

# **Course Outline**

# RSM 341H1S (Formerly RSM 313H1)

Foundations of Integrative Thinking Winter 2016 Course Meets: Friday / 1pm-3pm / WO 20

| Instructor:         | Byung Soo Lee. RT 8018                                     |
|---------------------|--|
| E-Mail:             | byungsoolee@rotman.utoronto.ca (preferred mode of contact) |
| Webpage:            | http://portal.utoronto.ca                                  |
| Phone:              | 416-978-5261   |
| Office Hours:       | Day and Time TBA, RT 8018                                  |
| Teaching Assistant: | Owen Ma (owen.ma@mail.utoronto.ca)                         |
| -                   | and Eric Jo (eric.jo@mail.utoronto.ca)                     |

# **Course Scope and Mission**

Managers must make decisions in complex situations. They must regularly choose courses of action in the face of many uncertainties. A major goal of this course is to develop the ability to organize the available information to formulate tractable models of the decision problems that the managers face. Toward that end, we will explore the basic frameworks that form the foundations of several dominant modeling paradigms. Another goal is to learn to apply disciplined analysis to produce decisions that are logically sound and appropriately account for dynamic aspects of the models. In particular, we will emphasize the dynamics of interpersonal interactions in our analysis.

## **Course Prerequisites**

ECO204Y1/ECO206Y1, ECO220Y1/ECO227Y1/(STA220,STA255H1)/(STA257H1, STA261H1), Completion of 10.0 FCEs

# **Required Readings**

- Foundations of Statistics, Leonard J. Savage, Dover
  - This book is very affordable (\$15 to \$30) and can be found on any number of online bookstores.
- A significant part of the course will be based on lectures and posted readings.
- Students may be required to bring a copy of the newspaper on certain class dates.

# **Evaluation and Grades**

Grades are a measure of the performance of a student in individual courses. Each student shall be judged on the basis of how well he or she has command of the course materials.

| <u>Work</u>   |     | Due Date     |
|---------------|-----|--------------|
| Homework      | 30% | See schedule |
| Quiz          | 30% | See schedule |
| Group Project | 40% | Apr 8        |

# **COURSE FORMAT AND EXPECTATIONS**

## For Written Assignments:

Please note that <u>clear</u>, <u>concise</u>, <u>and correct writing</u> will be considered in the evaluation of the Group Project. That is, you may lose points for writing that impedes communication: poor organization, weak paragraph development, excessive wordiness, hard-to-follow sentence structure, spelling mistakes and grammatical errors. Students who require additional support and/or tutoring with respect to their writing skills are encouraged to visit the Academic Success Centre (<u>www.asc.utoronto.ca</u>) or one of the College Writing Centres (<u>www.writing.utoronto.ca/writing-centres</u>). These centres are teaching facilities – not editing services, where trained staff can assist students in developing their academic writing skills. There is no charge for the instruction and support.

## For Group Work:

The Group Project requires students to work in teams of 3-4.

Learning to work together in teams is an important aspect of your education and preparation for your future careers. That said, project-based teamwork is often new to students; to work well in teams, it helps to follow a set of core expectations to best succeed at your team projects.

1. Read the document entitled, "Working in Teams: Guidelines for Rotman Commerce Students" which is available on the RC portal under the Academic Services tab.

2. When working in a team, Rotman Commerce students are expected to:

- Treat other members with courtesy and respect;
- Honour the ground rules established by the team;
- Contribute substantially and proportionally to the final project;
- Ensure enough familiarity with the entire contents of the group project/assignment so as to be able to sign off on it as original work;
- Meet the project timeline as established by the team.

## 3. Resolving conflicts:

Conflicts are part of the team's process of learning how to work together. When handled well, it can generate creativity and bring-multiple perspectives to the solution.

Student teams are expected to work through their misunderstandings <u>as soon as they arise</u> (and prior to submission of the final project). When teams are unable to arrive at a solution that works for all members, the team must meet with the Rotman Commerce Team Coach\*\* as soon as possible. The Coach will listen to the team and help develop options for improving the team process. All members of the project team must commit to, and, utilize their action plans.

\*\* For an appointment with a Rotman Commerce Team Coach, please contact Elaine Zapotoczny at <u>elaine@nikoletaandassociates.com</u>. Elaine is highly skilled at facilitating team dynamics and collaboration. Note that the Team Coach's role is to provide guidance, support and advice on team matters – not to formally evaluate or assess teamwork for academic purposes.

# Weekly Schedule

| Session | Date   | Торіс   | Notes               |
|---------|--------|---|---------------------|
| 1       | Jan 15 |   |                     |
|         |        | Introduction to basic formal logic              |                     |
| 2       | Jan 22 |   |                     |
|         |        | Basic probability theory and Bayesian inference |                     |
| 3       | Jan 29 |   |                     |
|         |        | Modeling individual decisions                   | Homework 1 / Quiz 1 |
| 4       | Feb 5  |   |                     |
|         |        | Modeling individual decisions (cont.)           |                     |
| 5       | Feb 12 |   |                     |
|         |        | Interactive decision problems                   |                     |
| 6       | Feb 26 |   |                     |
|         |        | Interactive decision problems (cont.)           | Homework 2 / Quiz 2 |
| 7       | Mar 4  |   |                     |
|         |        | Bounded rationality                             |                     |
| 8       | Mar 11 |   |                     |
|         |        | Beliefs about beliefs                           |                     |
| 9       | Mar 18 |   |                     |
|         |        | Beliefs and coordination                        | Homework 3 / Quiz 3 |
| 10      | Apr 1  |   |                     |
|         |        | Equilibrium behavior                            |                     |
| 11      | Apr 8  |   |                     |
|         |        | Presentations                                   | Group Project Due   |

## POLICY AND PROCEDURE

#### Missed Tests and Assignments (including midterm examinations)

Students who miss a test or assignment for reasons entirely beyond their control (e.g. illness) may submit a request for special consideration. Provided that notification and documentation are provided in a timely manner, and that the request is subsequently approved, no academic penalty will be applied.

