



Rotman Commerce UNIVERSITY OF TORONTO

Course Outline

RSM 330 H1F

Investments

Fall 2015

Course Meets: L0101, Thursdays 10am - noon in WO25
L0201, Thursdays 1 - 3pm in WO30

Instructor: Maureen Stapleton. RT 469 (105 St. George Street – North Building)
E-Mail: Maureen.Stapleton@rotman.utoronto.ca
Please include RSM 330 in the subject line of your email.
Webpage: <http://portal.utoronto.ca>
Office Hours: Tuesdays 4:30 – 5:30pm and some Thursdays 3:30 – 4:30 pm (Thursday schedule will be posted) in Rotman 469; Other times by appointment

Course Scope and Mission

This course provides an overview of security analysis and portfolio management. It covers the theories and analytical tools used for valuing stocks and bonds, and for making investment decisions. It provides important insights for students who plan to work in finance in almost any capacity and also for those who wish to manage their own investments. The course explores a broad range of topics including asset allocation and the tradeoff between risk and return, fundamental and technical analysis, market efficiency and anomalies. Students learn to formulate investment policies, implement investment strategies and evaluate portfolio performance. They apply their knowledge by managing a virtual portfolio, using the Rotman Portfolio Manager (RPM) and other resources available at the Rotman Financial Research and Trading Lab.

Course Prerequisites

RSM230H. It is recommended but not required that students have taken RSM332.

Co-requisites

ECO220Y/ECO227Y/(STA220H, STA255H)/(STA257H, STA261H). *This course requires you to understand basic statistics, including standard deviation, correlation and simple regression, as covered in ECO 220.*

If you drop any of the co-requisite courses during the academic term, you must also drop this course. Contact Rotman Commerce Academic Program Services for academic advising if needed.

Course Exclusions: ACT349H1

Required Readings

Textbook: Z. Bodie, A. Kane, A. Marcus, S. Perrakis, and P. Ryan, *Investments*, McGraw-Hill Ryerson, 8th Canadian Edition, 2015.

Other required readings: A selection of brief required readings from current industry sources will be posted throughout the semester on Blackboard. <http://portal.utoronto.ca>

All students are required to read the business section of the Globe and Mail or the National Post on a daily basis and be prepared to discuss recent financial news.

Cases can be downloaded from the Harvard Website. The cost is \$3.95US per case, payable online. <https://cb.hbsp.harvard.edu/cbmp/access/39280072>

Class Notes: The slides that we use for our discussions in class will be posted on Blackboard.

Supplementary Text

Booth and Cleary, *Introduction to Corporate Finance*, (3rd ed) John Wiley & Sons, 2013.
(This is the textbook for RSM 332)

Evaluation and Grades

Grades are a measure of the performance of a student in individual courses. Each student shall be judged on the basis of how well he or she has command of the course materials. Exams will test comprehension and not merely students' memorization skills. We will have two group homework assignments, a group project, a midterm exam, and a final exam. The course grade will be computed as follows:

Homework:	15%
Group Project:	10%
Midterm Exam:	25%
Final Exam:	50%

The midterm exam is a 90 minute required test that will take place on October 29 from 10 to 11:30am in UCC266 & UCC273. There will be **no make-up midterm exam under any circumstances.**

Before the November 8 drop date, marks for the midterm exam and one homework assignment will be posted.

The final exam will be *comprehensive*, covering all materials discussed in class.

Homework Assignments

There will be two group homework assignments which require you to apply techniques discussed in class to actual data (using Excel, the Rotman Finance Lab and various online sources of financial information). You will have two weeks to complete each assignment.

You are expected to work on your project and assignments in groups of five students. **No individual projects or assignments will be accepted.** You are responsible for forming or joining a group before September 25 and for signing up your group members on Blackboard. You may form a group with students in any section of the course.

Only one copy of the write-up should be submitted for each group. Every member of the group will receive the same mark on the assignment. Please use the Rotman Commerce cover sheet.

Please do not submit unedited computer outputs. Instead, present carefully-edited results. Clarity, conciseness and good organization in presenting your analysis and conclusions will be rewarded. All assignments must be typed and securely stapled.

Project

There will be a group project. The minimum number of students in a group is four and the maximum number is five. Groups may be formed among students in any section of the course.

The objective of this project is for students to obtain hands-on experience in applying concepts learned in this course to the management of a portfolio. Students will use the resources of the Rotman Financial Research and Trading Lab, as well as other sources of information, to research and implement investment strategies, and report on their results. Further information about the project will be provided in class and posted on the portal.

COURSE FORMAT AND EXPECTATIONS

Written Work:

Please note that clear, concise, and correct writing will be considered in the evaluation of your homework assignments and your project report. That is, you may lose points for writing that impedes communication: poor organization, weak paragraph development, excessive wordiness, hard-to-follow sentence structure, spelling mistakes and grammatical errors. Students who require additional support and/or tutoring with respect to their writing skills are encouraged to visit the Academic Success Centre (www.asc.utoronto.ca) or one of the College Writing Centres (www.writing.utoronto.ca/writing-centres). These centres are teaching facilities – not editing services, where trained staff can assist students in developing their academic writing skills. There is no charge for the instruction and support.

