

Let's finish in 2000!

To do this, we must recruit at least 80 women per month from now on. Sounds impossible? We did it in July, September and October of 1998 and again in January of this year. Please renew your commitment to the trial. Think about putting up

new posters, perhaps a refresher for your staff, approach all potential candidates, and consider all possible



ways of making TBT patients feel that they are special and important (which they are)! If we all work together, we will make it happen.

UK Collaborators' Meeting

A very successful Collaborators' meeting was held in Birmingham UK on November 3, 1999. The following individuals (centres) participated in the meeting, which was hosted by the Birmingham Women's Health Care Centre: Clare Carter (Peterborough Maternity), Ross Welch and Lesley Rankin (Arrowe Park), Pat Rusden (Treliske), Bridget Pitcairn (St James'), Geraldine Masson, Mona Khadra and Linda Lucking (North Staffordshire), Eric Pereira and Alyson Robotham (Pilgrim), Fran Jones (Royal United), Mr II Bolaji and Lesley Garthwaite (Diana, Princess of Wales), Rob Wood and Sue Cowley (Sunderland), Harry Gee (Birmingham Women's), Kirsty Dundas (Royal Infirmary, Edinburgh), Chris Griffin (Leeds General Infirmary). Midwives Pat Rusden, from Treliske, and Lesley Rankin, from Arrowe Park, gave excellent presentations on what makes recruitment work in their centres. Please look on the next page for some notes prepared by Lesley Rankin.

Mugs this month:

for centres reaching or passing their annual goal)



Jinnah PMC, Karachi, PAKISTAN (#10); Jundiaí, São Paulo, BRAZIL (#8); LC Lagomaggiore, Mendoza, ARGENTINA (#5); Eva Peron, Rosario, ARGENTINA (#2); Bnai Zion, Haifa, ISRAEL; Holy Family, Bethlehem, PALESTINE; Polish Mothers' Memorial, Lodz, POLAND.

RECRUITMENT ISSUES IN THE UK... Notes from Wirral

What works

Early information about TBT via a range of sources:

- Term Breech Trial leaflets with verbal reinforcement and discussion backed up with more detailed written information tailored to local needs.
- Meet all new personnel with verbal and written information about the trial.
- Offer trial as the first option.

Keep TBT to the front:

- TBT posters in all clinical areas with details of who to contact, and information on inclusion and exclusion criteria and client options.
- Distribute the TBT Newsletters, supplementing them with local posters and information sheets to give details of both international and local progress.
- Hold regular meetings to maintain staff interest and ensure their support.

Monitor progress

• Keep an eye on how things are going. This means that you can identify problems as they develop and take steps to rectify them.

Above all...

remember that it takes teamwork to succeed, and that we all need to support and to speak about the trial in the same way.

What does NOT work

Lack of interest:

• Not keeping in touch with how the trial is going and, in particular, on your own unit's recruitment trends.

Complacency:

• We are doing fine so we don't need to keep up the pressure. We can relax.

Not gaining the support of all staff:

• This leads to negative or conflicting advice.

Late recruiting:

• Recruitment in the delivery suite is extremely difficult, although it can sometimes succeed, depending on the reason for the admission and the stage of labour.

Above all...

when the going gets difficult it is important not to get dispirited and quit. Experience shows that with effort and teamwork we will succeed, and so make this very important trial a success.

Interim II – Planning for the second interim analysis

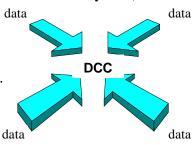


It is very important that all outstanding data is sent to the Data Coordinating Centre (DCC) right away, for patients recruited on or before September 14, 1999. This includes both data booklets and your responses to any data queries.

Please get the information to us by courier, if it is bulky, or contact us by email, telephone or fax (with originals to follow by mail).

Many of you have this process well din hand, and we are very grateful.

If you have any data that is due, please make it a priority to send it to us.



Meetings being planned:

Please mark your calendars for **September 3, 2000** as the likely date for a Term Breech Trial Collaborators' meeting to be held in conjunction with FIGO. We will be working out exact details of time and venue shortly, but we would like to complete the TBT meeting before the FIGO opening ceremonies, which begin at 14:45 on September 3. If you plan to attend, you may want to plan your travel so that you can arrive in Washington early on September 3rd, or even on the 2nd.