In such cases, students must notify Rotman Commerce <u>on the date</u> of the missed test (or due date in the case of course work) and submit supporting documentation (e.g. <u>Verification of</u> <u>Student Illness or Injury form</u>) to the Rotman Commerce Program Office within **48 hours** of the originally scheduled test or due date. Students who do not provide Rotman Commerce or the instructor with appropriate or sufficient supporting documentation will be given a grade of 0 (zero) for the missed test or course deliverable.

# Note that the physician's report must establish that the patient was examined and diagnosed at the time of illness, not after the fact. Rotman Commerce will not accept a statement that merely confirms a report of illness made by the student and documented by the physician.

If the student is excused from a quiz, then the scores of her remaining quizzes will be reweighted. In other words, she will receive an average of her other quiz scores for the excused quiz.

#### Late Assignments

All assignments are due at the announced dates and times, which will be available on the course portal. Late submissions will be given a grade of 0 (zero) if they are not received on the specified date, at the specified time.

Students who, for reasons beyond their control, are unable to submit an assignment by its deadline must obtain approval from the instructor for an extension. Supporting documentation will be required as per the policy on missed tests and assignments.

#### **Accessibility Needs**

The University of Toronto is committed to accessibility. If you require accommodations for a disability, or have any accessibility concerns about the course, the classroom or course materials, please contact Accessibility Services as soon as possible: accessibility.services@utoronto.ca or http://www.accessibility.utoronto.ca/.

#### Academic Integrity

Academic Integrity is a fundamental value essential to the pursuit of learning and scholarships at the University of Toronto. Participating honestly, respectively, responsibly, and fairly in this academic community ensures that the UofT degree that you earn will continue to be valued and respected as a true signifier of a student's individual work and academic achievement. As a result, the University treats cases of academic misconduct very seriously.

#### The University of Toronto's Code of Behaviour on Academic Matters

<u>http://www.governingcouncil.utoronto.ca/policies/behaveac.htm</u> outlines the behaviours that constitute academic misconduct, the process for addressing academic offences, and the penalties that may be imposed. You are expected to be familiar with the contents of this document. Potential offences include, but are not limited to:

In papers and assignments:

- Using someone else's ideas or words without appropriate acknowledgement.
- Submitting your own work in more than one course without the permission of the instructor.
- Making up sources or facts.
- Obtaining or providing unauthorized assistance on any assignment (this includes collaborating with others on assignments that are supposed to be completed individually).

On test and exams:

- Using or possessing any unauthorized aid, including a cell phone.
- Looking at someone else's answers
- Misrepresenting your identity.
- Submitting an altered test for re-grading.

Misrepresentation:

- Falsifying institutional documents or grades.
- Falsifying or altering any documentation required by the University, including (but not limited to), medical notes.

All suspected cases of academic dishonesty will be investigated by the following procedures outlined in the *Code of Behaviour on Academic Matters*. If you have any question about what is or is not permitted in the course, please do not hesitate to contact the course instructor. If you have any questions about appropriate research and citation methods, you are expected to seek out additional information from the instructor or other UofT resources such as College Writing Centres or the Academic Success Centre.

#### Email

At times, the course instructor may decide to communicate important course information by email. As such, all UofT students are required to have a valid UTmail+ email address. You are responsible for ensuring that your UTmail+ email address is set up AND properly entered on the ROSI system. For more information please visit <a href="http://help.ic.utoronto.ca/category/3/utmail.html">http://help.ic.utoronto.ca/category/3/utmail.html</a>

<u>Forwarding</u> your utoronto.ca email to a Hotmail, Gmail, Yahoo or other type of email account is <u>not advisable</u>. In some cases, messages from utoronto.ca addresses sent to Hotmail, Gmail or Yahoo accounts are filtered as junk mail, which means that important messages from your course instructor may end up in your spam or junk mail folder.

#### Blackboard and the Course Page

The online course page for this course is accessed through Blackboard. To access the course page, go to the UofT Portal login at <a href="https://portal.utoronto.ca/">https://portal.utoronto.ca/</a> and log in using your UTORid and password. Once you have logged in, look for the My Courses module where you'll find the link to all your course websites. If you don't see the course listed here but you are properly registered for the course in ROSI, wait 48 hours. If the course does not appear, go to the Information Commons Help Desk in Robarts Library, 1st floor, for help, or explore the Portal Information and Help at <a href="http://www.portalinfo.utoronto.ca/content/information-students">http://www.portalinfo.utoronto.ca/content/information-students</a> and review the Frequently Asked Questions.

#### **Recording Lectures**

Lectures and course materials prepared by the instructor are considered by the University to be an instructor's intellectual property covered by the Canadian Copyright Act. Students wishing to record a lecture or other course material in any way are required to ask the instructor's explicit permission, and may not do so unless permission is granted (note: students who have been previously granted permission to record lectures as an accommodation for a disability are, of course, excepted). This includes tape recording, filming, photographing PowerPoint slides, Blackboard materials, etc.

If permission is granted by the instructor (or via Accessibility Services), it is intended for the individual student's own study purposes and does not include permission to "publish" them in anyway. It is absolutely forbidden for a student to publish an instructor's notes to a website or sell them in any other form without formal permission.