THINKING HOLISTICALLY ABOUT THEME THREE

– Part 2 (draft)

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Part 2 - Ottawa – Pre-Interview Observation

1. Carrying on from Neil’s slide 20 – the MCRI’s opportunity – 5 questions
   1. Joined-up urban governance – degrees and forms of collaboration
   2. How are new institutions structuring development strategies?
   3. Relationship *on the ground* between economic innovation and the other 3 pillars
   4. Is there an urban regime in formation?
   5. Form of multi-level interaction
2. Ottawa Immigration Initiative – very new initiative

- City
  - Recent initiative – employment focused
  - Adopted by Community and Protective Services Committee
  - Importance of community demonstration of support
  - Administrative leadership – and perhaps political leadership
2. Ottawa Immigration Initiative – very new initiative (…)

- United Way
  - Hire Immigrants Ottawa
  - Now in partnership with City
  - Creation of private sector team of champions
  - Funding from Ontario Citizenship and Immigration
  - Impact councils – making United Way more inclusive
  - Immigration Impact Council – community representation (Catholic Immigration Centre - CIC, Local Agencies Serving Immigrants – LASI, Metropolis, Heritage Canada, University – also City)
2. Ottawa Immigration Initiative – very new initiative (…)

- Community
  - Our Diverse City Roundtables – (Metropolis, CIC, University)
  - LASI (including employment-focused World Skills)
  - City for All Women Initiative (CAWI-IVTF) – civic engagement of women from community based organizations- largely from recent immigrant groups
  - Multi-level context – Federal -Ontario immigration agreement
  - Cities explicitly included
  - $$$$$
3. OCRI (Ottawa Centre for Research and Innovation) – established initiative (20 years)

- High tech sector, universities, senior government funding – with city support
- Community-based labour market initiative – TalentWorks -2001 (Cheryl Gorman: Investing in Learning Communities)
- Included as one dimension in City strategic plan Ottawa 20/20
- Growing education sector – Ottawa Reads, Edugala, breakfast programs
4. Other examples: Culture

- City of Ottawa and Creative City Network of Canada
  - joint workshop, planning conference
  - links between city and community
  - advisory committees

- Creative City Network
  - links to Heritage Canada and Infrastructure Canada – but funding support ending
  - research on cultural pillar and link to other dimensions
    - Example: Culture as a Key Dimension of Sustainability – Working Paper-2007
5. Indicators - across the 4 pillars

- Building public awareness of the relations between the pillars
- Community Foundation of Ottawa – Vital Signs
  - done for Ottawa in 2007 – influenced by Toronto example
  - now being developed across Canada – Community Foundations
6. Back to our 5 questions – the MCRI’s Opportunity

- Joined-up governance – degree and form of collaboration
- New institutions
- Relation between economic innovation and the other 3 pillars
- New urban regime?
- Multi-level interaction
7. Joined-up governance - degrees and forms of collaboration

- The immigration initiative has the greatest potential of linking economic and social
  - vertical – funding relationships (Q1)
  - horizontal – employers in region – public and private sectors – very recent
    - United Way – very slowly becoming more inclusive
    - City – last of the big cities to do immigration initiative
      - clear employment focus but across city so brings in others
      - community – LASI leadership – service agency focus
        - history of building support for polite pressure on city

- Includes 2 of 4 pillars – not culture and only slightly sustainability – only linked to sustainable economic development
8. OCRI – new institutions structuring development strategies (Q2)

- Talent Works moved City and high tech sector to consider community-based and community-involved labour market strategies and to integrate them into the City strategic plan and also into OCRI’s thinking.

- Does economic innovation really link to social cohesion – *on the ground* (Q3)
  - will there be buy-in from employers on immigration initiative?
  - why so little inclusion of culture?
9. Forms of multi-level interaction

- Financial support from federal, Ontario governments
  - OCRI – chairs, research support
  - Immigration - federal-Ontario agreement

- Multi-level research – Infrastructure grants hands-on

- An on-going research question – the forms of interaction
10. Is there an urban regime in formation?

- The November 2007 elections as clashing potential regimes
  - O’Brien – Stone’s classic business regime
  - Munter – the centre-city middle class plus a touch of Florida

- Spring 2007 – prioritizing exercise – a regime in development?