



Rotman Commerce  
**UNIVERSITY OF TORONTO**

**Course Outline**

**RSM230 H1S Financial Markets Winter 2019**

**Sections:** L0101, L0201, L0301, L0401, L0501, L0601

Mondays	L0101 (2-4pm) in WI1016 Maureen Stapleton		
Wednesdays	L0201 (2-4pm) in KP108 Maureen Stapleton	L0301 (4-6pm) in KP108 Maureen Stapleton	
Thursdays	L0401(1-3pm) in KP108 Dana Boyko	L0501(3-5pm) in KP108 Dana Boyko	L0601(11am-1pm) in RW117 David Goldreich

Instructor: Dana Boyko (L0401, L0501)  
 E-Mail: [Dana.Boyko@Rotman.Utoronto.Ca](mailto:Dana.Boyko@Rotman.Utoronto.Ca)  
 Office Hours: Tuesdays 2:30-4:00 pm in RT 434, or by appointment

Instructor: David Goldreich (L0601)  
 E-Mail: [David.Goldreich@Rotman.Utoronto.Ca](mailto:David.Goldreich@Rotman.Utoronto.Ca)  
 Office Hours: Tuesday noon-1:00 pm in RT 449, or by appointment

Instructor: Maureen Stapleton (L0101, L0201, L0301)  
 E-Mail: [Maureen.Stapleton@Rotman.Utoronto.Ca](mailto:Maureen.Stapleton@Rotman.Utoronto.Ca)  
 Office Hours: Mondays noon-1:00 pm in RT 469, or by appointment

**Head TAs: they are your first point of contact for course content or administrative matters.**

Co-Head TA Contact Info: Sarina (Leyun) Cui  
[sarina.cui@mail.utoronto.ca](mailto:sarina.cui@mail.utoronto.ca)

Co-Head TA Contact Info: Helen (Zidi) Hu  
[zidi.hu@mail.utoronto.ca](mailto:zidi.hu@mail.utoronto.ca)

**Please remember to include “RSM230” at the beginning of the email subject line.**

## Course Scope and Mission

This course is an introduction to financial securities and financial markets. We will discuss the nature of stock (equities), bonds, and other financial securities. We will discuss the structure and function of financial markets, financial institutions and market participants, as well as some tools for market analysis. While the main context is the Canadian market, we will also discuss markets in a global context. The objective of the course is to provide students with basic knowledge required to understand the nature of financial securities and markets, and be able to talk intelligently about current financial issues. The course will include some of the key material covered in the Canadian Securities Course (CSC), which is required of almost anyone working in the financial markets in Canada. Students might also be interested in exploring the requirements for the CFA designation, which are posted on the Rotman Commerce portal.

### Course Co-requisites: RSM100H1/RSM100Y1/MGT100H1

If you drop RSM100H1/RSM100Y1/MGT100H1 (the co-requisite) during the academic term, you must also drop this course. Contact Rotman Commerce Academic Program Services for academic advising if needed.

**Required Textbooks:** Laurence Booth, Sean Cleary and Ian Rakita, Introduction to Corporate Finance, 4th edition, John Wiley & Sons, 2016.

We also recommend that you read quality newspapers regularly, such as the Globe and Mail, the Financial Post, Wall Street Journal, or Financial Times. Weekly magazines such as the Economist are highly recommended.

**Course Website:** <http://q.utoronto.ca>

## EVALUATION AND GRADES

Grades are a measure of the performance of a student in individual courses. Each student shall be judged on the basis of how well he or she has command of the course materials.

<b><u>Work</u></b>	<b><u>Weight</u></b>	<b><u>Due Date</u></b>
Syllabus Quiz (Individual)	2%	Tues <b>Jan 22</b> at 4pm
Newspaper Article assignments (Individual)	10%	Fri <b>Jan 25</b> at 4pm, Fri <b>Mar 8</b> at 4pm
Video Quizzes (Individual)	4%	Fri <b>Feb 1</b> at 4pm, Fri <b>Mar 15</b> at 4pm
Quizzes – Finance Lab (Individual)	4%	Mon <b>Jan 28</b> at 4pm, Mon <b>Mar 11</b> at 4pm
Group Assignments	15%	Fri <b>Feb 8</b> at 4pm, Fri <b>Mar 22</b> at 4pm
<b>Mid-Term Exam</b>	<b>25%</b>	<b>Thursday, February 14<sup>th</sup> at 2pm (Weeks 1-5)</b>
<b>Final Exam</b>	<b>40%</b>	<b>During Arts &amp; Science Final Exam Period</b>

**Individual Newspaper Article Assignments:** You will be required to write two short essays and prepare presentation slides related to financial news items. The purpose is to develop your ability to analyze financial topics and to communicate your ideas clearly in written form. Details for the individual newspaper articles will be posted on the course website.