Group Work:

Homework assignments and the Project require you to work in teams of 4 to 5 students. Learning to work together in teams is an important aspect of your education and preparation for your future careers. That said, project-based teamwork is often new to students; to work well in teams, it helps to follow a set of core expectations to best succeed at your team projects.

1. Read the document entitled, “Working in Teams: Guidelines for Rotman Commerce Students” which is available on the RC portal under the Academic Services tab.

2. When working in a team, Rotman Commerce students are expected to:

- Treat other members with courtesy and respect;
- Honour the ground rules established by the team;
- Contribute substantially and proportionally to the final project;
- Ensure enough familiarity with the entire contents of the group project/assignment so as to be able to sign off on it as original work;
- Meet the project timeline as established by the team.

3. Resolving conflicts:

Conflicts are part of the team’s process of learning how to work together. When handled well, it can generate creativity and bring-multiple perspectives to the solution.

Student teams are expected to work through their misunderstandings as soon as they arise (and prior to submission of the final project). When teams are unable to arrive at a solution that works for all members, the team must meet with the Rotman Commerce Team Coach** as soon as possible. The Coach will listen to the team and help develop options for improving the team process. All members of the project team must commit to, and, utilize their action plans.

** For an appointment with a Rotman Commerce Team Coach, please contact Elaine Zapotoczny at elaine@nikoletaandassociates.com. Elaine is highly skilled at facilitating team dynamics and collaboration. Note that the Team Coach’s role is to provide guidance, support and advice on team matters – not to formally evaluate or assess teamwork for academic purposes.

Class Schedule and Readings:

Session	Topic	Readings
#1 Sept 17	Overview of the course; Asset classes, ETFs & markets <i>Form groups of 5 students for your project</i>	Class Note 1 Bodie Textbook: Ch. 1.3-1.6; Ch. 2.1-2.4 & 3.2-3.5 (Review) Ch. 23.1-23.2 & 23.4-23.7 (omit pg 926-933) Instructions – Portfolio Management Project RPM Quick Start Guide for Students RPM Advanced Guide for Students
#2 Sept 24	What drives equity performance? Investment Strategies & Styles; <i>RPM demonstration & Capital IQ</i> <i>Open your RPM accounts</i>	Class Note 2 Bodie: Chapter 15.5-15.7 Readings: Morningstar StyleBox; Screening Stocks; Resources: iShares Product List; About Sector SPDRS
#3 Oct 1	Equity Premiums & Reaction to News Technical Analysis & Trading <i>RPM practice period ends September 30</i> <i>1 page Fund Proposal due</i> Assignment 1 posted	Class Note 3 Bodie: Chapters 4.1-4.8; 5.1-5.6; 10.2-10.5 Readings: Some Basics about Returns; (Wang); “What has worked on Bay Street?”
#4 Oct 8	Asset Allocation & Optimal Portfolios	Class Note 4 Bodie: Chapter 6.1– 6.5; 10.1; 24.1-24.2 & 24.4 (omit pg 979-980) Readings: Exchange Rate Risk (Wang)
#5 Oct 15	Asset Allocation & Investment Policies <i>Assignment 1 is due</i>	Class Note 5 Bodie: Chapter 22.1-22.2; 22.42 & Appendix 23B <i>Case Discussion: Partners Healthcare</i>

#6 Oct 22	CAPM & Multi-factor Models	Class Note 6 Bodie: Chapters 7.1-7.2; 8.1-8.4; 11.1, 11.4-11.5 Readings: 'Multifactor Models" Optional: "MPT & CAPM"- both by Prof Wang
#7 Oct 29	Mid Term Exam <i>10 to 11:30am in UCC266 & UCC273</i> No regular class or tutorials this week	Closed Book Exam No aids allowed (A formula sheet will be provided by the instructor)
#8 Nov 5	Fundamental Analysis of Equities <i>Assignment 2 Posted</i>	Class Note 7 Bodie: Chapter 16; 17.2-17.4 Readings: Practical Tools for Analyzing Value Stocks; How to write a great research report; Quality Control.
#9 Nov 12	Market Efficiency & Anomalies; "Factor Investing" & "Smart Beta"	Class Note 8 Bodie Chapter 9.1-9.5; Additional Readings: To be posted
#10 Nov 19	Performance Measurement & GIPS; <i>Assignment 2 is Due</i>	Class Note 8 Bodie Chapter 21.1 - 21.7 <i>Case Discussion: Dimensional Fund Advisors</i>
#11 Nov 26	Bonds	Class Note 10 Bodie Chapters 12.2-12.5;13.1-13.5
#12 Dec 3	Bond Portfolio Management <i>Cease Trading RPM on Friday, Nov. 27</i> Group Project due December 4 at 4 pm in the Rotman Commerce Office	Class Note 11 Bodie Chapter 14.1 – 14.4 Readings: CIBC White Paper; One of the Most Profitable Strategies in Bond Investing"
FINAL EXAM	Date, time & location to be announced	The final exam is cumulative and will cover all course material

POLICY AND PROCEDURE

Missed Tests and Assignments (including midterm examinations)

Students who miss a test or assignment for reasons entirely beyond their control (e.g. illness) may submit a request for special consideration. Provided that notification and documentation are provided in a timely manner, and that the request is subsequently approved, no academic penalty will be applied.

