separate sheet if necessary).

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3. Please let us know the primary geographic area served by your organization/ association (please check one).

- Local     Regional     Citywide     Province wide     National

4. Please check the ones that *best* describe the constituents you serve.

- Schools     Children (6-12 yrs)     Youth (13-21 yrs)     Seniors  
 Women     New-comers     Refugees     Others (please specify)

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5. What ethno-cultural group (s) form your major focus?

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6. Please specify if your organization is working on or has worked on any environmental issue (s) (such as tree planting, park clean up, environmental justice, environmental education and awareness, public policy debate on air/water quality, facility siting, and development).

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7. In case you have not yet been engaged in environmental issues, are you interested in getting involved?                       Yes                       No

If **yes**, please specify areas where you can provide assistance and/or support to the environmental groups/networks/communities in Ontario (*such as advocacy in air/water pollution, children/community health, environmental education and outreach, waste disposal, waste reuse and recycling, transportation, urban development on environmentally sensitive areas, wildlife, pesticides, parks and recreation, environmental justice etc.*)

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**Thank you very much for completing this questionnaire**

Please mail the form to The Sustainability Network, 1216 Yonge Street, Suite 200, Toronto, M4T 1W1 or fax it to 416. 922. 1028.