**Individual Video Quizzes:** There will be two short video quizzes related to the newspaper article assignment. The purpose is to develop your ability to speak about financial topics and communicate clearly. Details about the quizzes will be posted on the course website. There will be a practice quiz posted in the second week of class. You are encouraged to take it to practice answering this type of quiz and using the technology.

**Individual Finance Lab Quizzes:** There will be two quizzes related to material covered in the Rotman Finance and Trading Lab (Weeks 3 and 8). Due to space constraints, students must sign up to attend in the Finance Lab; the class held on Monday will be videotaped with the link posted on Quercus. Details will be posted on the course website.

**Group Assignments:** Group work is very important in business. There will be two group assignments. You will be assigned to a group by the Rotman Commerce Office. You are expected to work well with your group, and all members are expected to fully participate in each assignment. Details for the group assignments will be posted on the course website.

**Mid-term Examination:** The mid-term examination for all sections will be held on Thursday, February 14th at 2:00pm. Additional information will be posted on the course website. The mid-term examination will cover material from Classes 1 to 5. It may consist of multiple choice questions and short answer questions. If you have a conflict with this test, please email the Head TAs a copy of your ACORN timetable by Thursday January 24 so that you may attend the Conflict Mid-term Sitting. Subject line: "RSM230 Mid-term Conflict"

Aids Allowed (Mid-term Exam): You will be allowed a silent, non-programmable hand-held calculator. A formula sheet will be provided.

**Final Examination:** The final examination will be held during the formal examination period. The date and time of the final examination will be announced by the Faculty of Arts and Science. It may consist of multiple choice questions and short answer questions. It will focus on the material since the mid-term exam, so weeks 7 to 12.

Aids Allowed (Final Exam): You will be allowed a silent, non-programmable hand-held calculator. A formula sheet will be provided.

**Tutorials:** There will be optional tutorials to review the course content and help you study. Details will be provided on the course website.

## **COURSE FORMAT AND EXPECTATIONS**

### **Turnitin.com:**

Normally students will be required to submit their course essays to Turnitin.com for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the Turnitin.com reference database, where they will be

used solely for the purpose of detecting plagiarism. The terms that apply to the university's use of the Turnitin.com service are described on the Turnitin.com website.

### **For Written Assignments:**

Please note that clear, concise, and correct writing will be considered in the evaluation of your Individual Newspaper articles 1 and 2 as well as Group Assignments 1 and 2. That is, you may lose points for writing that impedes communication: poor organization, weak paragraph development, excessive wordiness, hard-to-follow sentence structure, spelling mistakes and grammatical errors. Students who require additional support and/or tutoring with respect to their writing skills are encouraged to visit the Academic Success Centre (<http://www.studentlife.utoronto.ca/asc>) or one of the College Writing Centres ([www.writing.utoronto.ca/writing-centres](http://www.writing.utoronto.ca/writing-centres)). These centres are teaching facilities – not editing services, where trained staff can assist students in developing their academic writing skills. There is no charge for the instruction and support.

### **For Group Work:**

**Assignments 1 and 2** require students to work in teams of 4-5 students. **Please see Quercus on Monday January 14, 2019 for your assigned group.**

Learning to work together in teams is an important aspect of your education and preparation for your future careers. That said, project-based teamwork is often new to students; to work well in teams, it helps to follow a set of core expectations to best succeed at your team projects.

1. Read the document entitled, “Working in Teams: Guidelines for Rotman Commerce Students” which is available on the RC portal under the Academic Services tab.
2. When working in a team, Rotman Commerce students are expected to:
  - Treat other members with courtesy and respect;
  - Honour the ground rules established by the team;
  - Contribute substantially and proportionally to the final project;
  - Ensure enough familiarity with the entire contents of the group project/assignment so as to be able to sign off on it as original work;
  - Meet the project timeline as established by the team.