In such cases, students must notify Rotman Commerce on the date of the missed test (or due date in the case of course work) and submit supporting documentation (e.g. [Verification of Student Illness or Injury form](#)) to the Rotman Commerce Program Office within **48 hours** of the originally scheduled test or due date. Students who do not provide Rotman Commerce or the instructor with appropriate or sufficient supporting documentation will be given a grade of 0 (zero) for the missed test or course deliverable.

Note that the physician's report must establish that the patient was examined and diagnosed at the time of illness, not after the fact. The Faculty will not accept a statement that merely confirms a later report of illness made by the student to a physician.

Missed Mid Term Exams: There will be no make-up midterm exam. Students who miss the midterm exam for valid documented reasons will have grades reallocated to their final exam.

Late Submission of Assignments and News Article Summaries - Late submissions will not be accepted unless there are valid medical reasons supported by a doctors' note. Students must email their instructor on the due date and provide supporting documentation to the Rotman Commerce Office within 48 hours.

Accessibility Needs

The University of Toronto is committed to accessibility. If you require accommodations for a disability, or have any accessibility concerns about the course, the classroom or course materials, please contact Accessibility Services as soon as possible:

accessibility.services@utoronto.ca or <http://www.accessibility.utoronto.ca/>.

Academic Integrity

Academic Integrity is a fundamental value essential to the pursuit of learning and scholarships at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the UofT degree that you earn will continue to be valued and respected as a true signifier of a student's individual work and academic achievement. As a result, the University treats cases of academic misconduct very seriously.

The University of Toronto's Code of Behaviour on Academic Matters

<http://www.governingcouncil.utoronto.ca/policies/behaveac.htm> outlines the behaviours that constitute academic misconduct, the process for addressing academic offences, and the penalties that may be imposed. You are expected to be familiar with the contents of this document. Potential offences include, but are not limited to:

In papers and assignments:

- Using someone else's ideas or words without appropriate acknowledgement.
- Submitting your own work in more than one course without the permission of the instructor.
- Making up sources or facts.
- Obtaining or providing unauthorized assistance on any assignment (this includes collaborating with others on assignments that are supposed to be completed individually).

On test and exams:

- Using or possessing any unauthorized aid, including a cell phone.

- Looking at someone else's answers
- Misrepresenting your identity.
- Submitting an altered test for re-grading.

Misrepresentation:

- Falsifying institutional documents or grades.
- Falsifying or altering any documentation required by the University, including (but not limited to), medical notes.

All suspected cases of academic dishonesty will be investigated by the following procedures outlined in the *Code of Behaviour on Academic Matters*. If you have any question about what is or is not permitted in the course, please do not hesitate to contact the course instructor. If you have any questions about appropriate research and citation methods, you are expected to seek out additional information from the instructor or other UofT resources such as College Writing Centres or the Academic Success Centre.

Email

At times, the course instructor may decide to communicate important course information by email. As such, all UofT students are required to have a valid UTmail+ email address. You are responsible for ensuring that your UTmail+ email address is set up AND properly entered on the ROSI system. For more information please visit <http://help.ic.utoronto.ca/category/3/utmail.html>

Forwarding your utoronto.ca email to a Hotmail, Gmail, Yahoo or other type of email account is not advisable. In some cases, messages from utoronto.ca addresses sent to Hotmail, Gmail or Yahoo accounts are filtered as junk mail, which means that important messages from your course instructor may end up in your spam or junk mail folder.

Blackboard and the Course Page

The online course page for this course is accessed through Blackboard. To access the course page, go to the UofT Portal login at <https://portal.utoronto.ca/> and log in using your UTORid and password. Once you have logged in, look for the My Courses module where you'll find the link to all your course websites. If you don't see the course listed here but you are properly registered for the course in ROSI, wait 48 hours. If the course does not appear, go to the Information Commons Help Desk in Robarts Library, 1st floor, for help, or explore the Portal Information and Help at <http://www.portalinfo.utoronto.ca/content/information-students> and review the Frequently Asked Questions.

Recording Lectures

Lectures and course materials prepared by the instructor are considered by the University to be an instructor's intellectual property covered by the Canadian Copyright Act. Students wishing to record a lecture or other course material in any way are required to ask the instructor's explicit permission, and may not do so unless permission is granted (note: students who have been previously granted permission to record lectures as an accommodation for a disability are, of course, excepted). This includes tape recording, filming, photographing PowerPoint slides, Blackboard materials, etc.

If permission is granted by the instructor (or via Accessibility Services), it is intended for the individual student's own study purposes and does not include permission to "publish" them in anyway. It is absolutely forbidden for a student to publish an instructor's notes to a website or sell them in any other form without formal permission.