



Source: <http://www.magazine.utoronto.ca/cover-story/a-better-university-u-of-t-president-david-naylor/>

Dr. Shauna Brail

Senior Lecturer

BA (Toronto), MA (Planning) (UBC), PhD (Toronto)

Office: Innis College
2 Sussex Avenue
Toronto, ON M5S 1J5

Phone: 416.978.7463

Email: shauna.brail@utoronto.ca
[@shaunabrail](#)

[Biography](#)

[Teaching](#)

[Research](#)

[Recent Publications](#)

Biography

Shauna Brail (shauna.brail@utoronto.ca) is a Senior Lecturer in the Urban Studies Program at the University of Toronto. She holds a BA in Urban Studies / Geography, an MA in Urban Planning and a PhD in Geography. Dr. Brail enjoyed a career in management consulting and as a senior policy advisor to the Ontario provincial government following the completion of her PhD, and prior to joining the University of Toronto. She is cross-appointed to the [Department of Geography and Program in Planning](#) and is a Research Fellow at the [Munk School's Innovation Policy Lab](#). As part of her teaching, and through the incorporation of experiential learning initiatives in the Urban Studies Program, she has placed more than 500 UofT undergraduate students in internships and service learning placements at urban-focused organizations across the city over the past ten years.

Teaching - 2015-2016

[INI 235Y: Introduction to Urban Studies \(1st term\)](#)

[INI 437Y: Experiential Learning in Toronto and the GTA](#)

Research

Dr. Brail's research interests lie broadly in the area of economic geography with a focus on the social, cultural and economic changes associated with shifting industrial strengths of cities and with a particular focus on the cultural / creative economy. Her secondary research interests are in the field of pedagogy as it relates to experiential and service learning at the university level. She is a research team member of two SSHRC-funded programs: [Creating Digital Opportunity](#) and the [Neighbourhood Change Research Partnership](#).

Her current research is focused on:

- Transformation of cultural industries as a result of disruptive technological change and the creation of new digital opportunities
- Community leadership and engagement in mixed income community revitalization initiatives
- Impacts of service learning and experiential learning on student achievement

Recent Publications:

Leslie, D., Brydges, T. and Brail, S. Forthcoming, 2015. Qualifying aesthetic values in the experience economy: the role of independent fashion boutiques in curating slow fashion in *Spatial Dynamics in the Experience Economy*, edited by Lorentzen, A., Schroder, L, and K.T. Larsen. Routledge.

Levkoe, C., Brail, S. and Daniere, A. 2014. Engaged pedagogy and transformative learning in graduate education: a service learning case study. *Canadian Journal of Higher Education*, 44:3, 68-85.

Leslie, D., Hunt, M. and Brail, S. 2014. Attracting and retaining artistic talent in Toronto: Cosmopolitanism, cultural diversity and inclusion. In Grant, J. (ed.) *Seeking Talent for Creative Cities: The Social Dynamics of Innovation*. Toronto: University of Toronto Press, 59-76.

Leslie, D., Brail, S. and Hunt, M. 2014. Crafting an antidote to Fast Fashion: The Case of Toronto's Independent Fashion Design Sector. *Growth and Change*, 45:1, 222-239.

Brail, S. 2013. Experiencing the city: Urban studies students and service learning. *Journal of Geography in Higher Education*, 37:2, 241-256.

Allahwalla A., Bunce, S., Beagrie, L., Brail, S., Hawthorne, T., Levesque, S., von Mahs, J., and Spotton Visano, B. 2013. Building and sustaining community-university partnerships in marginalized urban areas. *Journal of Geography*, 112:2, 43-57.

Leslie, D. and Brail, S. 2011. The productive role of 'quality of place': a case study of fashion designers in Toronto. *Environment and Planning A*, Vol 43, pp. 2900-2917.