#### 3. Resolving conflicts:

Conflicts are part of the team's process of learning how to work together. When handled well, it can generate creativity and bring-multiple perspectives to the solution.

Student teams are expected to work through their misunderstandings as soon as they arise (and prior to submission of the final project). When teams are unable to arrive at a solution that works for all members, the team must meet with the Rotman Commerce Team Coach\*\* as soon as possible. The Coach will listen to the team and help develop options for improving the team process. All members of the project team must commit to, and, utilize their action plans.

\*\*For an appointment with a Rotman Commerce Team Coach, please contact Nouman Ashraf at [nouman.ashraf@rotman.utoronto.ca](mailto:nouman.ashraf@rotman.utoronto.ca) Nouman is highly skilled at facilitating team dynamics and

collaboration. Note that the Team Coach's role is to provide guidance, support and advice on team matters – not to formally evaluate or assess teamwork for academic purposes.

## **Electronic Course Materials**

### ***Communicado***

The Mind-Brain Hive within the Rotman School of Management's Desautels Centre for Integrative Thinking has created a new platform – Communicado – that we will use in RSM230 for two individual video quizzes. Communicado allows students to submit recorded video answers to questions, receive detailed feedback, and download the videos they submitted to review.

Watch for an email from [rotmanapps@gmail.com](mailto:rotmanapps@gmail.com) regarding Communicado. When you receive this email, all that you need to do is to create a password. An individual account has already been created for you. Then go to <https://rotmancommerce.communicado.ca> and sign in. Please be sure to use the Chrome browser to access Communicado. Further instructions will be posted in Quercus.

**You must activate your account within 72 hours of receiving the activation email.**

For all assignments using Communicado, **you are encouraged not to leave it to the last minute.**

### ***FactSet***

The group assignments will use FactSet software available at the Rotman Finance and Trading Lab. You may register for a copy of the software for you to use during the course. Further information will be posted on the course website.

### ***Top Hat***

We will be using the Top Hat ([www.tophat.com](http://www.tophat.com)) classroom response system in class. You will be able to submit answers to in-class questions using Apple or Android smartphones and tablets, laptops, or through text message. This will allow you to get immediate feedback on your learning and help identify areas for you to study.

**Please sign up to Top Hat as soon as possible and before your first day of class.** If you do not already have a Top Hat subscription, subscriptions can be purchased from the bookstore or on the website ([www.tophat.com](http://www.tophat.com)):

Pricing:

- Top Hat Classroom 1 year subscription is \$34.20 at the U of T bookstore and is \$38.00 on [tophat.com](http://tophat.com)
- Top Hat Classroom Lifetime Subscription is \$67.50 at the U of T bookstore and is \$75.00 on [tophat.com](http://tophat.com)

Each section has a separate Course Join Code. You will receive an email with information specific to your section.

Should you require assistance with Top Hat at any time, due to the fact that they require specific user information to troubleshoot these issues, please contact their Support Team directly by way of email ([support@tophat.com](mailto:support@tophat.com)), the in app support button, or by calling 1-888-663-5491.

