Publishing at Statistics Canada

A Guide for Research Data Centre Users

February, 2008
Why publish your research with Statistics Canada?

Overview:

A. Our standards and link to policy

B. Our website (traffic, media coverage, analysis site)

C. Our range of publications
The Policy Connection

- We’re the *national* statistical agency
- Creates a strong audience of policymakers
- Legislation mandates our neutrality
Our quality assurance framework

- Relevance
- Timeliness
- Accuracy
- Accessibility
- Interpretability
- Coherence

- Peer review

- Impartiality

- Institutional review
Our website
- Updated dissemination strategy
- Recent site improvement project
- 20 million visitors last year
- Hundreds of thousands of publication downloads
- One-stop subscription tool
The Daily

(Statistics Canada's official release bulletin since 1932)

- First line of communication with the media and the public
- Released EST at 8:30 a.m.
- 2007: 1300 releases including 110 analytical studies
- More than 16,000 subscriptions
- In brief - it is our Press Release

Media inquiries and citations

2006-07

- 2100 media citations
- 2400 media inquiries
- Media hotline: 200 calls per month
Find what you're looking for!
With one click, you get a complete list of all analytical studies available in electronic format.

Search by subject, author, date, periodical and series or use the Text search box!

Wide range of topics: demography, education, labour, income, health, finance, sciences, innovation and economy

Access from our website by clicking on Analytical Studies in the left menu or on the link below.

http://cansim2.statcan.ca/cgiwin/cnsmcgi.pgm?Lang=E&AS_Action=Find&ResultTemplate=Studies/StudiesHome1&AS_Univ=1
http://cansim2.statcan.ca/cgiwin/cnsmcgi.exe?Lang=F&AS_Action=Find&ResultTemplate=Studies/StudiesHome1&AS_Univ=1
Some of our periodicals
Health Reports

Readers Policy makers, professionals and researchers interested in health-related issues.

Topics Mental health, obesity, nutrition, smoking, wait times, physical activity, etc.

Data NPHS, CCHS, CHMS, VITAL, CANCER

More info www.statcan.ca/healthreports
www.statcan.ca/rapportssurlasante

Includes “Author Guidelines”
Canadian Social Trends

Readers
Policy makers, educators, professionals and researchers.

Topics
Fertility intentions, housing conditions, retirement, cities/suburbs, sports, etc.

Data
GSS, APS, ACS, PALS, Census

More info
http://www.statcan.ca/english/freepub/11-008-XIE/11-008-XIE2008001.htm
http://www.statcan.ca/francais/freepub/11-008-XIF/11-008-XIF2008001.htm

- Peer reviewed
- Every 6 weeks
- 5,525 monthly downloads
- 2,535 paper subscribers
**Perspectives on Labour and Income**

<table>
<thead>
<tr>
<th>Readers</th>
<th>Human resource professionals, researchers, policy makers and policy analysts, educators and students.</th>
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<tbody>
<tr>
<td>Topics</td>
<td>Work arrangements, pensions, retirement, education and training, family income, etc.</td>
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<tr>
<td>Data</td>
<td>LFS, SLID, GSS, SFS, SHS</td>
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<td><a href="http://www.statcan.ca/francais/freepub/75-001-XIF/about/about-fr.htm">http://www.statcan.ca/francais/freepub/75-001-XIF/about/about-fr.htm</a></td>
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Includes “How to submit a manuscript”
Education Matters

Readers
Researchers, policy makers, education associations, teachers, students and parents.

Topics
Education, training and learning, adult education, educational level, educational indicators and training programs.

Data
PISA, IALSS, YITS, NGS, FOG, SED, PEPS, LFS, NLSCY, TLAC, AETS, RAIS, Census

More info
http://www.statcan.ca/francais/freepub/81-004-XIF/81-004-XIF2007005.htm

- Peer reviewed
- Bimonthly
- Accessed 15,000 times monthly
- 1,002 paper subscribers
Not to mention . . .

- Other periodicals
  - Canadian Economic Observer, Envirostats, Juristat, Innovation Analysis Bulletin

- Series
  - Analytical Studies Branch research paper series, Agriculture and rural working paper series, etc.
More information

- Publication editors or series coordinators
- Your RDC analyst
- www.statcan.ca/english/rdc/index.htm