## WEEKLY SCHEDULE

Session/Date	Topic	Readings
1: Jan. 7, 9, 10	What are Financial Markets and Why do they Matter?	Lecture Notes BCR Chapter 1, 17.1 and posted readings
2: Jan. 14, 16, 17 <i>Jan 20 – Last day to ADD course</i>	The Money Market Group Assignment 1 posted January 20 Syllabus Quiz due January 22 at 4:00 pm	Lecture Notes BCR Chapter 18.1, 18.2, 18.3, p.211-2 and posted readings
3: Jan. 21, 23, 24	Rotman Finance Lab #1 and Video Lecture Newspaper Article Assignment 1 due January 25 at 4:00 pm	<b>SIGN-UP required</b>
4; Jan 28, 30, 31	Time Value of Money Finance Lab Quiz 1 due January 28 at 4:00 pm Video Quiz 1 due on February 1 at 4:00 pm	Lecture Notes BCR Chapter 5, 14.1, 13.2 (p.463-470) and posted readings
5: Feb. 4, 6, 7	The Bond Market Group Assignment 1 due February 8 at 4:00 pm	Lecture Notes BCR Chapter 6.1-6.5; 18.1, 18.4 to end; and posted readings
6: Thurs. Feb. 14	<b>Mid-term Exam: February 14<sup>th</sup>, 2:00-3:30pm (90-minute exam)</b>	
Feb. 18 -22	<b>FAMILY DAY AND STUDY BREAK - NO CLASSES</b>	
7: Feb. 25, 26, 28	Equities and the Stock Market Group Assignment 2 posted March 3	Lecture Notes BCR Chapters 17.2- 17.5 & 19.1-19.3 and posted readings
8: Mar. 4, 6, 7	Rotman Finance Lab and Video Lecture Newspaper Article Assignment 2 due March 8 at 4:00 pm	<b>SIGN-UP required</b>
9: Mar. 11, 13, 14 <i>Mar 17 – Drop Date</i>	Investment Funds and Indexes Finance Lab Quiz 2 due March 11 at 4:00 pm Video Quiz 2 due March 15 at 4:00 pm	Lecture Notes BCR Chapter 8.1, 8.2, 8.5 & posted readings
10: Mar. 18, 20, 21	Canadian Banking Group Assignment 2 due March 22 at 4:00 pm	Lecture Notes & posted readings
11: Mar. 25, 27, 28	The Bank of Canada	Lecture Notes & posted readings
12: Apr. 1, 3, 4	Portfolio Management	Lecture Notes & posted readings
<b>April 8<sup>th</sup> – April 29<sup>th</sup> FINAL EXAM PERIOD</b>		

## POLICY AND PROCEDURE

### **Missed Tests and Individual Assignments (including mid-term examinations)**

Students who miss a test or assignment for reasons entirely beyond their control (e.g. illness) may submit a request for special consideration. The Request for Special Consideration Form and supporting documentation must be submitted in a timely manner in order for the request to be reviewed.

In such cases, students must notify the Rotman Commerce Program Office **on the date** of the course deliverable such as a missed test, or assignment missed class (in the case of participation marks), or due date. They must then complete a [Request for Special Consideration Form](#) and submit it along with supporting documentation (e.g. [Verification of Student Illness or Injury form](#)) to the Rotman Commerce Office within **2 business days** of the originally scheduled course deliverable. Students who do not provide appropriate or sufficient supporting documentation will be given a grade of 0 (zero) for the missed course deliverable.

Documentation submitted in support of petitions for missing tests and assignments must be original; no faxed or scanned copies will be accepted.

**Note that the physician's report must establish that the patient was examined and diagnosed at the time of illness, not after the fact. Rotman Commerce will not accept a statement that merely confirms a later report of illness made by the student to a physician.**

If the student's petition to Rotman Commerce is accepted, the following policy will apply: Students who miss the first individual newspaper assignment, first finance lab quiz, or first video quiz will have marks for these assignments reallocated to the second corresponding assignment or quiz. Students who miss the second individual newspaper assignment, second finance lab quiz, or second video quiz will have the grade reallocated to their final exam.

**Missed Mid-Term Exams:** **There will be no make-up mid-term exam.** Students who miss the midterm exam for valid documented reasons will have the mid-term grade reallocated to their final exam. Students should make all effort to write the mid-term exam, otherwise **the final exam will carry a weight of 60%.**

### **Late Assignments**

Students who, for reasons beyond their control, are unable to submit an assignment by its deadline must obtain approval from the instructor for an extension. Supporting documentation will be required as per the policy on missed tests and assignments.

**Mid-Term re-grade requests:** You have 1 week after the mid-term is returned to bring any questions to the Lead TAs' attention. Any re-grade requests received after this time period may not be considered. Please re-submit the mid-term with a written explanation of your concerns to the Rotman Commerce office (please see instructions that follow).

A student who believes that an individual item of term work has been marked incorrectly (or that the grade has been miscalculated), may ask for a re-evaluation.

The first step is to **check the solution posted on Quercus.** Many questions can be answered through this step. If, after checking the solution, a student believes that part of the mid-term has

been marked incorrectly (or that the grade has been miscalculated), the student may ask for a re-evaluation. Such re-evaluation may involve the entire piece of work and can result in a raised mark, a lowered mark, or no change at all.

The student must re-submit the mid-term exam with a written explanation of their concerns. This should include specific references indicating how they believe the question was not graded properly.

The written explanation and the original mid-term exam should be submitted in to the Rotman Commerce office in an envelope addressed to “RSM230H1 Re-grade”. Your submission **MUST** be in an envelope, or it will not be accepted.

**Please make a photocopy of the package for your files before submitting the envelope.**

**Assignment re-grade requests:** You have 1 week after an assignment is returns to bring any questions to the Lead TAs’ attention. Any re-grade requests received after this time period may not be considered. All such requests should be specific and in writing.

### **Late Assignments: Group Work**

No accommodation will be made for late group assignments except in very rare circumstances. In such a case, all students in the group must petition the Rotman Commerce office as per the policies listed above. Problems in group work should be worked out according to the procedures on page 4.

### **Accessibility Needs**

The University of Toronto is committed to accessibility. If you require accommodations for a disability, or have any accessibility concerns about the course, the classroom or course materials, please contact Accessibility Services as soon as possible: [accessibility.services@utoronto.ca](mailto:accessibility.services@utoronto.ca) or <http://www.studentlife.utoronto.ca/as>.

### **Academic Integrity**

Academic Integrity is a fundamental value essential to the pursuit of learning and scholarships at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the UofT degree that you earn will continue to be valued and respected as a true signifier of a student's individual work and academic achievement. As a result, the University treats cases of academic misconduct very seriously.

*The University of Toronto's Code of Behaviour on Academic Matters*

<http://www.governingcouncil.utoronto.ca/policies/behaveac.htm> outlines the behaviours that constitute academic misconduct, the process for addressing academic offences, and the penalties that may be imposed. You are expected to be familiar with the contents of this document. Potential offences include, but are not limited to:

In papers and assignments:

- Using someone else's ideas or words without appropriate acknowledgement.
- Submitting your own work in more than one course without the permission of the instructor.

- Making up sources or facts.
- Obtaining or providing unauthorized assistance on any assignment (this includes collaborating with others on assignments that are supposed to be completed individually).

On test and exams:

- Using or possessing any unauthorized aid, including a cell phone.
- Looking at someone else's answers
- Misrepresenting your identity.
- Submitting an altered test for re-grading.

Misrepresentation:

- Falsifying institutional documents or grades.
- Falsifying or altering any documentation required by the University, including (but not limited to), medical notes.

All suspected cases of academic dishonesty will be investigated by the following procedures outlined in the *Code of Behaviour on Academic Matters*. If you have any question about what is or is not permitted in the course, please do not hesitate to contact the course instructor. If you have any questions about appropriate research and citation methods, you are expected to seek out additional information from the instructor or other UofT resources such as College Writing Centres or the Academic Success Centre.

### **Email**

At times, the course instructor may decide to communicate important course information by email. As such, all UofT students are required to have a valid UTmail+ email address. You are responsible for ensuring that your UTmail+ email address is set up AND properly entered on the ACORN system. For more information please visit <http://help.ic.utoronto.ca/category/3/utmail.html>

Forwarding your utoronto.ca email to a Hotmail, Gmail, Yahoo or other type of email account is not advisable. In some cases, messages from utoronto.ca addresses sent to Hotmail, Gmail or Yahoo accounts are filtered as junk mail, which means that important messages from your course instructor may end up in your spam or junk mail folder.

### **Quercus and the Course Page**

The online course page for this course is accessed through Quercus. To access the course page, go to the UofT Portal login at <https://q.utoronto.ca/> and log in using your UTORid and password. Once you have logged in, look for the My Courses module where you'll find the link to all your course websites. If you don't see the course listed here but you are properly registered for the course in ACORN, wait 48 hours. If the course does not appear, go to the Information Commons Help Desk in Robarts Library, 1st floor, for help, or explore additional Quercus Information for Students at <http://qstudents.utoronto.ca/>

### **Recording Lectures**

Lectures and course materials prepared by the instructor are considered by the University to be an instructor's intellectual property covered by the Canadian Copyright Act. Students wishing to record a lecture or other course material in any way are required to ask the instructor's explicit permission, and may not do so unless permission is granted (note: students who have been

previously granted permission to record lectures as an accommodation for a disability are, of course, excepted). This includes tape recording, filming, photographing PowerPoint slides, Quercus materials, etc.

If permission is granted by the instructor (or via Accessibility Services), it is intended for the individual student's own study purposes and does not include permission to "publish" them in anyway. It is absolutely forbidden for a student to publish an instructor's notes to a website or sell them in any other form without formal permission.